



**FRAUD
CONFERENCE**
ASIA-PACIFIC

20–22 AUGUST 2025

THE WESTIN KUALA LUMPUR | MALAYSIA

SPONSOR PROSPECTUS



Reserve your sponsorship package today!

BENEFITS OF SPONSORING

The *ACFE Fraud Conference Asia-Pacific* is the region's premier anti-fraud event, attracting industry leaders, decision-makers and influencers from the public and private sectors. Currently in its 19th year, this conference has long been a valuable opportunity for providers of anti-fraud solutions and services to connect with prospective customers and clients.

As a sponsor, your organisation will have a unique chance to promote your product or services to a highly targeted and qualified audience. Participation in the event gives you a variety of ways to engage with attendees, including:

- Positioning yourself as an industry-leading provider in the anti-fraud market.
- Increasing your brand awareness among this highly relevant audience.
- Gaining exposure by customising your sponsorship package.

SPONSORSHIP OPPORTUNITIES ARE LIMITED – RESERVE YOUR SPOT EARLY

ABOUT THE ACFE

The ACFE is the world's largest anti-fraud organisation and premier provider of anti-fraud training and education. Together with more than 90,000 members, the ACFE is reducing business fraud worldwide and inspiring public confidence in the integrity and objectivity within the profession.



99% of attendees would recommend the *ACFE Fraud Conference Asia-Pacific* to a colleague.

WHO ATTENDS

Nearly 200 anti-fraud professionals are projected to attend the *2025 ACFE Fraud Conference Asia-Pacific* in person, representing a diverse group of fraud prevention and detection roles.

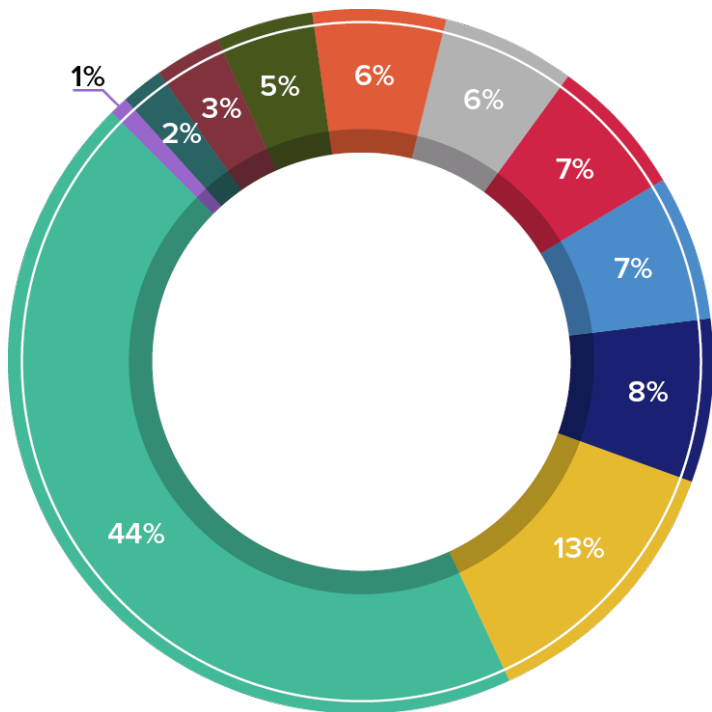
- Certified Fraud Examiners and other anti-fraud specialists
- Chief Audit Executives and heads of internal audit
- Local and international government officials
- Internal and independent auditors
- CPAs, CAs and forensic accountants
- Corporate attorneys
- Governance, risk and compliance professionals
- Risk managers and consultants
- Corporate and private investigators
- Law enforcement officials
- Corporate security managers

PAST SPONSORS INCLUDE :

- ACL
- BAE Systems
- Blue Umbrella
- BioCatch
- Bureau Van Dijk
- CaseWare Analytics
- Cellebrite
- CRI Group
- Deloitte
- ethiXbase
- EY
- Fraud Watch
- FTI Consulting
- I-Analysis
- Inventus
- KordaMentha Forensic
- Lancers Risk Consulting
- Moody's Analytics
- Netrika Consulting & Investigations
- Nuix
- OpenThinking Academy
- Protiviti
- PwC
- Red Flag Group
- Quantexa
- SCCE
- Troutman Sanders
- Wynyard Group

