

FRAUD CONFERENCE

C A N A D A

OCTOBER 29-31, 2023

THE PALAIS DES CONGRÈS DE MONTRÉAL | MONTRÉAL, QC

SPONSOR PROSPECTUS



Reserve your sponsorship package today!

The 2023 ACFE Fraud Conference Canada is the region's premier anti-fraud event, attracting industry leaders, decision-makers and influencers from the public and private sectors. Currently in its 30th year, this conference has been a valuable opportunity for providers of anti-fraud solutions and services to connect with prospective customers and clients.

BENEFITS OF SPONSORING

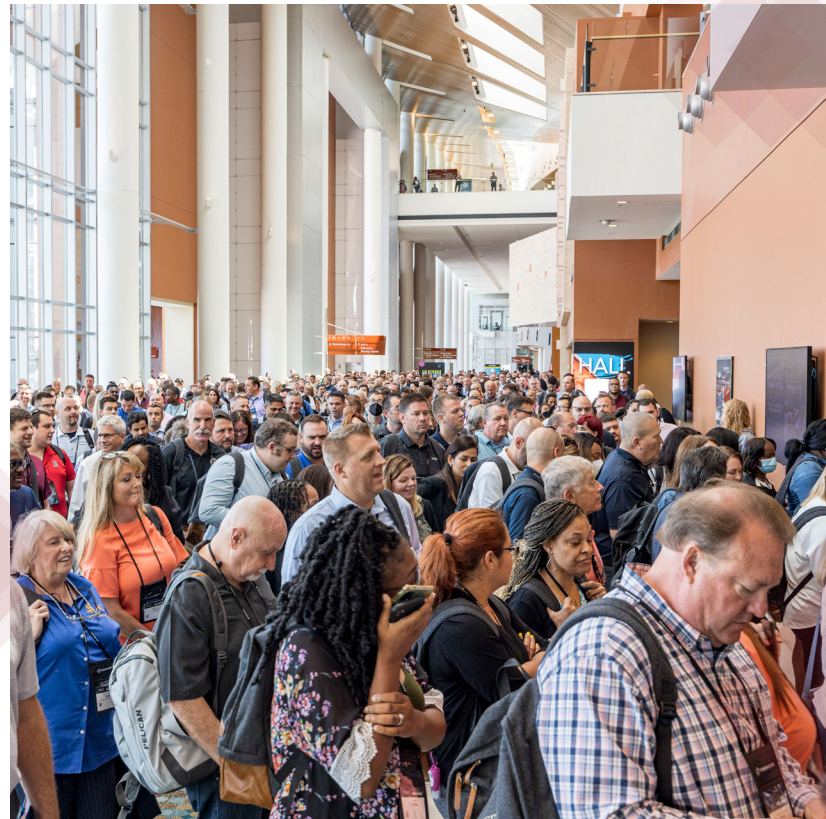
As a sponsor, your organization will have the unique chance to promote your product or services to a highly targeted and qualified audience. Participation in the event gives you a variety of ways to engage with attendees, including:

- Positioning yourself as an industry-leading provider in the anti-fraud market.
- Interacting face-to-face with current and potential customers.
- Increasing your brand awareness among this highly relevant audience.
- Gaining exposure by customizing your sponsorship package.

SPONSORSHIP OPPORTUNITIES ARE LIMITED – RESERVE YOUR SPOT EARLY!

ABOUT THE ACFE

The ACFE is the world's largest anti-fraud organization and premier provider of anti-fraud training and education. Together with more than 90,000 members, the ACFE is reducing business fraud worldwide and inspiring public confidence in the integrity and objectivity within the profession.

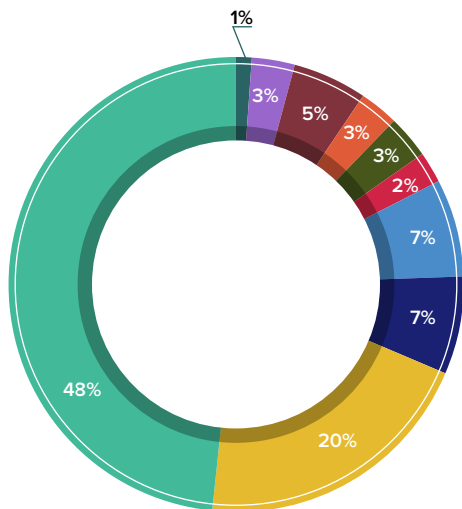


WHO ATTENDS

More than 250 anti-fraud professionals are projected to attend the 2023 ACFE Fraud Conference Canada in person, representing a diverse group of fraud prevention and detection roles.

