FRAUD CONFERENCE

CANADA

JOIN US FOR CANADA’S LARGEST FRAUD CONFERENCE

September 11-14, 2016 | Montreal

FEATURED KEYNOTE SPEAKERS

ALEXANDRA WRAGE
President, TRACE International, Inc.
Former Member, FIFA Independent Governance Committee

JEAN-FRANÇOIS FORTIN
Executive Director, Enforcement Autorité des marchés financiers (AMF)

DIANA B. HENRIQUES

DANIEL TOBOK
Chief Executive Officer, Cytelligence Inc.

Register by August 11 to SAVE CAD 100! FraudConference.com/Canada
Discover the latest tools, techniques and trends in the fight against fraud at the 2016 ACFE Fraud Conference Canada. With dynamic educational opportunities, experienced instructors and invaluable networking opportunities, this event offers the most comprehensive anti-fraud training available in the region.

Benefits of Attending

- Gain insight from experienced practitioners into the challenges that affect anti-fraud professionals today
- Learn about the latest fraud schemes, leading-edge investigation techniques and the steps to developing an effective anti-fraud program
- Explore best practices from Canada’s leading organizations
- Expand your professional network with contacts that can aid your future fraud investigations
- Evaluate the latest anti-fraud tools and services from cutting-edge vendors

Who Should Attend

- Certified Fraud Examiners and other anti-fraud specialists
- Internal and independent auditors
- Forensic accountants
- Information technology and IT security professionals
- Law enforcement and private investigators
- Security and loss prevention professionals
- Governance, risk and compliance professionals

About the Association of Certified Fraud Examiners (ACFE)

The ACFE is the world’s largest anti-fraud organization and premier provider of anti-fraud training and education. Together with more than 75,000 members, the ACFE is reducing business fraud worldwide and inspiring public confidence in the integrity and objectivity within the profession. For more information, visit ACFE.com.
### Sunday, September 11
1:00-5:00 p.m.  **Pre-Conference:** Cyber Intelligence and Social Media Surveillance Investigations  
Keith Elliott  
*Vice President, Operations & Business Development, Reed Research Limited*

### Monday, September 12
8:30-9:50 a.m.  **Welcome and Opening General Session**  
Alexandra Wrage  
*President, TRACE International  
Former Member, FIFA Independent Governance Committee*

9:50-10:10 a.m.  **Networking Break**

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<td>Mitigating Insider Threats: Is Your Organization Doing Enough?</td>
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11:40 a.m.-  **Luncheon Session**  
Jean-François Fortin  
*Executive Director, Enforcement, Autorité des marches financiers*

1:20-1:30 p.m.  **Networking Break**

1:30-2:50 p.m.  **4A Benefits of Collaborating with Internal Audit**  
**4B CFES in the Courtroom: How Judges Assess Your Credibility**  
**4C How to Design and Implement Best Practice Anti-Corruption Compliance Programs**  
**4D Waging War on Cybercrimes: Prevention and Investigation of Cyber Offenses**

2:50-3:10 p.m.  **Networking Break**

3:10-4:30 p.m.  **5A Social Psychology Behaviors: An Underutilized Tool for Interviewers**  
**5B Employee Dishonesty and the Role of Ethics Training**  
**5C The Devil Is in the Detail**  
**5D Understanding Fraud Through Real-Life Investigations**

### Tuesday, September 13
8:30-9:50 a.m.  **General Session**  
Diana Henriques  
*Author, The Wizard of Lies  

9:50-10:10 a.m.  **Networking Break**

10:10-11:30 a.m.  **7A Discovering Fraud Schemes in Construction and Capital Projects**  
**7B A Case Study in Fraud from Check to Charge to Conviction**  
**7C Social Media Investigation**  
**7D Strategic and Innovative Ways to Investigate and Prosecute Financial Crime**

11:40 a.m.-  **Luncheon Session**  
Daniel Tobok  
*Chief Executive Officer, Cytelligence Inc.*

1:20-1:30 p.m.  **Networking Break**

1:30-2:50 p.m.  **9A Preparing and Delivering Effective Fraud Investigation Reports**  
**9B The World of the Whistleblower: Things Are Starting to Change**  
**9C Profiling as Part of Your Anti-Fraud Toolkit**  
**9D Building an Online Anti-Fraud Open Source Monitoring Program**

2:50-3:10 p.m.  **Networking Break**

3:10-4:30 p.m.  **10A Session 5A repeated**  
**10B Session 5B repeated**  
**10C Session 5C repeated**  
**10D Session 5D repeated**

### Wednesday, September 14
8:30-9:50 a.m.  **Conference Panel: What the Government Leadership Change Means for the Anti-Fraud Effort**

9:50-10:10 a.m.  **Networking Break**

10:10-11:30 a.m.  **Closing General Session**  
Liseli Pennings, CFE  
*Deputy Training Director, Association of Certified Fraud Examiners*
**Keynote Speakers**

**Alexandra Wrage**  
President, TRACE International, Inc.  
Former Member, FIFA Independent Governance Committee  
Monday, September 12  
8:30-9:50 a.m.