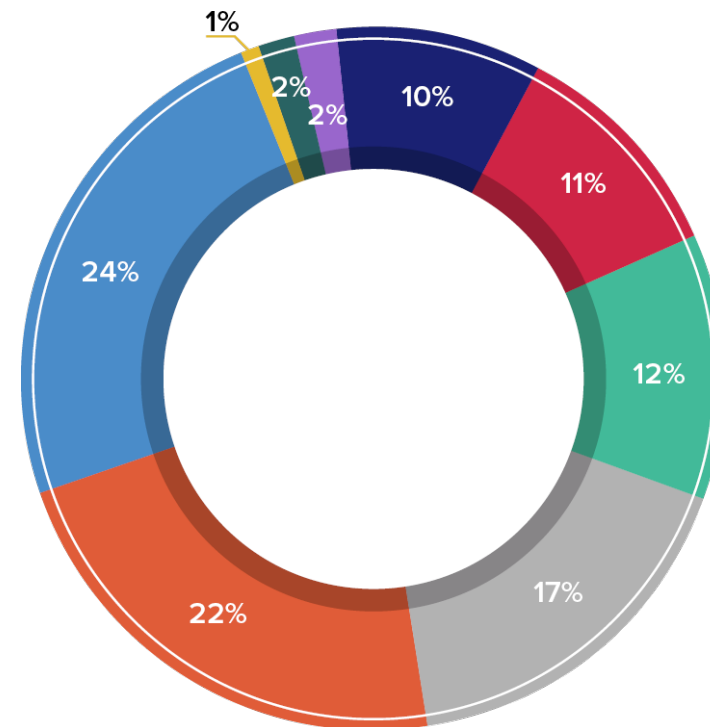
WHO ATTENDS

ATTENDANCE BY INDUSTRY:



- Education
- Non-Profit
- Legal/Law Enforcement
- Insurance/Healthcare
- Management Consultants
- Manufacturing
- Public/Chartered Accounting
- Services
- Government
- Financial Institutions
- Others

ATTENDANCE BY PROFESSION:



- Education
- Controller
- Law Enforcement/Security
- Corporate Management
- Accountant (CPA, Forensic Accountant, etc.)
- Governance, Risk Management and Compliance
- Auditing
- Others
- Fraud Examiner/Investigator

SPONSORSHIP OPPORTUNITIES

LEAD SPONSORSHIP (USD 5000)

- Recognition as a Lead sponsor
- Sponsored Educational Session (*Exclusive Platinum Sponsor Benefit Only*) – Position your company as a thought leader with a session during the 2025 **ACFE Fraud Conference Asia-Pacific**. A limited number of sponsors will have the opportunity to present a session. These 75-minute sessions allow your organisation to share its expertise by addressing current anti-fraud challenges and providing proven solutions. Sponsored sessions are included as part of the Main Conference program and offer an unrivaled opportunity to interact closely with conference attendees.
- One (1) Main Conference pass for clients and colleagues
- Two (2) Exhibit Hall Staff Only Passes
- Logo on the home page of the conference website with a link to your company's website
- Logo on signage throughout the venue to create brand awareness
- Name, logo, link and description within sponsor section of the conference website
- Company listing in ACFE events app
- Qualified leads list with email addresses for registered attendees who opt in
- One (1) Ad in ACFE E-Newsletter
- Tabletop booth included in sponsorship package. Items included in your booth:
 - Skirted 6' table
 - Two (2) chairs
 - Wastebasket
 - Booth identification sign with company name



SPONSORSHIP OPPORTUNITIES

SUPPORTING SPONSORSHIP (USD 3500)

