

# 26<sup>th</sup> Annual ACFE GLOBAL FRAUD CONFERENCE

MORE INSIGHT. MORE IMPACT.

## BALTIMORE

JUNE 14-19, 2015 / INNER HARBOR



**Brian Krebs**

*Journalist,  
Krebs on Security*



**Lesley Stahl**

*Co-Editor of  
"60 Minutes"*



**Leslie R. Caldwell**

*Assistant Attorney General,  
Criminal Division,  
U.S. Department of Justice*



**James T. Reese, Ph.D.**

*Author, Former FBI  
Criminal Profiler*



more insight



more connections



more impact



THE MUST-ATTEND EVENT FOR ANTI-FRAUD PROFESSIONALS

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- ✓ **Discover more** of the latest trends and techniques
- ✓ **Make more connections** with more than 3,000 anti-fraud professionals



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# Companies worldwide lose an estimated 5% of revenue to occupational fraud each year.\*

**Armed with the right knowledge, resources and connections, you can play a crucial role in protecting your company or clients against this threat.** Attend the *26th Annual ACFE Global Fraud Conference* in Baltimore's Inner Harbor, June 14-19, and walk away with new insights, skills and tools for your fight against fraud.

Take your fight against fraud to the next level.  
**Register by March 25 and save \$200!**

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## Table of Contents

Letter from the President & CEO.....	4
Keynote Speakers.....	5
Career Connection.....	6
Networking.....	7
Pre-Conference.....	8
Main Conference Overview.....	9
Main Conference Session Descriptions.....	10-19
Post-Conference.....	20-21
Exhibit Hall.....	22
Registration Form.....	23-24
Hotel and Travel Information.....	25
Main Conference Planner.....	26-28
Agenda at a Glance.....	29

\*According to the ACFE's 2014 Report to the Nations.

## more insight

**LEARN** from more than 70 sessions led by experienced practitioners, plus Pre-Conference and Post-Conference workshops. Interactive sessions, case studies and panel discussions offer best practices to strengthen your anti-fraud program.

## more connections

**NETWORK** with anti-fraud professionals from more than 60 countries. From special receptions to social media, you'll connect with individuals who share your challenges across multiple industries and from around the world.

## more impact

**ADVANCE** your career with professional development opportunities, including one-on-one career coaching, special career presentations and a dedicated educational track providing career insights and advice.

## more resources

**DISCOVER** the right tools and resources to make your prevention, detection and deterrence efforts more efficient and effective. The Exhibit Hall features more than 50 leading vendors providing the latest anti-fraud solutions and services.

# LETTER FROM THE PRESIDENT & CEO

## Dear Colleague,

We are excited to welcome you, along with more than 3,000 of your colleagues from around the world, to the *26th Annual ACFE Global Fraud Conference* in Baltimore, Md., June 14-19, 2015. More than 60 countries will be represented at the conference this year, making this conference not only our largest event to date, but also our most diverse.

The diversity does not stop with our attendees. We are proud to offer you 13 parallel tracks and more than 70 concurrent sessions featuring the latest in anti-fraud education. The information covered in these sessions, as well as in our keynote presentations and Pre- and Post-Conference workshops, will highlight the most important tools you use in your daily fight against fraud.

The following pages paint the picture of an event unlike any other. From the latest education regarding data analytics and data security as offered in our Data Analytics track to the one-of-a-kind, in-person networking events, the *ACFE Global Fraud Conference* offers you the chance to hone the skills that place you at the top of your profession and gives you numerous ways to expand your professional network.

One of the most unique offerings we are able to facilitate at the conference is a dedicated place, time and setting for you to discuss the latest trends and challenges you face with colleagues from all over the world. This aspect of the conference, along with the top-notch education offered, is what truly sets the *ACFE Global Fraud Conference* apart from other events. I am excited to share this experience with you, and I hope that you stop and say “hello” if you see me during the conference.

Finally, I would like to thank the ACFE faculty, staff, chapter leaders and volunteers for all of their hard work to make this event not only the largest anti-fraud conference in the world, but the best. I look forward to seeing you in Baltimore.

Sincerely,



James D. Ratley, CFE  
President & CEO  
Association of Certified Fraud Examiners



## Satisfaction Guarantee

The *26th Annual ACFE Global Fraud Conference* is unmatched in scope and effectiveness and backed by our unconditional satisfaction guarantee. If you attend any ACFE event and are not completely satisfied, please contact an ACFE Member Services Representative at (800) 245-3321 / +1 (512) 478-9000.



# KEYNOTE SPEAKERS & SPECIAL GUEST

## Keynote Speakers

General Session | Monday, June 15 | 8:30-9:50 a.m.



### Leslie R. Caldwell

*Assistant Attorney General, Criminal Division, U.S. Department of Justice*

As head of the Criminal Division, Caldwell oversees nearly 600 attorneys who prosecute federal criminal cases across the country, help develop criminal law and formulate criminal enforcement policy. She also works closely with the nation's 93 U.S. attorneys in the investigation and prosecution of criminal matters in their districts. For her work on the Enron Task Force, Caldwell received the Attorney General's Award for Exceptional Service. She is also the recipient of the Attorney General's Award for Fraud Prevention.

Working Lunch | Monday, June 15 | 11:40 a.m.-1:10 p.m.



### James T. Reese, Ph.D.

*Author*

*Former FBI Criminal Profiler*

Dr. James T. Reese is an internationally known author, speaker and trainer in the specialty areas of stress management, leadership, workplace violence and motivation. A pioneer criminal profiler with the FBI's Behavioral Science Unit, Dr. Reese worked with the cast of *Silence of the Lambs* and is often quoted on the popular television series, "Criminal Minds." He retired as Assistant Unit Chief of the FBI Behavioral Science Unit.

He is now CEO of James T. Reese and Associates, providing more than 100 keynotes and seminars each year.

General Session | Tuesday, June 16 | 8:30-9:50 a.m.