Alexandra Wrage is a former member of FIFA’s Independent Governance committee and was a member of the 2015 B20 Taskforce on Anti-Corruption, which drafted recommendations to G20 leaders for consideration in their global economic policies. Wrage has held numerous committee positions, including Chair of the Anti-Corruption Committee of the ABA’s International Section and Chair of the International Legal Affairs Committee of the Association of Corporate Counsel, and has participated in anti-bribery working groups with the OECD and UN Global Compact.

**Jean-François Fortin**  
Executive Director, Enforcement Autorité des marches financiers (AMF)  
Monday, September 12  
11:40 a.m.-1:20 p.m.

As Executive Director at AMF, Jean-François Fortin heads a team of more than 160 members tasked with preventing and detecting violations of the laws administered by the AMF, investigating such violations and ensuring the application of penalties. Fortin also co-ordinates collaboration with the AMF’s various partners in Québec, across Canada and around the world, including Canadian and foreign securities regulators, police forces, government agencies and ministries. During the past several years, Fortin has been instrumental in furthering the AMF’s mission of protecting investors.

**Diane B. Henriquees**  
Author, Wizard of Lies  
Tuesday, September 13  
8:30-9:50 a.m.

Diane B. Henriquees, an award-winning financial journalist, is the author of The Wizard of Lies, a New York Times bestseller about the Bernie Madoff scandal, and three other books on business history. As a writer for The New York Times, she has largely specialized in investigative reporting on white-collar crime, market regulation and corporate governance.

**Daniel Tobok**  
Chief Executive Officer, Cyte llience Inc.  
Tuesday, September 13  
11:40 a.m.-1:20 p.m.

Daniel Tobok is an internationally-recognized cyber security and digital forensics expert with more than 18 years of hands-on experience. He has participated in more than 1,000 computer forensic investigations and more than 800 security audits and risk analysis engagements. Tobok works for and advises executives and corporate counsel at Canada’s top corporations and private companies and has consulted to the private and public sectors in North America and Europe.

**Liseli Pennings, CFE**  
Deputy Training Director, Association of Certified Fraud Examiners  
Wednesday, September 14  
10:10-11:30 a.m.

Liseli Pennings was a Special Agent with the U.S. Treasury Inspector General’s Office for Tax Administration (TIGTA) and was previously a career special agent with the State Department’s Diplomatic Security Service. She is a subject matter expert in international investigations and was a law enforcement attaché in both Europe and Latin America. Pennings was awarded seven of the U.S. Department of State’s Meritorious Honor Awards, a Superior Honor Award and 4 letters of commendation.

**Networking Reception**  
Monday, September 12  |  4:30-6:00 p.m.

Join us as the ACFE hosts a Networking Reception for conference attendees. This is the perfect opportunity for you to meet and converse with fellow anti-fraud colleagues from around the world while perusing the latest anti-fraud services and products available today. Refreshments and light hors d’oeuvres will be provided. Registration for this event is complimentary.
Sessions

PRE-CONFERENCE

Cyber Intelligence and Social Media Surveillance Investigations

Sunday, 1:00–5:00 p.m.  
LEVEL: INTERMEDIATE

Keith Elliott  
Vice President, Operations & Business Development, Reed Research Limited

Cyber intelligence is a leading source of lead information in any fraud investigation. Social media sites such as Facebook, YouTube, Twitter, Instagram, and Pinterest represent approximately one-fifth of all Internet traffic. This interactive Pre-Conference workshop will explore how to search and best capture these digital mediums for investigative purposes, while exploring current trends and the newest resources. Learn about open source intelligence, and how to access and preserve online evidence legally while practicing “safe search.”

MAIN CONFERENCE

2A Mitigating Insider Threats: Is Your Organization Doing Enough?  
Monday, 10:10–11:30 a.m.  
LEVEL: INTERMEDIATE

Ryan Duquette, CFE, CFCE, EnCE  
Founder and Managing Partner, Hexigent Consulting Inc.