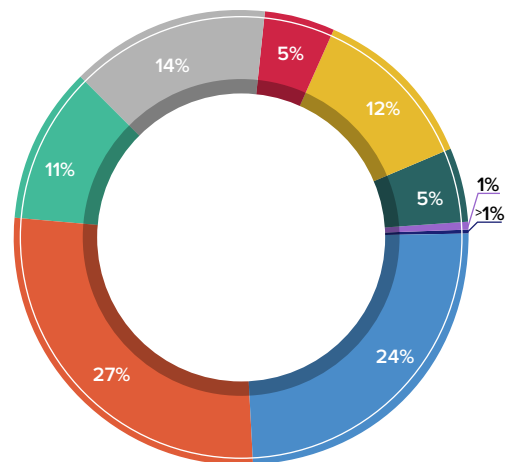
- Certified Fraud Examiners (CFEs) and other anti-fraud specialists
- Chief Audit Executives and heads of internal audit
- Regulatory agency and other local government officials
- Internal and independent auditors
- CPAs, CAs and forensic accountants
- Governance, risk and compliance professionals
- Corporate and private investigators
- Law enforcement officials
- Corporate security managers
- Corporate attorneys

ATTENDANCE BY INDUSTRY:



- Non-Profit
- Education
- Services
- Public/Chartered Accounting
- Insurance/Healthcare
- Management Consultants
- Legal/Law Enforcement
- Financial Institutions
- Government
- Others

ATTENDANCE BY PROFESSION:



- Controller
- Education
- Law Enforcement/Security
- Corporate Management
- Governance, Risk Management and Compliance
- Auditing
- Accountant (CPA, Forensic Accountant, etc.)
- Fraud Examiner/Investigator
- Others

PAST SPONSORS INCLUDE:

- ACL
- Bank of Canada
- CaseWare Analytics
- Cyxtera Cybersecurity, Inc.
- FTI Consulting
- Galvanize
- Gemini Advisory
- Grant Thornton
- Humber Institute
- I-Sight
- MNP
- Nuance Communications, Inc.
- Red Flag Group
- Reed Research
- SAS Institute Inc.
- Symcor
- Wolters Kluwer

SPONSORSHIP OPPORTUNITIES

Sponsorship fees are exclusive of taxes. Resident companies are subject to 5% GST or 14.975% (Quebec resident).

PLATINUM SPONSORSHIP (USD 5350)

- Recognition as a Platinum sponsor
- One (1) full-page, four-colour ad in *Fraud Magazine*™ (Valued at USD 3880)
- One (1) sponsored insert inside attendee conference bags (Valued at USD 1000)
- **Sponsored Educational Session (Exclusive Platinum Sponsor Benefit Only)** – Position your company as a thought leader with a session during the 2023 ACFE Fraud Conference Canada. A limited number of sponsors will have the opportunity to present a session. These 50-minute or 75-minute sessions allow your organization to share its expertise by addressing current anti-fraud challenges and providing proven solutions. Sponsored sessions are included as part of the Main Conference program and offer an unrivaled opportunity to interact closely with conference attendees. Sessions are recorded and archived as a part of our conference, furthering the reach of your session.
- **Two (2) Main Conference passes for clients and colleagues** (Valued at Member Registration Pricing: USD 1150 | Non-Member Registration Pricing: USD 1450)
- **One (1) Complimentary Speaker Pass** (Valued at USD 725, gives access to companies Sponsored Educational Session only)
- Logo on the home page of the conference website with a link to your company's website
- Logo on signage throughout the venue to create brand awareness
- Name, logo, link and description within sponsor section of the conference website
- Company listing in ACFE Events app
- Qualified leads list with email addresses for registered attendees who opt in
- Tabletop booth included in sponsorship package. Items included in your booth:
 - Skirted 6-foot table
 - Two chairs
 - Wastebasket
 - Booth identification sign with company name

ONLY
ONE SPOT
AVAILABLE



GOLD SPONSORSHIP (USD 4350)