### Brian Krebs

*Journalist, Krebs on Security*

Investigative reporter Brian Krebs has nearly 20 years of experience bringing cybercrime news to the public, first with the *Washington Post* and now with his popular blog, KrebsOnSecurity. Krebs is widely considered to be a leading authority on data breaches, and was the first to report on incidents at Target Corp., Neiman Marcus, Home Depot and Kmart.

Working Lunch | Tuesday, June 16 | 11:40 a.m.-1:10 p.m.



### Lesley Stahl

*Co-Editor of "60 Minutes"*

Lesley Stahl's journalism career has earned her a collection of Emmy Awards for her interviews on "Face The Nation" and her "60 Minutes" reporting, including one for Lifetime Achievement and one her 2006 interview of ex-Hewlett-Packard Chairwoman Patricia Dunn.

## Special Guest

General Session  
and Closing

Wednesday, June 17  
11:40 a.m.-12:30 p.m.



### Nathan Mueller

*Convicted Fraudster\**

Former accountant Nathan

Mueller began embezzling money to pay off personal debt and fund a passion for gambling, and quickly spiraled into an \$8.5 million fraud over the next four years. After being caught, he pleaded guilty and was sentenced to 97 months in federal prison. He was released in September of 2014.

\*The ACFE does not compensate convicted fraudsters.

# CAREER CONNECTION

**Regardless of what stage you are at in your career, the ACFE Career Connection has something to offer you.** Let us help you enhance your current career or assist you on the path of finding an entirely new career through informative presentations, one-on-one career coaching sessions, face-to-face meetings with featured employers, résumé reviews and professional headshots. For the ninth consecutive year, the ACFE Career Connection will be available to assist you with exploring new and exciting career strategies.

- **Career Coaching:** Stop by the Career Connection booth for free expert advice from leading career strategists, who will be available on a first-come, first-serve basis. Or, schedule a more in-depth, private consultation with a strategist who will address your individual concerns during a 50-minute session.



**Sharon Armstrong, PHR, CMF**  
*Founder,  
Sharon Armstrong  
and Associates*



**Glenn Bass**  
*Director,  
SI Placement*



**Kathy Lavinder**  
*Executive  
Director,  
SI Placement*



**Donn LeVie Jr.**  
*Author, Lecturer  
and Consultant*



**Kimberly Schneiderman,**  
*NCRW, CLTMC,  
CEIC  
Owner, City  
Career Services*



**Carl Wellenstein**  
*President,  
ExecGlobalNet*

- **Special Presentations:** Located on the Presentation Stage in the Exhibit Hall, come see live presentations full of practical and informative career development tips.
- **Résumé and LinkedIn Review Sessions:** Schedule a one-on-one session with an industry expert and make your résumé stand out from the rest — only \$30 for a 30-minute session. Or schedule a 50-minute session for \$50 to review your LinkedIn profile as well.
- **Free Professional Headshots:** What is your current headshot telling the online world and prospective clients about you? For one day only, come by the Career Connection and schedule your professional headshot session. Available to a limited number of attendees.
- **ACFE Job Board:** Browse through valuable career resources and available job listings on the anti-fraud profession's leading employment site.

Connect directly with staff and recruiters from the profession's top companies and government organizations. Share your résumé, explore job opportunities and informally interview with company or agency representatives. Past featured employers have included BDO Consulting, Capital One, Deloitte, Ernst & Young, the SEC, RGL Forensics and USAA.

Looking to hire top anti-fraud professionals? Highlight your company and showcase your company's valuable job opportunities at the Career Connection as a Featured Employer. To learn how you can participate in our Career Connection at no cost, contact:

**Laura Lang**

LLang@ACFE.com

(800) 245-3321 / +1 (512) 478-9000

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**careerconnection**

“

**There is no better anti-fraud training than the annual ACFE conference.”**

— Rick Panske, CFE, CPA, CFF  
Oshkosh Corporation

# NETWORKING

## Networking Events

### Membership Orientation

*Sunday, June 14 | 6:30-7:00 p.m.*

New ACFE members are invited to attend a special Membership Orientation before the Welcome Reception. Join other new members to learn more about the CFE credential, member benefits, online resources, chapter participation and more. Meet ACFE leaders, volunteers and staff who will share insight on how to get the most out of your membership and answer any questions you might have.

### Welcome Reception

*Sunday, June 14 | 7:00-9:00 p.m.*

Join us in the Exhibit Hall as the ACFE hosts a Welcome Reception for conference attendees. This is the perfect opportunity to enjoy refreshments and light hors d'oeuvres, while meeting vendors and getting a sneak peek at the latest, most up-to-date anti-fraud services and products available.

### ACFE Foundation Networking Reception

*Tuesday, June 16 | 5:00-6:00 p.m.*

Don't miss this great opportunity to build your professional and social circle in a relaxed setting. This year's Networking Reception will take place at the Baltimore Convention Center immediately following the day's educational sessions and is complimentary for all registered attendees.



## Additional Networking Opportunities

### Industry Networking Tables

Gather with attendees from your industry during the General Sessions at reserved tables throughout the room. Tables will be available for financial institutions, government and law enforcement, governance, risk and compliance, internal auditors and more.

### ACFE Conference Mobile App

The official conference app of the *26th Annual ACFE Global Fraud Conference* provides an opportunity to connect with other attendees before, during and after the event. Accessible only to registered attendees, the app features a message board, a searchable attendee directory and contact sharing.

Additional details on networking opportunities will be available on [FraudConference.com](http://FraudConference.com) closer to the conference. To begin networking early, join the *ACFE Global Fraud Conference* group on [LinkedIn.com](https://www.linkedin.com).



LinkedIn



Facebook



Twitter



FraudConferenceNews.com Blog

# PRE-CONFERENCE EDUCATION

SUNDAY, JUNE 14 | 1:00-5:00 P.M. | CPE CREDIT: 4

**Pre-Conference workshops are a great way to kick-start** your *ACFE Global Fraud Conference* experience and will give you the tools to gain the professional edge you need. These four-hour sessions provide a higher level of instruction and practical skill development than a typical Main Conference session. Make plans to arrive early and take advantage of one of these offerings.