Digital evidence can provide valuable insights during investigations of intellectual property theft involving multi-party collusion and the misappropriation of organizational assets and resources. This session will explore various methods of gathering and investigating digital evidence stored on computer and mobile devices to mitigate insider threats. This session will provide valuable insight to those involved in digital forensics, fraud investigations, risk management and compliance.

2B Canadian Privacy Law and the Fraud Investigator  
Monday, 10:10–11:30 a.m.  
LEVEL: INTERMEDIATE

David Debenham, J.D., CFE, CPA, CMA  
Partner, McMillan LLP

Surveillance, office and record searches, social media investigations and computer forensics work are all giving rise to claims of invasion of privacy, both as a tort and as a claim for breach of privacy legislation. This session will review the impact of privacy legislation in Canada and Canada’s new tort of invasion of privacy on the modern fraud investigation. Learn why past practices may not be acceptable, and why the question of who owns something does not answer the question of where the “zone of privacy” starts and ends.

2C A Fraud and Waste Hotline Case Study  
Monday, 10:10–11:30 a.m.  
LEVEL: INTERMEDIATE

Ken Hughes, CFE CPA, CMA  
Auditor General, City of Ottawa

The City of Ottawa Fraud and Waste Hotline, established in 2005, facilitates the reporting of suspected fraud or waste by employees and the public. The hotline’s reports have led to audits and investigative reviews as well as disciplinary actions and may also mitigate ethical risks by discouraging potential wrongdoers and identifying ethical violations. This session will explore lessons learned from the hotline as it continues to improve the ethical culture at the city and the changing attitudes to deter fraud and waste.

2D Advanced Data Analysis Helps Fraud Detection: Data Model and Scoring  
Monday, 10:10–11:30 a.m.  
LEVEL: ADVANCED

Alex Fung, CISA, ACDA  
Senior Solution Lead, ACL

Complex fraud schemes cover a lot of people and systems in the organization and you need an approach that can help you tackle more systems more quickly, especially if you have more than a handful of them running. The Scoring Analysis can help you focus on potential fraud and minimize the noise you could be getting with traditional data analytics. By increasing scope of work and areas to cover while getting a tighter budget every year, the techniques explored in this session can help you achieve better results and prioritize investigator resources to maximize the potential outcome.

4B CFEs in the Courtroom: How Judges Assess Your Credibility  
Monday, 1:30–2:50 p.m.  
LEVEL: BASIC

Vincent Denault, CFE, LLM, LLB  
Lawyer, Groupe Vincent Denault

Certified Fraud Examiners are often called upon to testify in criminal and civil trials. Even though pre-trial preparation is critical to an effective testimony, other factors can have a significant impact on the outcome of a trial, including the credibility of witnesses. As is the case with all witnesses, triers of facts will assess the credibility of CFES. This session will introduce CFES to the core principles of credibility assessment and nonverbal communication in the courtroom.

4C Designing and Implementing Best Practice Anti-Corruption Compliance Programs  
Monday, 1:30–2:50 p.m.  
LEVEL: INTERMEDIATE

Stefan Hoffmann-Kuhtnt  
President & Managing Director, Pohlmann & Company, Compliance and Governance Advisory Inc.

Recent headlines involving Unaoil and the Panama Papers offer insights into the importance of creating an effective compliance program and have identified a number of lessons that organizations can learn from these cases. This session will explore key elements of state-of-the-art compliance programs that can prevent, detect and respond to fraud incidents.

4D Waging War on Cybercrimes: Prevention and Investigation of Cyber Offenses  
Monday, 1:30–2:50 p.m.  
LEVEL: INTERMEDIATE

Ken Derakhshan, CFE  
Team Commander, Royal Canadian Mounted Police

Cyber technology and social media continue to evolve exponentially and one of the greatest threats to our society is the nefarious use of the Internet to commit fraud. It is imperative for investigators to understand the threat of cybercrimes in order to prevent them and to conduct effective online investigations. This session will explore the fundamentals of cybercrime investigations with a focus on fraud.
5A/10A Social Psychology Behaviors: An Underutilized Tool for Interviewers

**Monday, 3:10-4:30 p.m. | Tuesday, 3:10-4:30 p.m.**

**LEVEL: ADVANCED**

**Bret Hood, CFE**
Director, 21st Century Learning & Consulting, LLC

Interviewers are constantly playing a cat and mouse game with subjects trying to gather information without giving away certain known facts relevant to the case at hand. Fraudsters are normally prepared for their interview, anticipating both tactics and questions. Even so, an interviewer has powerful social psychological tools at his disposal, which could increase the chances of a confession but often go unused. In this session, you will learn about certain social psychological behaviors that could induce confessions from guilty parties.