- Recognition as a Gold sponsor
- One (1) full-page, four-colour ad in *Fraud Magazine*™ (Valued at USD 3880)
- One (1) sponsored insert inside attendee conference bags (Valued at USD 1000)
- **Two (2) Main Conference passes for clients and colleagues** (Valued at Member Registration Pricing: USD 1150 | Non-Member Registration Pricing: USD 1450)
- Logo on the home page of the conference website with a link to your company's website
- Logo on signage throughout the venue to create brand awareness
- Name, logo, link and description within sponsor section of the conference website
- Company listing in ACFE Events app
- Qualified leads list with email addresses for registered attendees who opt in
- Tabletop booth included in sponsorship package. Items included in your booth:
 - Skirted 6-foot table
 - Two chairs
 - Wastebasket
 - Booth identification sign with company name

SPONSORSHIP OPPORTUNITIES

Sponsorship fees are exclusive of taxes. Resident companies are subject to 5% GST or 14.975% (Quebec resident).

SILVER SPONSORSHIP (USD 3350)

- Recognition as a Silver sponsor
- One (1) half-page, four-colour ad in *Fraud Magazine*™ (Valued at USD 3115)
- One (1) Main Conference pass for clients and colleagues (Valued at Member Registration Pricing: USD 1150 | Non-Member Registration Pricing: USD 1450)
- Logo on the home page of the conference website with a link to your company's website
- Logo on signage throughout the venue to create brand awareness
- Name, logo, link and description within sponsor section of the conference website
- Company listing in ACFE Events app
- Qualified leads list with email addresses for registered attendees who opt in
- Tabletop booth included in sponsorship package. Items included in your booth:
 - Skirted 6-foot table
 - Two chairs
 - Wastebasket
 - Booth identification sign with company name



SUPPORTING SPONSORSHIP (USD 2450)

- Recognition as a Supporting Sponsor
- One (1) digital ad in an ACFE e-newsletter of your choice (Valued at USD 1350 - USD 1600)
- One (1) Main Conference pass for clients and colleagues (Valued at Member Registration Pricing: USD 1150 | Non-Member Registration Pricing: USD 1450)
- Logo on the home page of the conference website with a link to your company's website
- Logo on signage throughout the venue to create brand awareness
- Name, logo, link and description within sponsor section of the conference website
- Company listing in ACFE Events app
- Qualified leads list with email addresses for registered attendees who opt in
- Tabletop booth included in sponsorship package. Items included in your booth:
 - Skirted 6-foot table
 - Two chairs
 - Wastebasket
 - Booth identification sign with company name

ADDITIONAL SPONSORSHIP OPPORTUNITIES

(Only available to Platinum-Supporting Sponsors)

Sponsorship fees are exclusive of taxes. Resident companies are subject to 5% GST or 14.975% (Quebec resident).

SPONSORED KEYNOTE SESSION (USD 3000)

- Exclusive sponsorship of a keynote session will provide your company extraordinary visibility during the highly attended presentation, with recognition of your organization during our keynote speaker introduction.

NAME BADGE LANYARD (USD 3000)

- Your company logo will be imprinted on name badge lanyards given to all attendees upon check-in. This exclusive feature puts your brand around the neck of every attendee at the event — even your competitors!

CONFERENCE MOBILE APP (USD 3000)

- This exclusive sponsorship features your company's logo on the home page of the mobile app and in communications leading up to the conference. You can also place a banner ad in the conference app for additional exposure.

NETWORKING RECEPTION (USD 2500)

- The networking reception, which takes place in the exhibit area, creates a relaxing setting for attendees to have face-to-face interaction with sponsors. There will be beverages and hors d'oeuvres available as well as company-branded napkins and signage throughout the networking area. This sponsorship opportunity will provide extensive brand awareness to help maximize exposure for your company.

NETWORKING LUNCH (USD 2500)

- Sponsoring the conference lunch is a unique opportunity to gain recognition as a supporter of the anti-fraud profession. This sponsorship includes significant exposure and signage throughout the lunch.

REFRESHMENT BREAK (USD 2500)

- Give attendees their second wind. During a long day of conference, attendees look forward to refreshment breaks to revitalize them for the day's remaining session. This sponsorship includes signage designating you as the sponsor.

CONTINENTAL BREAKFAST (USD 2000)

- Start the day off right with a continental breakfast for conference attendees. This sponsorship includes signage designating you as the sponsor.

CONFERENCE ATTENDEE BAG INSERT (USD 1000)

- Have your message or product distributed to all conference attendees. Draw traffic to your booth and promote product awareness.