## Bitcoin, Alt Currencies and the New Landscape for Money Laundering

**CPE CREDIT: 4**

**LEVEL: INTERMEDIATE**

**Recommended Prerequisite:** *An understanding of the aspects of money laundering and a familiarity with the new landscape of alternative currencies*

**Field of Study:** *Specialized Knowledge and Applications*



**David Long, J.D., CFE, CAMS**  
Principal, NCFPS-Digital Currency  
AML Consultants, LLC

The development of new payment products and services (NPPS), such as digital currencies, mobile devices and prepaid cards, holds great transformational promise in the world's developed economies, as well as in its emerging ones. In the emerging economies, these technologies hold the potential for the financial inclusion of 2.5 billion people who lack meaningful access to traditional banking services, i.e., the "unbanked" and the "underbanked." The potential of the digital currencies, combined with the development and market penetration of mobile devices in many emerging economies, has led some spectators to predict an explosion and realignment in the global remittance market. However, these NPPS also potentially facilitate money laundering and terrorism financing in new and creative ways. This presentation will explore the challenges posed by the continued development of these technologies.

## Building an Effective Ethics Program

**CPE CREDIT: 4**

**LEVEL: OVERVIEW**

**Recommended Prerequisite:** *None*

**Field of Study:** *Behavioral Ethics*



**Bethmara Kessler, CFE, CISA**  
Chief Audit Executive,  
Campbell Soup Company

The importance of tone at the top in an organization is bolstered by its formal ethics policy. In this session you will understand the mechanics behind creating an ethics policy, how to incorporate whistleblower mechanisms and protections, and obtain executive buy in. Developing such a policy is the first step and implementation is just as critical which includes training, hiring practices and making the right decisions. Lastly these policies pose many post implementation challenges which you will experience and why such programs occasionally fail.

## Counter Fraud Analytics Using Statistical and Predictive Modeling Techniques

**CPE CREDIT: 4**

**COURSE LEVEL: INTERMEDIATE**

**Recommended Prerequisite:** *Experience in the use of data analytics as it relates to fraud detection and examination*

**Field of Study:** *Auditing*



**Vincent Walden, CFE, CITP**  
Partner, Ernst & Young LLP



**Lyndsay Dowd**  
Global Alliance Manager,  
IBM Counter Fraud

Given recent advances in technology and big data computing, new anti-fraud techniques are emerging that go beyond rules-based tests that simply ask questions of the data based on what is currently known. What about the unknown fraud risks in the organization? This is where unsupervised learning techniques such as predictive modeling, clustering, text analytics, anomaly detection and self-organizing maps come into play. In this Pre-Conference workshop, learn how leading organizations are taking their counter fraud activities to the next level using practical tools and tests that don't require Ph.D. statisticians to deliver. This session will also explore emerging cognitive computing technologies such as IBM Watson to demonstrate practical counter fraud use cases.

# MAIN CONFERENCE OVERVIEW

MONDAY, JUNE 15-WEDNESDAY, JUNE 17 | CPE: 20

**Customize your learning** by choosing from 13 parallel educational tracks with more than 70 sessions, advanced-level options and interactive panel discussions all led by industry experts from the world's top organizations. Both new practitioners and experienced professionals will find opportunities to enhance their knowledge, expand capabilities and learn new skills. Regardless of your experience level we offer the training for you.

Please help us avoid overcrowded sessions by pre-registering for your educational sessions and only attending your pre-registered selections. To select your workshops and print out your personal itinerary online, go to [FraudConference.com](http://FraudConference.com) and click "My Conference" (your user ID and password are required). You may also fill out the session selection portion of the registration form located on pg. 23-24, or call an ACFE Member Services Representative at (800) 245-3321 / +1 (512) 478-9000 with your choices.

## Ethics Credits for Certified Fraud Examiners

In support of the CPE ethics requirements listed below, we are offering various educational sessions focused on ethics and ethics-related topics that will qualify for the requirement. Sessions will be identified by the below icon and will be included in your conference CPE form. CFEs are required to earn 20 hours of CPE per 12-month period. At least 10 of these must relate directly to the detection and deterrence of fraud and two hours must relate directly to ethics.



= Session content eligible for ACFE ethics CPE requirement.

## NASBA Registered Learning



The Association of Certified Fraud Examiners, Inc. is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints

regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.learningmarket.org](http://www.learningmarket.org).

## Making the Most of Your Conference

The *26th Annual ACFE Global Fraud Conference* offers more opportunities than ever to advance your career as an anti-fraud professional. Start planning your conference experience now:

- Choose the right sessions to expand your anti-fraud knowledge. Visit [FraudConference.com](http://FraudConference.com) to filter sessions by topic, field of study and more to help narrow the options.
- Find your niche. With more than 3,000 attendees, almost every anti-fraud role, career level and industry are represented. Take advantage of the focused networking opportunities to connect with the attendees who share your challenges.
- Review the Exhibitor Directory with colleagues prior to the event to identify which vendors can help you solve current challenges.
- Download the mobile app, available in late spring. This on-the-go guide will help you navigate the conference and connect with other attendees before, during and after the event.

**REGISTER NOW!**

**Need help gaining approval to attend?**

**Download a sample justification letter at [FraudConference.com/Justify](http://FraudConference.com/Justify).**

# MAIN CONFERENCE EDUCATION

MONDAY, JUNE 15-WEDNESDAY, JUNE 17 | CPE: 20

## TRACK A

### Awareness Prevention & Deterrence: First Steps

#### 2A Who Left the Door Open? Protecting Your Organization from Health Care Fraud

LEVEL: INTERMEDIATE

Monday, 10:20-11:40 a.m.

Tamara May, CFE, PMP

President, T.R. Turner and Associates, Inc.

Fighting fraud and managing new fraudulent players in the health care market can be laborious and never ending. However, the types of fraud that exist typically do not change drastically. The true changes are the types of players and the increased opportunities that exist as more individuals obtain health care. This session will cover weaknesses that make health care organizations prone to fraud and the stop-gap measures that can be put in place to ensure adequate oversight.



