

ANTI-FRAUD LEADERSHIP

— SUMMIT —

OCTOBER 9, 2023

NEW YORK MARRIOTT MARQUIS | NEW YORK, NY

SPONSOR PROSPECTUS



Reserve your sponsorship package today!

The *ACFE Anti-Fraud Leadership Summit* unites high-profile decision-makers who specialize in fraud risk management, prevention, detection or investigation. Sponsorship of this event offers an unparalleled opportunity to promote your brand to this highly targeted group of influencers from leadership and executive positions from across the country.

BENEFITS OF SPONSORING

- Demonstrate your thought leadership through an exclusive opportunity to collaborate on the event program.
- Showcase your products and services while exploring emerging trends and technologies.
- Generate leads from a highly targeted audience.
- Participate in live Q&A to hear what is top of mind from an audience of anti-fraud leaders.
- Increase brand awareness and position yourself as a leading provider of anti-fraud solutions.

“Year after year, the opportunities SAS has to connect with ACFE prove to be some of the most productive, insightful and beneficial we have across our business. ACFE ticks all of the boxes for our work as an organization: staying at the forefront of the fight against fraud, professional, organized and with a keen sense of their audiences’ needs.”
- Katie DeGraff, SAS Institute



SPONSORSHIP OPPORTUNITIES ARE LIMITED – RESERVE YOUR SPOT TODAY!

ABOUT THE ACFE

The ACFE is the world’s largest anti-fraud organization and premier provider of anti-fraud training and education. Together with more than 90,000 members, the ACFE is reducing business fraud worldwide and inspiring public confidence in the integrity and objectivity within the profession.



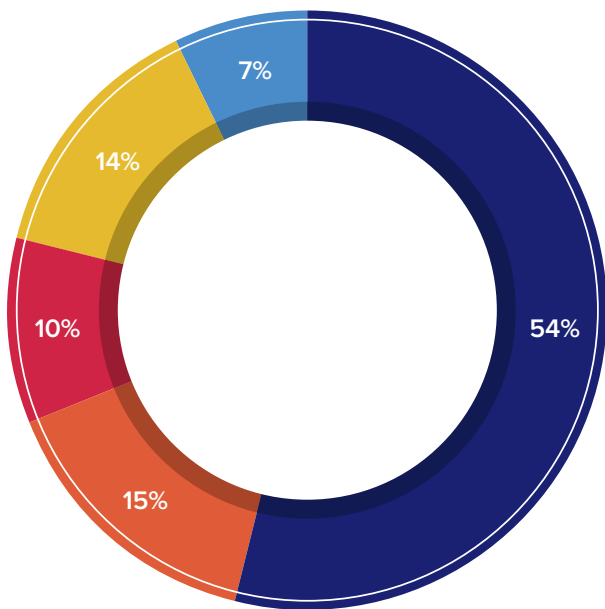
WHO ATTENDS

The *ACFE Anti-Fraud Leadership Summit* is an exclusive, invitation-only event bringing together an intimate group of more than 120 anti-fraud leaders and decision-makers. Sponsorship of this event offers an unparalleled opportunity to promote your brand to this highly targeted group of influencers from leadership and executive positions from across the country, primarily in Director, VP and C-level roles in the anti-fraud profession.

Delegates invited to this summit include:

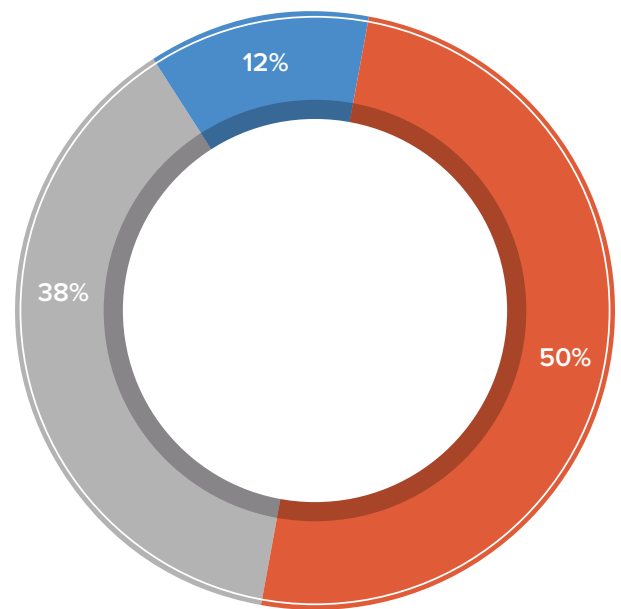
- Chief Audit Executives
- Head of Global Investigations
- Chief Ethics and Compliance Officers
- Vice President - Fraud Risk Management
- Head of Financial Crime
- Director of Fraud Prevention
- Vice President - Global Security
- Head of Enterprise Risk Management