ADDITIONAL MAIN CONFERENCE PASS (USD 850 EACH)

ADDITIONAL SPEAKER CONFERENCE PASS (USD 725 EACH)

(gives access to companies Sponsored Educational Session only)

READY TO RESERVE YOUR SPACE? GET IN TOUCH:

Nathalie Sterling, Account Executive

NSterling@ACFE.com +1 (512) 478-9000, ext. 129

EXHIBIT HALL SCHEDULE

Location: Room 517C

SUNDAY, OCTOBER 29

3:00 PM - 5:00 PM Exhibitor Set-Up

MONDAY, OCTOBER 30

7:30 AM-5:30 PM Exhibit Hall Hours

7:30 AM-8:30 AM Breakfast Break
9:45 AM-10:05 AM Networking Break
11:20 AM-12:10 PM Lunch Break
1:25 PM-1:45 PM Networking Break
3:00 PM-3:20 PM Networking Break
4:35 PM-5:30 PM Networking Reception

TUESDAY, OCTOBER 31

6:45 AM-3:45 PM Exhibit Hall Hours

6:45 AM-7:45 AM Breakfast Break
8:35 AM-8:55 AM Networking Break
10:10 AM-10:30 AM Networking Break
11:45 AM-12:35 PM Lunch Break
1:50 PM-2:10 PM Networking Break
3:25 PM-3:45 PM Networking Break

CONFERENCE SCHEDULE*

MONDAY, OCTOBER 30

7:30 AM-5:30 PM Exhibit Hall Hours

7:30 AM-5:30 PM	Registration and Information Desk Open
7:30 AM-8:30 AM	Breakfast in Exhibit Hall (Room 517C)
8:30 AM-9:45 AM	Opening General Session
9:45 AM-10:05 AM	Networking Break in Exhibit Hall (Room 517C)
10:05 AM-11:20 AM	Educational Sessions
11:20 AM-12:10 PM	Lunch Break in Exhibit Hall (Room 517C)
12:10 PM-1:25 PM	General Session
1:25 PM-1:45 PM	Networking Break in Exhibit Hall (Room 517C)
1:45 PM-3:00 PM	Educational Sessions
3:00 PM-3:20 PM	Networking Break in Exhibit Hall (Room 517C)
3:20 PM-4:35 PM	Educational Sessions
4:35 PM-5:30 PM	Networking Reception in Exhibit Hall (Room 517C)

TUESDAY, OCTOBER 31

6:30 AM-5:00 PM Registration and Information Desk Open

6:45 AM-3:45 PM Exhibit Hall 517C Opens

6:45 AM-7:45 AM	Breakfast in Exhibit Hall (Room 517C)
7:45 AM-8:35 AM	Educational Session
8:35 AM-8:55 AM	Networking Break in Exhibit Hall (Room 517C)
8:55 AM-10:10 AM	General Session
10:10 AM-10:30 AM	Networking Break in Exhibit Hall (Room 517C)
10:30 AM-11:45 AM	Educational Sessions
11:45 AM-12:35 PM	Lunch Break in Exhibit Hall (Room 517C)
12:35 PM- 1:50 PM	General Session
1:50 PM-2:10 PM	Networking Break in Exhibit Hall (Room 517C)
2:10 PM-3:25 PM	Educational Sessions
3:25 PM-3:45 PM	Networking Break in Exhibit Hall (Room 517C)
3:45 PM-5:00 PM	Closing General Session

*Schedule is subject to change

FRAUD CONFERENCE

CANADA

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SPONSORSHIP REGISTRATION FORM

CONTACT PERSON

Contact Name				Title
Address				
City	State/Province	Country	Zip/Postal/Routing Code	
Phone (Ext.)	Fax	Email	Website	

ORGANIZATION

Organization (as it should appear on invoicing)				
Billing Address (as it should appear on invoicing)				
City	State/Province	Country	Zip/Postal/Routing Code	
Phone (Ext.)	Fax	Email	Website	

Sponsorship Levels [†]	Rate
Platinum Sponsorship	<input type="checkbox"/> USD 5200
Gold Sponsorship	<input type="checkbox"/> USD 4250
Silver Sponsorship	<input type="checkbox"/> USD 3250
Supporting Sponsorship	<input type="checkbox"/> USD 2250

*Sponsorship fees are exclusive of taxes.
Resident companies are subject to 5% GST
or 14.975% (Quebec resident).*