#### 4A Developing an Anti-Fraud Program to Defend Against Emerging Social Engineering Schemes

LEVEL: BASIC

Monday, 1:40-3:00 p.m.

Steve Morang, CFE, CIA, CRMA

Senior Manager, Frank, Rimerman + Co. LLP

Fraudsters are constantly evolving their tactics to circumvent traditional fraud prevention controls. The growth of social media and the increase in data breaches have introduced new threats. This session will give an overview of current social engineering fraud schemes, as well as provide you with a roadmap to protect your organization against these schemes.



#### 5A/7A Online Monitoring Tools: Watching the Web and Social Media for Fraud

LEVEL: INTERMEDIATE

Monday, 3:30-4:50 p.m. / Tuesday, 10:20-11:40 a.m.

Cynthia Hetherington, CFE

President, Hetherington Group

Social media resources are now accepted fraud investigative and analysis tools when used properly. Fraud examiners who can decipher social networks can find evidence of fraudulent behavior, illegal intentions, asset reallocations and the characteristics of suspects online. Discover free and fee-based resources available for monitoring social media as well as open sources for detecting fraudulent behavior and obtaining alerts on potential incidents.



#### 9A The War Against Herbalife: Pyramid Scheme or Multilevel Marketing Master?

LEVEL: INTERMEDIATE

Tuesday, 1:40-3:00 p.m.

Jim Conversano, CFE, CFA

Principal, Berkeley Research Group, LLC

Herbalife, one of the world's largest multilevel marketing companies, has been accused of running a pyramid scheme but has never been shut down or determined to be a fraud. Herbalife is currently being investigated by the SEC, FBI and the FTC, and recently a high-profile hedge fund investor took a billion-dollar "short" position on its stock because he claims that the company is a fraud. This session will take a closer look at the controversial company in an attempt to understand whether it's a legitimate multilevel marketing company or a scam.



#### 10A/11A Will the Real Dr. John Smith Please Stand Up? A Look at the Latest Trends in Health Care Fraud

LEVEL: INTERMEDIATE

Tuesday, 3:30-4:50 p.m. / Wednesday, 8:30-9:50 a.m.

Rebecca Busch, RN, CFE, CCM, CPC

President and CEO, Medical Business Associates, Inc.

Health care fraud is the biggest target of identity theft on both a national and international level. It also has a human face. Government mandates look to make us healthier, safer and secure — no easy task when confronted with the ethically challenged. This session will present the latest trends in health care fraud, including a look at deceptive practices, medical identity theft and how to prevent existing and evolving schemes. It will also explore these fraudulent practices from the perspective of the Affordable Care Act and its relevant directives.



#### 12A Educator Panel: Where Should Fraud Studies Reside in Academics?

LEVEL: INTERMEDIATE

Wednesday, 10:10-11:30 a.m.

Moderator: Patricia A. Johnson, CFE, CPA

Program Coordinator, Canisius College

Topics such as anti-fraud audit, accounting and computer forensics, interviewing and investigation techniques and the legal aspects of a fraud investigation can find themselves spread across the curriculum in a college or university. Is it best to combine these, keep them separate or take a third approach? Hear educators who teach these subjects and are at the front line of educating the next generation of anti-fraud professionals discuss what works and doesn't work, and how to prepare for the future.



## TRACK B

### Fraud Detection: Critical Steps

#### 2B Blurred Lines: When Does Cybercrime Become an Act of War?

LEVEL: BASIC

Monday, 10:20-11:40 a.m.

David Sawyer, CFE, CPA, CIA, CAMS

Partner and Practice Leader, Forensic and Special Matters, Frazier & Deeter LLC

High-profile data breaches are in the headlines almost daily. Federal law enforcement recently named cybercrime as its top priority, and numerous indictments of foreign nationals have been made under Title 18 of the U.S. Criminal Code for computer fraud, economic espionage, wire fraud and money laundering. Theft of cash, trade secrets and personally identifying information through the Internet is a constant risk. This session will explore the three key elements in profiling cybercrime.



#### 4B Occupational Fraud in Government and Steps to Prevent and Detect It

LEVEL: INTERMEDIATE

Monday, 1:40-3:00 p.m.

Ron Steinkamp, CFE, CPA, CIA, CRMA

Principal, Brown Smith Wallace

This session will explore government fraud risks as well as common areas of abuse and corresponding red flags. It will also provide ideas on how to best prevent and detect fraud in government, and share steps that organizational management can take to protect against fraud. Finally, it will cover the conclusions and recommendations from the ACFE's 2014 *Report to the Nations*, and discuss the impact of fraud on government and what we can do establish controls to prevent and detect fraud.



## 5B/7B 5 Seconds to Truth: How to Use the New Body Language to Detect Deception

LEVEL: BASIC

Monday, 3:30-4:50 p.m. / Tuesday, 10:20-11:40 a.m.

Janine Driver, ATF-Certified  
CEO, *The Body Language Institute*

Uncovering the mysteries of body language — how people communicate their thoughts and feelings without saying a word — is a powerful first step toward mastering any business or social situation. Successful people know that the ability to detect and react to the split-second signals that skim across people's bodies hundreds of times each day is crucial to getting what they want. When something they are doing isn't effective, they have learned how to adjust their actions to maximize the moment. This session will offer essential tools that will enable you to detect deception, recognize a liar and ultimately improve your communication skills.



## 9B Fraud in Capital Projects and Construction

LEVEL: INTERMEDIATE

Tuesday, 1:40-3:00 p.m.

Denise Cicchella, CFE, CIA, CCA, PMP  
*Auspicium*

Fraud in construction and special projects is a problem that needs to be expertly tackled. Audit committees are starting to take notice of the need to perform audits on these areas but where should auditors start? Once a fraud is found, how should an investigator proceed? Many vendors are quick to send refunds or debate findings. This session will explore some of the debates and how best to defend them or discuss findings with vendors. You will learn the risks beyond cost and discuss easy controls that can be implemented to help protect your organization.