- Recognition as a Supporting sponsor
- One (1) Main Conference pass for clients and colleagues
- Two (2) Exhibit Hall Staff Only Passes
- Logo on the home page of the conference website with a link to your company's website
- Logo on signage throughout the venue to create brand awareness
- Name, logo, link and description within sponsor section of the conference website
- Company listing in ACFE events app
- Qualified leads list with email addresses for registered attendees who opt in
- One (1) Ad in ACFE E-Newsletter
- Tabletop booth included in sponsorship package. Items included in your booth:
 - Skirted 6' table
 - Two (2) chairs
 - Wastebasket
 - Booth identification sign with company name



SPONSORSHIP OPPORTUNITIES

EXHIBITOR BOOTH ONLY (USD 2000)

- Two (2) Exhibit Hall Staff Only Passes
- Logo on the home page of the conference website with a link to your company's website
- Logo on signage throughout the venue to create brand awareness
- Name, logo, link and description within sponsor section of the conference website
- Company listing in ACFE events app
- Qualified leads list with email addresses for registered attendees who opt in
- Tabletop booth included in sponsorship package. Items included in your booth:
 - Skirted 6' table
 - Two (2) chairs
 - Wastebasket
 - Booth identification sign with company name



ADDITIONAL SPONSORSHIP OPPORTUNITIES

(Only available to Lead and Supporting Sponsors)



SPONSORED KEYNOTE SESSION

USD 3000 (4 available)

Exclusive sponsorship of a keynote session will provide your company extraordinary visibility during the highly attended presentation, with recognition of your organization during our keynote speaker introduction.



NAME BADGE LANYARDS

USD 3000 (1 available)

Your company logo will be imprinted on name badge lanyards given to all attendees upon check-in. This exclusive feature puts your brand around the neck of every attendee at the event — even your competitors!



NETWORKING RECEPTION

USD 2500 (1 available)

The networking reception, which takes place in the exhibit area, creates a relaxing setting for attendees to have face-to-face interaction with sponsors. There will be beverages and hors d'oeuvres available as well as company-branded napkins and signage throughout the networking area. This sponsorship opportunity will provide extensive brand awareness to help maximize exposure for your company.



NETWORKING LUNCH

USD 2000 (2 available)

Sponsoring the conference lunch is a unique opportunity to gain recognition as a supporter of the anti-fraud profession. This sponsorship includes significant exposure and signage throughout the lunch.



CONTINENTAL BREAKFAST

USD 2000 (2 available)

Start the day off right with a breakfast for conference attendees. This sponsorship includes signage designating you as the sponsor.



REFRESHMENT BREAK

USD 1500 (2 available)

Give attendees their second wind. During a long day of conference, attendees look forward to refreshment breaks to revitalize them for the day's remaining session. This sponsorship includes signage designating you as the sponsor.



CONFERENCE ATTENDEE BAG INSERT

USD 500 (2 available)

Have your message or product distributed to all conference attendees. Promote product awareness or draw traffic to your booth.



ADDITIONAL MAIN CONFERENCE PASSES

USD 925 EACH



ADDITIONAL EXHIBITOR ONLY PASS

USD 400 EACH

**READY TO RESERVE YOUR SPACE?
GET IN TOUCH:**

Fallyn Berry, Account Executive
FBerry@ACFE.com +1 (512) 478-9000

SPONSORSHIP REGISTRATION FORM

CONTACT PERSON

Contact Name		Company Title	
Address			
City	State/Province	Country	Zip/Postal/Routing Code
Phone	(Ext.)	Fax	Email
		Website	

ORGANISATION

Organisation (as it should appear on invoicing)			
Billing Address (as it should appear on invoicing)			
City	State/Province	Country	Zip/Postal/Routing Code
Phone	(Ext.)	Fax	Email
		Website	

Sponsorship Levels

Lead Sponsorship	USD 5000
Supporting Sponsorship	USD 3500
Exhibitor Booth Only	USD 2000

Rate

Sponsored Keynote Session	USD 3000
Name Badge Lanyard	USD 3000
Networking Reception	USD 2500
Networking Lunch	USD 2000
Refreshment Break	USD 1500
Continental Breakfast	USD 2000
Conference Attendee Bag Insert	USD 500
Additional Conference Attendee Registration	Qty: <input type="text"/> USD 945 each
Additional Exhibit Staff Registration	Qty: <input type="text"/> USD 400 each

Sponsorship fees are exclusive of taxes. Resident companies are subject to 5% GST or 14.975% (Quebec resident).