ATTENDANCE BY INDUSTRY:



- Banking/Finance
- Bizservice
- Insurance
- MFG
- Retail

ATTENDANCE BY PROFESSION:



- C-Suite
- Director
- VIP

PAST SPONSORS INCLUDE:

- BDO
- Deloitte
- SAS Institute
- Citrin Cooperman
- Grant Thornton
- StoneTurn

FOR PREMIUM EXPOSURE

LEAD SPONSOR ~~(\$20,000)~~

NO
LONGER
AVAILABLE

[MONDAY 10/9]

- **Thought Leadership** - Exclusive opportunity to collaborate on the event program
- Pre- and post-registered attendee list with email addresses for those who opt in
- Sponsor executive will serve as a panel moderator
- The ACFE and Sponsor will jointly identify and select panelists
- Prominent location for tabletop booth in exclusive exhibit area with access to anti-fraud leaders/decision-makers
- **2** staff exhibition (booth) passes
- Up to **5** complimentary executive staff and/or client passes (invitations subject to ACFE approval)
- **1** panel moderator pass
- **Marketing/Branding**
- Prominent event signage located at event venue
- Inclusion on all event marketing—website, brochure, email communications and more.
- Sponsor logo included on branded conference notebook/giveaway provided to all attendees
- Opportunity to provide one (1) sponsored item to all event attendees (i.e. brochure, information sheet, white paper, collateral)
- Dedicated sponsor e-blast sent out to all attendees on behalf of the Lead Sponsor at the conclusion of the event

JOURNEY ODYSSEY EXPERIENCE ~~(\$15,000)~~

ONLY
ONE SPOT
AVAILABLE

KICK OFF THE LEADERSHIP SUMMIT BY HOSTING A PRIVATE SPONSORED DINNER ON SUNDAY, OCTOBER 8.

- Sponsor will have the opportunity to host a private dinner experience for anti-fraud executives the night before the Leadership Summit
- The experience includes a pre-determined three-course dinner and open bar (up to 3 hours)
- Includes a customized menu with sponsor's logo
- Sponsor logo displayed using projected lights on dinner plates
- Includes bus transportation from hotel to the restaurant for easy access
- Increase your brand awareness among this highly relevant audience
- Interact face-to-face with current and potential clients
- Pre- and post-registered attendee list with email addresses for those who opt in



FOR PREMIUM EXPOSURE

~~SPONSORED CORPORATE ALLIANCE EXECUTIVE ROUNDTABLE~~ ~~(\$11,000)~~

NO
LONGER
AVAILABLE

HOST AND MODERATE AN EXECUTIVE ROUNDTABLE OF ANTI-FRAUD LEADERS FROM FORTUNE GLOBAL 500 ORGANIZATIONS ON TUESDAY, OCTOBER 10.

- Sponsor will have access to a select group of 15-20 roundtable participants, consisting of senior anti-fraud leaders and executives.
- A representative of Sponsor will serve as roundtable moderator during this event.
- The ACFE will organize the roundtable, invite and coordinate with participants.
- Sponsor will provide lunch, coffee, and beverages.
- The ACFE will work with Sponsor to develop roundtable topics and discussion focus.
- Sponsor will provide meeting space in Manhattan, New York.
- Sponsor will have the opportunity to host a private dinner for roundtable participants on 10/10 (Sponsor is responsible for planning/executing the dinner as well as covering expenses). The ACFE will market the dinner to drive attendance.
- Pre- and post-registered attendee list with email addresses for those who opt in