## 10B/11B Managing New Fraud Risks in an Electronic Procurement/Tendering Environment

LEVEL: ADVANCED

Tuesday, 3:30-4:50 p.m. / Wednesday, 8:30-9:50 a.m.

Gerry Zack, CFE, CPA, CIA, CCEP  
*Managing Director – Global Forensics, BDO Consulting*

Procurement is the function most commonly targeted by fraudsters. Many organizations have already transitioned to, or are considering moving to, an e-procurement (e-tendering) system with the hope of reducing fraud risks. However, while certain risks are reduced in an electronic environment, others simply change and new ones emerge. This session will use real-life cases to explain how contract and procurement fraud risks change when an organization moves from a paper-based system to an electronic one.



## 12B Social-Psychology Behaviors: An Underutilized Tool for Interviewers

LEVEL: ADVANCED

Wednesday, 10:10-11:30 a.m.

Bret Hood, CFE  
*Supervisory Special Agent, Federal Bureau of Investigation*

Interviewers are constantly playing a cat-and-mouse game with subjects while trying to gather information without giving away known facts. Fraudsters are normally prepared for their interview, anticipating tactics and questions. Even so, an interviewer has powerful social-psychological tools at his disposal, which could increase the chances of a confession but often go unused. In this session, you will learn about certain social psychological behaviors that could induce confessions from guilty parties.



 = Session content eligible for ACFE ethics CPE requirement.

## TRACK C

### Fraud Investigation & Remediation: Closing Steps

#### 2C Navigating Investigations Overseas: Resources, Procedures and Best Practices

LEVEL: INTERMEDIATE

Monday, 10:20-11:40 a.m.

Liseli Pennings  
*Special Agent, U.S. Department of Treasury*

Conducting an investigation overseas can be daunting, and the resources available are not widely known. This session will map a pathway to assist you with conducting investigations overseas. By highlighting available private and government resources and the limitations encompassing each, learning procedures and protocols for engaging with foreign police, and understanding legal aspects of foreign investigations, you will be able to navigate the often confusing landscape encompassing investigations overseas.



#### 4C Forfeiture: Stripping Criminals of Ill-Gotten Gains

LEVEL: INTERMEDIATE

Monday, 1:40-3:00 p.m.

Jason Wojdylo, CFE  
*Chief Inspector, Asset Forfeiture Division, U.S. Marshals Service*

The forfeiture of criminally-derived assets is one of the most powerful law enforcement tools available. Forfeiture serves a key role in returning monies to victims as well as punishing criminals and deterring society from engaging in criminal acts to achieve financial gain. This session will provide you with a base of knowledge on the process of seizing and forfeiting assets, including the fundamentals, identification of assets, tracing proceeds and pre-seizure planning.



#### 5C/7C Conducting Internal Investigations

LEVEL: INTERMEDIATE

Monday, 3:30-4:50 p.m. / Tuesday, 10:20-11:40 a.m.

Sherman McGrew, J.D., CFE  
*Program Analyst, TSA*

Investigating your own colleagues for fraud is an extremely difficult situation and poses unique challenges, particularly when the suspected fraudster might continue to be employed at the same company as the investigator. How does one interview a friend? When is it time to back off from an internal investigation and bring in an outside source? Explore how to tackle the internal investigation, detect falsehood and avoid the pitfalls when dealing with coworkers and friends.



#### 9C Investigator Panel: Interviewing the Interviewers: Best Practices

LEVEL: INTERMEDIATE

Tuesday, 1:40-3:00 p.m.

Moderator: Hugo Holland, J.D., CFE  
*Special District Assistant Attorney and  
Special Assistant Attorney General, State of Louisiana*

There are many opinions about interview practices, and many contradict each other. Who is to say that what may work best in one circumstance would not work in another? Hear this panel of professionals from various disciplines discuss their views on what works and what doesn't.



#### 10C/11C Want More Success From Your Compliance-Gaining Interviews? It's All in How You Frame Them

LEVEL: ADVANCED

Tuesday, 3:30-4:50 p.m. / Wednesday, 8:30-9:50 a.m.

Don Rabon, CFE  
*President, Successful Interviewing Techniques*

The compliance-gaining phase of the interviewing process requires a high level of skill. It creates the most potential for post-interview repercussions for the interviewer as well as the organization. The ultimate goal for a compliance-gaining interviewer is for the interviewee to accept the process wherein compliance was gained. This session will explore the non-confrontational options you can employ to gain compliance while minimizing the potential for post-interview challenges.



# MAIN CONFERENCE EDUCATION

MONDAY, JUNE 15-WEDNESDAY, JUNE 17 | CPE: 20

## 12C Low-Tech Approaches to Obtaining Corporate Intelligence

LEVEL: ADVANCED

Wednesday, 10:10-11:30 a.m.

Hal Humphreys, CFE

Lead Investigator, FIND Investigations

In this hyper-tech world the focus is often on digital security, but many corporate-intelligence experts still employ old-school intelligence-gathering techniques to amazing effect. This session will briefly discuss methods commonly used in the corporate-intelligence community. Through a series of case studies and a slide deck with zero bullet points, you will learn how to best protect the weakest link in the information-security chain: your people.



## 9D Real-World Perspective: How to Be an Effective Gatekeeper

LEVEL: INTERMEDIATE

Tuesday, 1:40-3:00 p.m.

Lisa Duke, CFE, CPA, MAFF

Examiner in Charge, New York State Comptroller's Office

With great reliance on auditor reports and the impact of missed financial fraud on an organization's bottom line, there has been increased focus on auditors to detect fraud, if it exists. This session will look at the consequences of failing to detect fraud, the real victims of fraud (from a government-service-delivery perspective) and how to become effective gatekeepers when detecting and investigating fraud in your organization.



## TRACK D

### What's Changing, What's Challenging: Emerging Trends & Issues

#### 2D The Future of Fraud: Fraud Examination Techniques Beyond 2015

LEVEL: INTERMEDIATE

Monday, 10:20-11:40 a.m.