Sponsorship Level/Package	Price
TOTAL:	\$ _____

Payment Information

Half of the payment is due at the time that the invoice is received by sponsor. The remaining amount is due two weeks prior (6 August 2025) to the event start date. You also have the option to pay the total amount in full once invoice is received.

You can make payment by wire transfer, check or credit card by calling member services at 1-800-245-3321. *Please be aware of wire transfer fees. Online payment is not an option.*

**FOR ADVERTISING, SPONSORSHIP OR
QUESTIONS, PLEASE CONTACT:**

Fallyn Berry
T: +1 (512) 478-9000 | F: +1 (512) 478-9297 | E: FBerry@ACFE.com

SPONSORSHIP REGISTRATION FORM

Participation in the 2025 *ACFE Fraud Conference Asia-Pacific* is conditional upon acceptance of the following Terms and Conditions:

TERMS AND CONDITIONS

EVENT

The ACFE will organize the 2025 *ACFE Fraud Conference Asia-Pacific* ("Event"), to take place on 20–22 August 2025 in Kuala Lumpur, Malaysia. ACFE will be responsible for procuring the event space for the Event that will feature live sessions, networking opportunities, and exhibition space

SPACE AND INCENTIVES

The space and incentives selected are to be used solely for the Sponsor whose name appears in this agreement and it is agreed that the Sponsor will not sublet or assign any portion of the same without written consent of the Association of Certified Fraud Examiners, Inc. ("ACFE"). The ACFE will provide a development timeline for deliverables with every sponsorship. For Sponsor to receive additional incentives (e.g., conference passes) agreed to by the parties, it must provide relevant information requested by the ACFE within the allotted time. If the requested information is not provided by that time, such incentives shall be subject to availability.

LIABILITY/RESPONSIBILITY

The Sponsor is entirely responsible for the space that is allotted to it and agrees to reimburse the exhibition hall facility where the Event is to be held ("Exhibition Hall") or the ACFE for any damage to the floors, walls, ceiling or equipment in the space it has been allowed to use. The Sponsor assumes all responsibility for any and all loss, theft or damage to Sponsor's displays, equipment and other property during the exhibition, and while on the Exhibition Hall premises, and hereby waives any claim or demand it may have against the ACFE or its affiliates, or against Exhibition Hall or its parents, subsidiaries or affiliates arising from such loss, theft or damage.

INDEMNITY

The Parties shall indemnify and hold harmless each other from and against all claims, losses, damages, liabilities, costs or expenses, including reasonable attorneys' fees with respect to any third party claim against the other Party insofar as such claims arise out of the indemnifying Party's negligence, willful misconduct, or unauthorized used of intellectual property in performance of this agreement.

FORCE MAJEURE

In the event the exhibition is not held as a result of any cause not reasonably within the ACFE's control (including, without limitation, acts of terrorism, acts of God, war, civil disturbances, declaration of national emergency, accidents or labor disputes, fire, storms, pandemics, epidemics, etc.) then both parties will be relieved of performance of their obligations under this agreement (and any accompanying payment obligations) to the extent such performance is so directly limited or prevented, without liability of any kind.

SPONSOR CONDUCT

The distribution of samples, souvenirs, publications, etc., or other sales or sales promotion activities in the Exhibition Hall must be conducted by Sponsor only from within its booth. Activities, demonstrations, or the distribution of any article in the Exhibition Hall that interferes with the activities or obstructs access to neighboring booths, or that impedes aisles, is prohibited. The Sponsor shall conduct and operate its exhibit so as not to annoy, endanger or interfere with the rights of other Sponsors and visitors. The ACFE reserves the right to prohibit any Sponsor conduct or material that, in its sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the Event. Sponsor's booth(s) must be staffed by the Sponsor during all open show hours.