ADDITIONAL SPONSORSHIP OPPORTUNITIES

~~SPONSORED WI-FI~~ ~~(\$8,000)~~ NO LONGER AVAILABLE - MONDAY 10/9

- Create brand awareness with your company's name as the event's Wi-Fi password. Signage recognition as the Wi-Fi sponsor. (Pre- and post-registered attendee list with email addresses for those who opt in)

SPONSORED KEYNOTE SESSION ~~(\$8,000)~~ 1 AVAILABLE - MONDAY 10/9

- Sponsor gets the opportunity to introduce the keynote speaker with a 3–5-minute introduction and brief overview of how the sponsor company is valuable to anti-fraud professionals. (Pre- and post-registered attendee list with email addresses for those who opt in)

SPONSORED NETWORKING LUNCH ~~(\$7,500)~~ 1 AVAILABLE - MONDAY 10/9

- Gain access to executives, decision-makers, anti-fraud leaders and professionals by sponsoring the networking lunch. Signage recognition as the Luncheon sponsor. (Pre- and post-registered attendee list with email addresses for those who opt in)

SPONSORED REFRESHMENT BREAK ~~(\$6,500)~~ 2 AVAILABLE - MONDAY 10/9

- Exclusive branding during break, including custom napkins and coffee sleeves with company logo. (Pre- and post-registered attendee list with email addresses for those who opt in)

EXHIBIT ONLY ~~(\$5,000)~~ 3 AVAILABLE - MONDAY 10/9

- Prominent location for tabletop booth in exclusive exhibit area with access to anti-fraud leaders/decision-makers
- Two staff exhibition (booth) passes
- Prominent event signage located at event venue
- Inclusion on all event marketing: website, brochure, email communications and more.

PRE/POST-EVENT ATTENDEE LIST ~~(\$3,000)~~

(Only available to exhibitors of the event)

READY TO RESERVE YOUR SPACE? GET IN TOUCH:

Nathalie Sterling, Account Executive

NSterling@ACFE.com +1 (512) 478-9000, ext. 129

ANTI-FRAUD LEADERSHIP

SUMMIT

OCTOBER 9, 2023
NEW YORK MARRIOTT MARQUIS | NEW YORK, NY



SPONSORSHIP REGISTRATION FORM

CONTACT PERSON

Contact Name				Title	
Address					
City	State/Province	Country	Zip/Postal/Routing Code		
Phone (Ext.)	Fax	Email	Website		

ORGANIZATION

Organization (as it should appear on invoicing)					
Billing Address (as it should appear on invoicing)					
City	State/Province	Country	Zip/Postal/Routing Code		
Phone (Ext.)	Fax	Email	Website		

Sponsorship Levels[†]

- | | |
|--------------------------------|----------------------------------|
| Lead Sponsor | <input type="checkbox"/> \$20000 |
| Journey Odyssey Experience | <input type="checkbox"/> \$15000 |
| Sponsored Executive Roundtable | <input type="checkbox"/> \$11000 |

Additional Sponsorship Opportunities

- | |
|---|
| <input type="checkbox"/> Sponsored WI-FI |
| <input type="checkbox"/> Sponsored Keynote Session |
| <input type="checkbox"/> Sponsored Networking Lunch |
| <input type="checkbox"/> Sponsored Refreshment Break |
| <input type="checkbox"/> Exhibit Only |
| <input type="checkbox"/> Pre/Post-Event Attendee List |

Rate

- | |
|---------------------------------|
| <input type="checkbox"/> \$8000 |
| <input type="checkbox"/> \$8000 |
| <input type="checkbox"/> \$7500 |
| <input type="checkbox"/> \$6500 |
| <input type="checkbox"/> \$5000 |
| <input type="checkbox"/> \$3000 |

Qty: _____ each

For advertising, sponsorship or questions, please contact:
Nathalie Sterling
Phone: +1 (512) 478-9000, ext. 129
Email: NSterling@ACFE.com
Fax: +1 (512) 478-9297

Sponsorship Level/Package	Price
---------------------------	-------

TOTAL: \$ _____

Payment Information

Half of the payment is due at the time that the invoice is received by sponsor. The remaining amount is due two weeks prior (**September 25, 2023**) to the event start date. You also have the option to pay the total amount in full once invoice is received.