Iyad Mourtada, CFE, CIA, CMA, CCSA

Managing Director, OpenThinking

New challenges are being created as fraudsters are reinventing how fraud is committed and learning to take advantage of security vulnerabilities. Information fraud has increased and many of those fraud cases were perpetrated by fraudsters from outside an organization. Fraud examiners are currently using more data-driven investigations tools and analytics to identify fraud and fraudsters based on existing fraud cases rather than predicting future fraud schemes. This session will explore recent fraud trends and how fraud examiners need to prepare themselves.



#### 10D/11D This is a Robbery! Give Me All Your Ones and Zeros!

LEVEL: INTERMEDIATE

Tuesday, 3:30-4:50 p.m. / Wednesday, 8:30-9:50 a.m.

Cary Moore, CFE, CISSP

SVP, Emerging Threats Manager

Remember the good ol' days, when criminals would announce they were stealing from you? These days, news of company property stolen from your organization often comes when it shows up in the underground, or worse, when the theft is announced in a national news article. Millions of dollars' worth of research and critical intellectual property are going right out the (cyber) door. This session will examine the latest techniques used to compromise the data you and your organization hold most sacred. Not only will it show you how it's done, but it will provide tips to investigate and to prevent compromise.



#### 4D International Issues in AML

LEVEL: INTERMEDIATE

Monday, 1:40-3:00 p.m.

Victoria Meyer, CFE, FCCA

Director, Swiss International Business Academy

Organizations that operate in international markets require an understanding of regional issues to protect themselves from financial and regulatory risks. This session will discuss regional money-laundering risks resulting from a number of different factors including crime and corruption, accepted business practices and regional security issues. It will also consider the ways that language and culture should be taken into account when implementing an AML strategy. Additionally, this session will provide a broader picture of the international AML environment by examining the effects of informal money markets and virtual currency exchanges.



#### 12D Whistleblowing Culture in Africa: Issues, Challenges and Recommendations

LEVEL: INTERMEDIATE

Wednesday, 10:10-11:30 a.m.

Rabi Olowo, CFE, ACMA, CICA

Head Internal Audit & Business Integrity, GlaxoSmithKline

Whistleblowing is an essential component of fraud detection. However, the practice of whistleblowing has not been widely accepted by employees in corporate Africa. This session will unveil the various cultural barriers and offer solutions on how to develop whistleblowing as an acceptable corporate behavior.



#### 5D/7D Using Tax Returns in Fraud Examinations

LEVEL: ADVANCED

Monday, 3:30-4:50 p.m. / Tuesday, 10:20-11:40 a.m.

Janet McHard, CFE, CPA, MAFF, CFF

Founding Partner, McHard Accounting Consulting, LLC

Designed for non-accountants, this session will show you how tax returns can be used to create and test fraud hypotheses, determine likely suspects, find known associates, shell companies and co-conspirators, and identify potential subpoena targets. It will cover aspects of individual, corporate and pass-through-entity tax returns to highlight key information that can be used to determine whether allegations of fraud have merit.



## TRACK E

### Continuous Auditing for Fraud

#### 2E You Completed a Fraud Risk Assessment: Now What Do You Do?

LEVEL: INTERMEDIATE

Monday, 10:20-11:40 a.m.

Carol Morgan, CFE, CPA, CIA, CCEP

VP Audit & Risk Management Services, World Vision

The ACFE Fraud Risk Assessment tool brings you closer to understanding the risks and threats unique to your organization. The tool helps highlight the controls you expect management to implement to reduce risk to an acceptable level. However, you quickly realize there are major gaps, and the risks with a high probability and material impact are not getting the attention they deserve. This session will help you learn to communicate to the stakeholders their responsibility to maintain controls and fill the gaps.



= Session content eligible for ACFE ethics CPE requirement.

#### 4E What to Do When Your Fraud Examination Turns Hostile

LEVEL: INTERMEDIATE

Monday, 1:40-3:00 p.m.

Ed Stolle, CFE, CPA, CGFM, CFCI

Manager and Advisor, Federal Housing Finance Agency

Auditors and examiners often find themselves in difficult circumstances — it is the nature of the business. This highly interactive session will cover how to handle hostile or rude interviewees, collective hostility by the organization, dubious and unsavory people, and companies with overt hostility and related passive-aggressive tactics. This session will explore how to effectively handle difficult situations when someone becomes hostile during a fraud interview or related investigation. This session will also discuss techniques to use when the entire organization collectively exhibits hostility toward the fraud examination process.



#### 5E/7E The Role of Internal Controls in the Fight Against Fraud

LEVEL: INTERMEDIATE

Monday, 3:30-4:50 p.m. / Tuesday, 10:20-11:40 a.m.

John Tonsick, CFE, CPA

Forensic Audit Director, Broadcom Corporation

Weak internal controls often provide the opportunity fraudsters need to perpetrate their crimes. Even strong control systems can be circumvented through collusion or overridden by powerful executives. Understanding the fundamentals of internal control can be a powerful tool in preventing and detecting fraud. Learn how to apply that knowledge, whether you are developing an anti-fraud program or conducting an investigation.



#### 9E Creating a Fraud Risk Assessment and Implementing a Continuous Monitoring Program

LEVEL: ADVANCED

Tuesday, 1:40-3:00 p.m.

Christopher DiLorenzo, CFE, CPA, CIA, CRMA

Chief Audit Executive, Bally Technologies

Compliance professionals around the world are struggling with how to do more with less. In order to provide effective assurance services that make your audit committee, executive management and other stakeholders happy, it's critical to identify and implement a risk-based approach to auditing. In this session, you will learn what makes a risk assessment robust and how to develop a continuous monitoring approach that achieves maximum results using audit software.



#### 10E/11E Internal Investigations in Multinational Companies: The Investigative Audit

LEVEL: INTERMEDIATE

Tuesday, 3:30-4:50 p.m. / Wednesday, 8:30-9:50 a.m.

Jonathan Davison

Managing Director, Forensic Interview Solutions

Internal investigations and audits as a line of defense are experiencing greater scrutiny and pressure to provide assurance and added value to the business. Investing in the competence of investigations and control functions has become a key focus for multinational organizations. This session will discuss how cases are being investigated, and ask the question, "Does your company investigate systematically and to the same standards internationally?" It will also cover information collected within interviews and outline the ethical PEACE Model approach to investigative interviews.