MERCHANDISE REMOVAL

No exhibit or part of exhibit may be removed until after the closing hour of the last date of the Event unless other arrangements have been made in advance. Exhibits must be removed from the building by the time specified. In the event that the Sponsor fails to remove its exhibit in the allotted time, the ACFE reserves the right at the Sponsor's expense, to ship the exhibit through a carrier of the ACFE's choosing or to place the same in a storage warehouse subject to the Sponsor's disposition or make such other disposition of this property as it may deem appropriate without any liability to the ACFE.

TRADEMARKS

Sponsor grants the ACFE, without the right to sublicense, a nonexclusive, revocable, nontransferable, royalty-free, worldwide license to use and display Sponsor's company name and Logo on ACFE website(s), print materials and in other marketing media solely for purposes of promoting the Event and future events, provided that such use is in accordance with Sponsor's established brand guidelines. If Sponsor elects to become a branded sponsor for any portion of the Event, the use of Sponsor's logo, marks or artwork (collectively "Sponsor Artwork") on any Event promotion, merchandise, or collateral is subject to the prior approval of the ACFE, which reserves the right to reject any Sponsor Artwork that, in the ACFE's sole discretion, fails to meet the defined specifications or general standards of quality for ACFE Events. Sponsor grants the ACFE or anyone authorized by the ACFE, the right to use or publish, in print or electronic format, any images or video taken during the Event which contain images or likenesses of Sponsor's employees, contractors, subcontractors or agents attending the Event, as well as any images displayed on Sponsor's booth including any trademarks, logos, or other images.

AMENDMENT TO TERMS AND CONDITIONS

Any matters not specifically covered by this Agreement shall be subject solely to the discretion of the ACFE. The ACFE shall have full power in the matter of interpretations, amendment and enforcement of all terms and conditions of this Agreement, and any amendments to such terms and conditions when made and brought to the notice of Sponsor shall be and become part hereof as though duly incorporated.

AGREEMENT TO RULES AND LAWS

Sponsor, for itself and its employees and representatives, agrees to abide by the foregoing terms and conditions and by any amendments that may be put into effect by the ACFE. Sponsor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority, in addition to Exhibition Hall rules. The Parties agree that they shall each carry out any data collection and marketing activities hereunder in accordance with all applicable laws and regulations including, without limitation, marketing and data protection laws, including the U.S. CAN-SPAM Act, Canada's Anti-Spam Legislation (CASL), and the European Union General Data Privacy Regulation (GDPR). Sponsor is responsible for the content it provides during the Event, materials distributed to attendees, and educational sessions, including obtaining the rights and permissions necessary to use copyrights and trademarks.

PAYMENT AND CANCELLATION POLICY

To secure an exhibit booth and/or sponsorship, a deposit equal to 50% of the total cost must be paid when the registration form is submitted. The remaining balance will be due upon invoice two weeks prior to the first day of the Event. All cancellations are required to be in writing. Cancellation received less than 30 days from the first day of the Event will result in forfeit of the Sponsorship deposit. Deposits and payments for Sponsorships are non-refundable. Upon signing the agreement, there are costs incurred on behalf of the ACFE, and the full, published amount of the Sponsorship must be paid. However, in the event that the Sponsorship is resold and the promotional material corrected before the Event, 50% of the Sponsorship fee may be refunded.

AGREEMENT TO TERMS AND CONDITIONS

Sponsor agrees to observe and abide by the foregoing Terms and Conditions and by such rules made by the ACFE from time to time for the efficient or safe operation of the exhibit. The ACFE, in its sole judgment, may refuse to consider for participation in future events any Sponsor who violates or fails to abide by such Terms and Conditions.

Having read and understood the above Terms and Conditions, Sponsor agrees to assume full responsibility for compliance with these terms.

<input type="text"/>	<input type="text"/>	<input type="text"/>
Signature	Printed Name	Date