Additional Sponsorship Opportunities

Sponsored Keynote Session	<input type="checkbox"/> USD 3000
Name Badge Lanyard	<input type="checkbox"/> USD 3000
Conference Mobile App	<input type="checkbox"/> USD 3000
Networking Reception	<input type="checkbox"/> USD 2500
Networking Lunch	<input type="checkbox"/> USD 2500
Refreshment Break	<input type="checkbox"/> USD 2500
Continental Breakfast	<input type="checkbox"/> USD 2000
Conference Attendee Bag Insert	<input type="checkbox"/> USD 1000
Additional Main Conference Passes Qty: _____	<input type="checkbox"/> USD 800 each

**For advertising, sponsorship or
questions, please contact:**

Nathalie Sterling
Phone: +1 (512) 478-9000, ext. 129
Email: NSterling@ACFE.com
Fax: +1 (512) 478-9297

Sponsorship Level/Package	Price
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TOTAL: \$ _____

Payment Information

Half of the payment is due at the time that the invoice is received by sponsor. The remaining amount is due two weeks prior (**15 October 2023**) to the event start date. You also have the option to pay the total amount in full once invoice is received.

You can make payment by wire transfer, check or credit card by calling member services at 1-800-245-3321.

Please be aware of wire transfer fees. Online payment is not an option.

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ATTENDEE REGISTRATION FORM

All fields are required for registration purposes. Please list the name, title and company exactly how you would like it listed on the name badges.

ATTENDEE 1

ACFE Member Number (IA) Title

First Name Last Name

Billing Address

City State/Province Country Zip/Postal/Routing Code

Email Company

Check this box if you would like to receive sponsor communications.

ATTENDEE 2

ACFE Member Number (IA) Title

First Name Last Name

Billing Address

City State/Province Country Zip/Postal/Routing Code

Email Company

Check this box if you would like to receive sponsor communications.

ATTENDEE 3

ACFE Member Number (IA) Title

First Name Last Name

Billing Address

City State/Province Country Zip/Postal/Routing Code

Email Company

Check this box if you would like to receive sponsor communications.

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SPONSORSHIP REGISTRATION FORM

Participation in the 2023 ACFE Fraud Conference Canada is conditional upon acceptance of the following Terms and Conditions:

TERMS AND CONDITIONS

EVENT

ACFE will organize the 2023 ACFE Fraud Conference Canada ("Event"), to take place on October 29-31, 2023 in Montréal, QC Canada. ACFE will be responsible for procuring the event space and online platform for the Event that will feature live sessions, networking opportunities, and exhibition space

SPACE AND INCENTIVES

The space and incentives selected are to be used solely for the Sponsor whose name appears in this agreement and it is agreed that the Sponsor will not sublet or assign any portion of the same without written consent of the Association of Certified Fraud Examiners, Inc. ("ACFE"). The ACFE will provide a development timeline for deliverables with every sponsorship. For Sponsor to receive additional incentives (e.g., conference passes) agreed to by the parties, it must provide relevant information requested by ACFE within the allotted time. If the requested information is not provided by that time, such incentives shall be subject to availability.

LIABILITY/RESPONSIBILITY

The Sponsor is entirely responsible for the space that is allotted to it and agrees to reimburse the exhibition hall facility where the Event is to be held ("Exhibition Hall") or ACFE for any damage to the floors, walls, ceiling or equipment in the space it has been allowed to use. The Sponsor assumes all responsibility for any and all loss, theft or damage to Sponsor's displays, equipment and other property during the exhibition, and while on the Exhibition Hall premises, and hereby waives any claim or demand it may have against ACFE or its affiliates, or against Exhibition Hall or its parents, subsidiaries or affiliates arising from such loss, theft or damage.

INDEMNITY

The Parties shall indemnify and hold harmless each other from and against all claims, losses, damages, liabilities, costs or expenses, including reasonable attorneys' fees with respect to any third party claim against the other Party insofar as such claims arise out of the indemnifying Party's negligence, willful misconduct, or unauthorized used of intellectual property in performance of this agreement.

FORCE MAJEURE

In the event the exhibition is not held as a result of any cause not reasonably within ACFE's control (including, without limitation, acts of terrorism, acts of God, war, civil disturbances, declaration of national emergency, accidents or labor disputes, fire, storms, pandemics, epidemics, etc.) then both parties will be relieved of performance of their obligations under this agreement (and any accompanying payment obligations) to the extent such performance is so directly limited or prevented, without liability of any kind.