#### 12E Audit Panel: Is Fraud Examination Audit's Responsibility? Why? Why Not?

LEVEL: INTERMEDIATE

Wednesday, 10:10-11:30 a.m.

Moderator: James Gallo, CFE

Associates Director, Investigations & Fraud Risk Management, Protiviti

When a fraud is discovered, is your organization prepared to address the investigation issues? Who is the focal point for the fraud examination? Does this work logically reside in the audit department? If not, where does the work reside, and what role should trained, anti-fraud auditors play in an investigation? This panel of industry experts will discuss how their organizations manage fraud and where the role and responsibility lies.



### TRACK F

#### Big Data Does Not Mean Big Headaches: Fraud and Data Analytics

#### 2F Selecting the Best Fraud Sample Using Various Analytic Techniques

LEVEL: BASIC

Monday, 10:20-11:40 a.m.

Richard Lanza, CFE, CPA, CGMA

CEO, Cash Recovery Partners, LLC

Given the difficulty in selecting a sample from which to detect fraud, a variety of analytics can be applied to the data so that a fraud score can be calculated for each sample unit. Using this fraud score by transaction, the examiner can rank and summarize by key subsets (i.e., vendor, employee, etc.) in order to arrive at the most likely transactions for selection. The ultimate goal of this session is to focus on fraud risk that you can mathematically calculate at the transactional level.



#### 4F Defending Your Work: Bulletproof Expert Testimony with Forensic Data Analytics

LEVEL: ADVANCED

Monday, 1:40-3:00 p.m.

Jared Crafton, CFE, CAMS, EnCE

Senior Manager, Ernst & Young LLP

Your credibility as an expert witness is the cornerstone of your importance to any case, and also where you might be attacked on cross-examination. By using forensic data analytics, you can give a stronger, easier to understand opinion. This session will focus on the complete expert testimony lifecycle, from drafting the expert report to testifying at trial. At each step, you will learn how forensic data analytics can bolster your opinions and help you manage potential weak points.



#### 5F/7F The Nathan Mueller Fraud Scheme: A Personal Touch with Detection and Prevention Strategies

LEVEL: ADVANCED

Monday, 3:30-4:50 p.m. / Tuesday, 10:20-11:40 a.m.

Mark Nigrini, CA

Professor, West Virginia University

Nathan Mueller was an accountant for a division of a multinational insurance company. Over a period of four years he embezzled \$8.45 million from the company. In this session a forensic accounting professor discuss how the fraud was hidden, recount the remarkable events that led to its detection and outline the prevention steps that could have prevented this fraud in the first place. This session will also discuss the detection steps, including the use of forensic analytics that could have detected the fraud long before it reached the \$8 million mark.



# MAIN CONFERENCE EDUCATION

MONDAY, JUNE 15-WEDNESDAY, JUNE 17 | CPE: 20

## 9F All the Data: Integrating Data Analytics and Digital Forensics into Fraud Examinations

LEVEL: INTERMEDIATE

Tuesday, 1:40-3:00 p.m.

Jeremy Clopton, CFE, CPA, ACDA  
Senior Managing Consultant, BKD, LLP



While you may be familiar with structured data in fraud examinations, it is important to consider all available data. Much of the remaining data, up to 80 percent, is unstructured data. Commonly comprising email communications, social media, text messaging, computer activities and deleted files, this data can be incredibly valuable. This session will discuss how you can leverage all available data, both structured and unstructured, to provide insight and information that may increase the effectiveness of your next examination.

## 10F/11F Beyond Rules-Based Tests: The “7 Wonders” Counter Fraud Statistical Modeling Tests

LEVEL: INTERMEDIATE

Tuesday, 3:30-4:50 p.m. / Wednesday, 8:30-9:50 a.m.

Vincent Walden, CFE, CPA, CITP  
Partner, Fraud Investigation and Dispute Services, Ernst & Young LLP



Learn how leading anti-fraud analytics are no longer just asking questions of the data based on rules, but are letting the data speak for itself using predictive models, anomaly detection, pattern recognition and text mining techniques. This session will cover seven practical counter fraud techniques that rely on statistical algorithms to uncover hidden patterns, improper payments and rogue employee activities.

## 12F Why Data Analytics Initiatives Fail: Tips for Building Successful Programs

LEVEL: INTERMEDIATE

Wednesday, 10:10-11:30 a.m.

Steven Konecny, CFE, CIRA, ACE  
Director, Ueltzen & Company



You have a strong grasp on the queries, reports and analytics to run against your data to detect potential fraud. So why do various studies suggest that less than 5 percent of all fraudulent activities are detected through automated software? Through real-life examples this session will discuss obstacles that might endanger your program's success, such as dirty data, scope creep and excessive false-positive indicators. You will also learn methods to overcome these obstacles, and how to help your enterprise implement a cost-effective and successful data analytics initiative.

## TRACK G

### Paperless Fraud, Paperless Investigation: Anti-Fraud Technology

#### 2G Smartphone Devices: Learning the Keys to Collection, Apps and Fraud

LEVEL: ADVANCED

Monday, 10:20-11:40 a.m.

Amber Schroader, PCME  
CEO, Paraben Corporation



Smart devices are taking over global electronic transactions. Millions of apps and ways to accomplish nefarious activities mean knowledge about these devices is crucial to any investigator. This session will discuss proper techniques that should be followed to preserve and protect the data, and risks that might affect the ability to retain and mine the information. This session will also include a review of common apps and their data as well as how fraud can be accomplished through the use of smart devices.

#### 4G Crime in the Corporate World

LEVEL: INTERMEDIATE

Monday, 1:40-3:00 p.m.