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5B/10B Employee Dishonesty and the Role of Ethics Training

**Monday, 3:10-4:30 p.m. | Tuesday, 3:10-4:30 p.m.**

**LEVEL: INTERMEDIATE**

**Andrew Kautz, CFE**
Manager, Special Investigations Unit, Great-West Life Assurance Company

Is the current state of ethics training meeting its intended mark? Explore what drives an employee to commit fraud and how, if at all, ethics training can have an effect. This session will look at the history of ethics training and what started the current ethics training movement. The session will also use case studies to offer a view beyond the dishonest employee and consider the ethics of the employee’s environment and the fraud examiner investigating the case.

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5C/10C The Devil Is in the Detail

**Monday, 3:10-4:30 p.m. | Tuesday, 3:10-4:30 p.m.**

**LEVEL: INTERMEDIATE**

**Dave Oswald, CFE, CA**
Senior Manager, EY

Big data is nothing but noise if not filtered through the correct lenses. To establish footprints of fraud, data must be manipulated and reviewed, and a hypothesis must be created and tested to establish if there are potentially fraudulent transactions. This session will discuss the thought pattern behind uncovering real life examples of fraud and how following up on “things that looked wrong” can uncover further frauds.

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5D/10D Understanding Fraud Through Real-Life Investigations

**Monday, 3:10-4:30 p.m. | Tuesday, 3:10-4:30 p.m.**

**LEVEL: ADVANCED**

**Linda Lister, CFE, CPA, CMA, CGA**
Senior Manager, EY

Fraud can occur in any organization, big or small. This session will demonstrate how various fraudulent activities were detected and investigated using recent fraud cases involving procurement fraud, ghost employees, fake vendors and other schemes. You will also discuss proactive measures that may have prevented the fraud or detected it sooner as well as evidence preservation, investigative techniques and data analytics.

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6A Discovering the Fraud Schemes in Construction and Capital Projects

**Tuesday, 10:10-11:30 a.m.**

**LEVEL: INTERMEDIATE**

**Denis Hamel, CFE, CPA, CA, CA-IFA**
Partner, MNP

**Julie Bellemare, CFE, CPA, CA, CA-EJC, CAMS**
Manager, Fraud Investigation & Dispute Services, EY

Construction fraud schemes are various and common. How can an organization prevent and deter the different types of fraud that occur in their industry to ensure that they preserve their reputation and avoid losses? What are the major red flags that may indicate that there might be corruption, fraud or unethical behaviors with suppliers, bidders, or even with employees or management inside an organization in the construction industry? This session will give an update on current trends and common construction fraud schemes, address bribery and corruption in the construction industry, and build on lessons learned from the Public Inquiry on construction fraud in Canada.

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6B A Case Study in Fraud from Check to Charge to Conviction

**Tuesday, 10:10-11:30 a.m.**

**LEVEL: INTERMEDIATE**

**Michael Akpata**
Team Leader Public Safety, Investigations and Counterfraud, IBM Canada

As an investigator, you will encounter different types of frauds that will sometimes require you to change your view of how a fraud is investigated. This session will explore a case study that began as a simple check fraud and uncovered a scheme whereby the fraudster posed as a doctor, examined patients and provided treatments in prominent U.S. hospitals. The case will demonstrate that the investigation of a “simple” fraud is never simple or easy and provides reasons for you to examine your methodology, evidence handling and thought process of conducting an investigation.

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6C Social Media Investigation

**Tuesday, 10:10-11:30 a.m.**

**LEVEL: INTERMEDIATE**

**Keith Elliott**
Vice President, Operations & Business Development, Reed Research Limited

Explore an overview of the current social media resources and what information is available through these mediums. This session will discuss the visible side and invisible (but public) footprint of these mediums that most investigators are not aware of. You will examine the current trends and data analytics available to best exploit these treasure troves of information.