You can make payment by wire transfer, check or credit card by calling member services at 1-800-245-3321.

Please be aware of wire transfer fees. Online payment is not an option.

ANTI-FRAUD LEADERSHIP SUMMIT

OCTOBER 9, 2023
NEW YORK MARRIOTT MARQUIS | NEW YORK, NY



All fields are required for registration purposes. Please list the name, title and company exactly how you would like it listed on the name badges.

ATTENDEE REGISTRATION FORM

ACFE Member Number (IA)	First Name	Last Name	Company
Title		Email Address	
Billing Address			
City	State/Province	Country	Zip/Postal/Routing Code
<input type="checkbox"/> Check this box if you would like to receive sponsor communications.			

ATTENDEE 2

ACFE Member Number (IA)			Title
First Name			Last Name
Billing Address			
City	State/Province	Country	Zip/Postal/Routing Code
Email			Company
<input type="checkbox"/> Check this box if you would like to receive sponsor communications.			

ATTENDEE 3

ACFE Member Number (IA)			Title
First Name			Last Name
Billing Address			
City	State/Province	Country	Zip/Postal/Routing Code
Email			Company
<input type="checkbox"/> Check this box if you would like to receive sponsor communications.			

EXHIBIT ONLY REGISTRATION FORM

ACFE Member Number (IA)	First Name	Last Name	Company
Title		Email Address	
Billing Address			
City	State/Province	Country	Zip/Postal/Routing Code
<input type="checkbox"/> Check this box if you would like to receive sponsor communications.			

ANTI-FRAUD LEADERSHIP

SUMMIT

OCTOBER 9, 2023

NEW YORK MARRIOTT MARQUIS | NEW YORK, NY



SPONSORSHIP REGISTRATION FORM

Participation in the 2023 ACFE Anti-Fraud Leadership Summit is conditional upon acceptance of the following Terms and Conditions:

TERMS AND CONDITIONS

SPACE AND INCENTIVES

The Association of Fraud Examiners, Inc. ("ACFE") shall provide Sponsor the benefits described in the Sponsorship Package, attached and incorporated by reference to this Agreement. The space provided in the Sponsorship Package is to be used solely by the undersigned Sponsor and it is agreed that the Sponsor will not sublet or assign any portion of the same without written consent of ACFE. For certain benefits identified in the Sponsorship Package, Sponsor must provide relevant information and/or materials requested by ACFE within the allotted time. If the requested information is not provided by that time, such benefits shall be subject to availability.

LIABILITY/RESPONSIBILITY

The Sponsor is responsible for using the space that is allotted to it and agrees to reimburse the exhibition hall facility where the Event is to be held ("Exhibition Hall") or ACFE for any damage caused by the Sponsor to the floors, walls, ceiling or equipment in the space it has been allowed to use. The Sponsor assumes all responsibility for any and all loss, theft or damage to Sponsor's displays, equipment and other property during the Event, and while on the Exhibition Hall premises, and hereby waives any claim or demand it may have against ACFE or its affiliates, or against Exhibition Hall or its parents, subsidiaries or affiliates arising from such loss, theft or damage in the absence of any negligence or willful misconduct of ACFE or the Exhibition Hall. In addition, the Sponsor agrees to defend (if requested by ACFE), indemnify and hold harmless ACFE and Exhibition Hall and their respective parent, subsidiary and other affiliated or related companies from and against any liabilities, obligations, claims, damages, fines, suits, costs and expenses arising from or in connection with any third party claim for bodily injury or real or tangible property damage to the extent directly caused by any negligent act, error or omission or willful misconduct of the Sponsor or its employees, contractors, subcontractors or agents during the Event. Except as provided above, the Sponsor's liability in connection with the Event is limited to payment of the total cost specified in the Sponsorship Package.

INSURANCE

It is the responsibility of the Sponsor to maintain proper insurance coverage for its property and liability. ACFE or the Exhibition Hall may require certificates of workman's compensation and commercial general liability insurance with minimum limits of \$1,000,000 per occurrence from the Sponsor 90 days prior to the Event.