SPONSOR CONDUCT

The distribution of samples, souvenirs, publications, etc., or other sales or sales promotion activities in the Exhibition Hall must be conducted by Sponsor only from within its booth. Activities, demonstrations, or the distribution of any article in the Exhibition Hall that interferes with the activities or obstructs access to neighboring booths, or that impedes aisles, is prohibited. The Sponsor shall conduct and operate its exhibit so as not to annoy, endanger or interfere with the rights of other Sponsors and visitors. ACFE reserves the right to prohibit any Sponsor conduct or material that, in its sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the Event. Sponsor's booth(s) must be staffed by the Sponsor during all open show hours.

MERCHANDISE REMOVAL

No exhibit or part of exhibit may be removed until after the closing hour of the last date of the Event unless other arrangements have been made in advance. Exhibits must be removed from the building by the time specified. In the event that the Sponsor fails to remove its exhibit in the allotted time, ACFE reserves the right at the Sponsor's expense, to ship the

exhibit through a carrier of ACFE's choosing or to place the same in a storage warehouse subject to the Sponsor's disposition or make such other disposition of this property as it may deem appropriate without any liability to ACFE.

TRADEMARKS

Sponsor grants ACFE, without the right to sublicense, a nonexclusive, revocable, nontransferable, royalty-free, worldwide license to use and display Sponsor's company name and Logo on ACFE website(s), print materials and in other marketing media solely for purposes of promoting the Event and future events, provided that such use is in accordance with Sponsor's established brand guidelines. If Sponsor elects to become a branded sponsor for any portion of the Event, the use of Sponsor's logo, marks or artwork (collectively "Sponsor Artwork") on any Event promotion, merchandise, or collateral is subject to the prior approval of ACFE, which reserves the right to reject any Sponsor Artwork that, in ACFE's sole discretion, fails to meet the defined specifications or general standards of quality for ACFE Events. Sponsor grants the ACFE or anyone authorized by the ACFE, the right to use or publish, in print or electronic format, any images or video taken during the Event which contain images or likenesses of Sponsor's employees, contractors, subcontractors or agents attending the Event, as well as any images displayed on Sponsor's booth including any trademarks, logos, or other images.

AMENDMENT TO TERMS AND CONDITIONS

Any matters not specifically covered by this Agreement shall be subject solely to the discretion of ACFE. ACFE shall have full power in the matter of interpretations, amendment and enforcement of all terms and conditions of this Agreement, and any amendments to such terms and conditions when made and brought to the notice of Sponsor shall be and become part hereof as though duly incorporated.

AGREEMENT TO RULES AND LAWS

Sponsor, for itself and its employees and representatives, agrees to abide by the foregoing terms and conditions and by any amendments that may be put into effect by ACFE. Sponsor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority, in addition to Exhibition Hall rules. The Parties agree that they shall each carry out any data collection and marketing activities hereunder in accordance with all applicable laws and regulations including, without limitation, marketing and data protection laws, including the U.S. CAN-SPAM Act, Canada's Anti-Spam Legislation (CASL), and the European Union General Data Privacy Regulation (GDPR). Sponsor is responsible for the content it provides during the Event, materials distributed to attendees, and educational sessions, including obtaining the rights and permissions necessary to use copyrights and trademarks.

PAYMENT AND CANCELLATION POLICY

To secure an exhibit booth and/or sponsorship, a deposit equal to 50% of the total cost must be paid when the registration form is submitted. The remaining balance will be due upon invoice two weeks prior to the first day of the Event. All cancellations are required to be in writing. Cancellation received less than 30 days from the first day of the Event will result in forfeit of the Sponsorship deposit. Deposits and payments for Sponsorships are non-refundable. Upon signing the agreement, there are costs incurred on behalf of ACFE, and the full, published amount of the Sponsorship must be paid. However, in the event that the Sponsorship is resold and the promotional material corrected before the Event, 50% of the Sponsorship fee may be refunded.

AGREEMENT TO TERMS AND CONDITIONS

Sponsor agrees to observe and abide by the foregoing Terms and Conditions and by such rules made by ACFE from time to time for the efficient or safe operation of the exhibit. ACFE, in its sole judgment, may refuse to consider for participation in future events any Sponsor who violates or fails to abide by such Terms and Conditions.

Having read and understood the above Terms and Conditions, Sponsor agrees to assume full responsibility for compliance with these terms.

Signature

Printed Name

Date