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6D Strategic and Innovative Ways to Investigate and Prosecute Financial Crime

**Tuesday, 1:30-2:50 p.m.**

**LEVEL: ADVANCED**

**Norm DeBoer, CFE**
Detective – Fraud Branch, Waterloo Regional Police

Our problem: Influx of multimillion dollar frauds with huge media attention. Our solution: Investigating complex white-collar crime with a blue-collar team approach. This presentation will be a comprehensive study into various financial institution frauds including real case investigations involving multimillion dollar losses. It will cover the entire process of preparing and prosecuting financial institution frauds handling privacy issues and providing the best options at recovering lost money.

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7A Preparing and Delivering Effective Fraud Investigation Reports

**Tuesday, 1:30-2:50 p.m.**

**LEVEL: INTERMEDIATE**

**Paul McEwen, CFE, CPA, CA, CBV**
President, McEwen Valuation & Forensic Services, EY

Communicating the results of fraud investigations effectively is a challenging but critical skill. Whether writing the investigation report or preparing to give oral evidence in court, you may struggle with the key step of taking the often technical information and communicating such information in a way that doesn’t cause your audience to feel confused, bored, skeptical or, worst of all, sleepy. This session will provide practical suggestions on what to consider before “putting hands to keyboard” or heading to the podium or witness stand. Using case examples, guidance will also be provided on report structure and common writing habits which hamper comprehension and often distract readers or listeners.
9B The World of the Whistleblower: Things Are Starting to Change

Tuesday, 1:30-2:50 p.m.
LEVEL: INTERMEDIATE

Sandy Boucher, CFE
Senior Investigator, Grant Thornton LLP

As whistleblowers are becoming accepted as an invaluable resource, organizations must learn who whistleblowers are and why they make their reports. They must also learn how to foster and empower people to speak up and come forward. Learn how potential whistleblowers think and act, how effective whistleblower systems are designed and developed and how to harness whistleblower knowledge to fight fraud and improve organizations.

9C Profiling as Part of Your Anti-Fraud Toolkit

Tuesday, 1:30-2:50 p.m.
LEVEL: INTERMEDIATE

Simon Padgett, CFE, CPA, FCCA
Head of Internal Audit, Risk and Compliance, Bahrain Finance Company

Fraud prevention and investigation have traditionally focused on internal controls and any weaknesses that may create opportunities. However, fraud is committed by human beings who abuse a position of trust and who are relied upon to safeguard the organizations assets. We need to study and understand what makes these human beings act with low integrity and profile the characteristics for use in fraud prevention and detection. Extending the Fraud Triangle to the Fraud Diamond is only the beginning. This session will show you how to profile fraudsters and their actions to reduce fraud risk in your organization.

9D Building an Online Anti-Fraud Open Source Monitoring Program

Tuesday, 1:30-2:50 p.m.
LEVEL: ADVANCED

Tyson Johnson, CFE
Vice President, BrightPlanet

Fraud examiners are becoming more adept at using open sources to collect information post-fraud event and look up the specifics on an identified person or company of concern. What has yet to be leveraged and implemented are the types of open source monitoring programs that watch for indicators of fraud and alert the CFE to its presence. While we have embraced such monitoring programs as an essential component of internal controls in most organizations, fraud examiners can join the industry first-movers in achieving the same level of monitoring on external, open source data. This session will leverage case studies across many sectors and show new ways to think about open source monitoring for effective brand protection.

Conference Details

CPE Credit: 4-24
Delivery Method: Group Live
Advanced Preparation: None
Course Levels: Basic-Advanced

Conference Venue
Palais Des Congrès de Montreal
1001 Place Jean-Paul Riopelle
Montreal, QC H2Z1H5 Canada

Hotel Accommodations
Le Westin Montreal
270 Saint-Antoine West
Hotel Phone: (866) 837-4262 or +1 (514) 380-3333
Room Rate**: CAD 199 single/double
Hotel Cut-Off: August 19, 2016

Package Options†

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*Payment must be received by August 11, 2016 to obtain savings.
**Subject to availability. Rooms may be booked at the special attendee rate until August 19 or until the room block sells out, whichever comes first.
†Registration fees include 5% GST. Residents of Quebec are subject to an additional 9.975% QST. Registration fees paid for by credit cards will be charged the U.S. dollar equivalent of the total fee. Differences may occur due to bank currency translation.

Team Registration: Save CAD 25 for groups of 3 or more. Call (800) 245-3321 for details.
It was great being able to sit among colleagues that I met for the first time and able to discuss some of the topics that we attended the previous day and realize how much we learned just from listening to the speakers.

— Joan Chambers, CFE Investigator, Ontario Securities Commission