FORCE MAJEURE

In the event the exhibition is not held as a result of any cause not reasonably within ACFE's control (including, without limitation, acts of terrorism, unavailability of transportation that prevents the occurrence of the exhibition, acts of God, war, civil disturbances, declaration of national emergency, pandemics, epidemics, accidents or labor disputes, fire, storms, etc.) then both parties will be relieved of performance of their obligations under this Agreement (including Sponsor's payment obligations) to the extent such performance is so directly limited or prevented, without liability of any kind.

SPONSOR CONDUCT

The distribution of samples, souvenirs, publications, etc., or other sales or sales promotion activities must be conducted by Sponsor only from within its booth. The distribution of any article that interferes with the activities or obstructs access to neighboring booths, or that impedes aisles, is prohibited. No article containing any product other than the product or material made or used by the Sponsor in its service may be distributed. The Sponsor shall conduct and operate its exhibit so as not to annoy, endanger or interfere with the rights of other Sponsors and visitors. ACFE reserves the right to prohibit any exhibit that, in its sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the show. Any

demonstrations or activity that may result in obstruction of aisles or that prevent ready access to nearby Sponsor's booths shall be prohibited. Sponsor's booth(s) must be staffed by the Sponsor during all open show hours.

MERCHANDISE REMOVAL

No exhibit or part of exhibit may be removed until after the closing hour of the Event unless other arrangements have been made in advance. Exhibits must be removed from the building by the time specified. In the event that the Sponsor fails to remove its exhibit in the allotted time, ACFE reserves the right to place the same in a storage warehouse subject to the Sponsor's disposition or make such other disposition of this property as it may deem appropriate without any liability to ACFE.

TRADEMARKS

Sponsor grants ACFE, without the right to sublicense, a nonexclusive, revocable, nontransferable, royalty-free, worldwide license to use and display Sponsor's company name, logo and marks on ACFE website(s), print materials and in other marketing media solely for purposes of promoting the Event and future events, provided that such use is in accordance with Sponsor's established brand guidelines. ACFE will immediately cease using Sponsor's name, logo and marks upon notice from Sponsor. If Sponsor elects to become a branded sponsor for any portion of the Event, the use of Sponsor's logo, marks or artwork (collectively "Sponsor Artwork") on any Event merchandise or collateral is subject to the prior approval of ACFE, which reserves the right to reject any Sponsor Artwork that, in ACFE's sole discretion, fails to meet the defined specifications or general standards of quality for ACFE events. Sponsor grants the ACFE or anyone authorized by the ACFE, the right to use or publish, in print or electronic format, any photographs or video taken during the Event which contain images of Sponsor's booth or space, including any trademarks, logos, or other images displayed in or on Sponsor's booth or space, as well as any images or likenesses of Exhibitor's employees, contractors, subcontractors or agents in the Exhibition Hall or at the Event. Except as set expressly set forth herein, nothing in this Agreement conveys any license or rights to any trademark, service mark, trade name or other name of Sponsor or its products or services.

AMENDMENT TO TERMS AND CONDITIONS

Any matters not specifically covered by this Agreement shall be mutually agreed upon by ACFE and the Sponsor. The terms and conditions of this Agreement may not be amended except in a writing signed by each party.

AGREEMENT TO RULES AND LAWS

Sponsor, for itself and its employees and representatives, agrees to abide by the terms of this Agreement. Sponsor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority and all rules of the Exhibition Hall. Sponsor agrees to observe and abide by rules made by ACFE from time to time for the efficient or safe operation of the exhibit. ACFE, in its sole judgment, may refuse to consider for participation in future events any Sponsor who violates or fails to abide by such Terms and Conditions.

PAYMENT AND CANCELLATION POLICY

To secure an exhibit booth and/or sponsorship, a deposit equal to 50% of the total cost specified in the Sponsorship Package must be paid when the registration form is submitted. The remaining balance will be due upon invoice two weeks prior to the Event. Due to costs incurred in preparing for the Sponsorship, deposits are non-refundable except in the case of a force majeure event or due to cancellation of the Event by ACFE.

Having read and understood the above Terms and Conditions, Sponsor agrees to assume full responsibility for compliance with these terms.

Signature

Printed Name

Date