Donna Strittmatter Max, J.D.  
Assistant District Attorney, Chief-Specialized Crime Division  
Dallas County District Attorney's Office



There are some crimes that, by their nature, occur most often in a corporate setting. Often, victims and investigators are unaware criminal offenses exist for such corporate espionage as theft of trade secrets and breaching computer security. Even fewer investigators know the elements of these statutes and what evidence is needed to prosecute. This session will cover the elements of various corporate crimes and provide a survey of these crimes throughout the country. You will learn the main issues and difficulties in proving one of these offenses.

#### 5G/7G Bitcoin: Fact, Fiction, Fraud

LEVEL: BASIC

Monday, 3:30-4:50 p.m. / Tuesday, 10:20-11:40 a.m.

Gregory A. Coleman  
Special Agent, Federal Bureau of Investigation



The concept of a global virtual currency is here to stay. Bitcoin has been the most successful virtual currency to date, despite its involvement in numerous criminal prosecutions for fraud and money laundering. Are Bitcoin followers turning a blind eye to the facts in pursuit of a profit? This session will look beyond the hype and marketing to separate fact from fiction in search of answers.

#### 9G Developing a Counterespionage Fraud Protection Program

LEVEL: INTERMEDIATE

Tuesday, 1:40-3:00 p.m.

Daniel Benny, Ph.D., CFE, CPP, PCI  
Private Investigator & Security Consultant



“Espionage is not a game: it's a struggle we must win if we are to protect our freedom and our way of life.” These words, spoken by U.S. President Ronald Reagan, have never been more relevant. In the world of corporate fraud and espionage, as well as foreign intelligence and cyber-terrorism, the struggle is never over. Developing a counterespionage fraud program is critical to the lifeblood of any organization. This session will provide an overview of the threats from industrial espionage fraud and discuss the motives and tradecraft of industrial espionage fraud from internal and external threats. You will also learn how to develop a counterespionage and fraud prevention program that includes physical security, computer security and other valuable resources.

#### 10G/11G Untraceable Links: Technology Tricks Used by Crooks to Cover Their Tracks

LEVEL: ADVANCED

Tuesday, 3:30-4:50 p.m. / Wednesday, 8:30-9:50 a.m.

Walt Manning, CFE  
President, Investigations MD



New mobile apps, underground networks and crypto-phones are appearing daily. More sophisticated technologies, such as mesh networks, allow mobile devices to use public Wi-Fi to communicate from one device to another without ever using the cellular network or the Internet. Anonymous and encrypted email services are under development to evade government surveillance. Learn how these new technology capabilities are making anonymous communication easier for fraudsters and helping them cover their tracks.

## 12G Key Elements to Securing Intellectual Property

LEVEL: INTERMEDIATE

Wednesday, 10:10-11:30 a.m.

Edward Herbst, CFE, CPA, CFF  
Executive Director, Ernst & Young LLP



Fraud has a significant economic impact on organizations but in a knowledge-based economy, the loss of intellectual property — its trade secrets, research and economic capital — can devastate a company. Using case studies to illustrate key learnings, this session will discuss the core principles of securing critical information within an organization at the intersection of people, policies and practices.

## TRACK H

### The Balancing Act of Risk Management and Compliance

#### 2H Crisis Chaos Management: When Fraud Is Discovered

LEVEL: INTERMEDIATE

Monday, 10:20-11:40 a.m.

Jack Healey, CFE, CPA, CFF  
Managing Director, Firestorm



When a company is the victim of fraud, data breach or illegal acts, it is in crisis. When these crisis events occur, the company's profits, people, brand and reputation are at stake. Understanding how business crisis risk evolves, how to identify the onset of a crisis and what steps should be taken are imperative. Learn how to mitigate or eliminate the impact of the crisis. Using the techniques discussed in this session you will be able to provide clarity in crisis chaos, and, more importantly, provide leadership to end the crisis.

#### 4H Navigating Compliance in Current Global Markets

LEVEL: ADVANCED

Monday, 1:40-3:00 p.m.

Scott Lane, TBC  
Executive Chairman,  
The Red Flag Group



The roles of the global compliance officer and general counsel are getting more complicated as they now also deal with public scrutiny and exposure while complying with laws and changing regulations. This session will look at the challenges and pitfalls that compliance officers and general counsel currently face, and discuss how to best respond to these challenges.

#### 5H/7H Case Management: Keeping Your Examination on Track, on Schedule and on Budget

LEVEL: INTERMEDIATE

Monday, 3:30-4:50 p.m. / Tuesday, 10:20-11:40 a.m.

Charles Cochran, CFE, CPI  
Private Investigator, C.R. Cochran & Associates



The use of common project management techniques during a fraud examination can greatly increase the chances of a successful outcome. An apparently viable fraud examination can fail due to a lack of resources, a lack of clear goals, poor planning, inadequate controls and monitoring or poor communication. This session will present a six-step process that will assist you in successfully initiating, planning, executing and closing a fraud examination.

#### 9H Corruption and Having a Compliant Culture

LEVEL: ADVANCED

Tuesday, 1:40-3:00 p.m.

Garry Clement, CFE, CAMS, AMLP  
President and CEO, Clement Advisory Group



The session will look at the current environment and how it is imperative that companies review their operating processes, and engagement and retention practices. It will focus on how organized crime targets companies, not to mention foreign states, through cyber espionage. It will also look at current legislation and what it means for organizations.

#### 10H/11H Fraud and Compliance: A Robust 360° Approach

LEVEL: INTERMEDIATE

Tuesday, 3:30-4:50 p.m. / Wednesday, 8:30-9:50 a.m.

Andy Wilson, CFE, CPP  
Vice President, Fraud & Compliance,  
Sedgwick Claims Management Services, Inc.



Fraud is widespread across all business lines and the most cost-effective method to address this growing concern is prevention. Data-driven detection is a close second, followed by investigation. Combined, these three techniques are designed to combat fraud and guarantee regulatory compliance. Does your organization have a robust 360° approach to this \$3.7 trillion problem? This session, led by an industry expert, will deliver best-practice methodologies and proven techniques highlighted by case studies and thought-provoking discussion.

#### 12H How an Effective Compliance Program Can Reduce the Guidelines for Federal Fines

LEVEL: INTERMEDIATE

Wednesday, 10:10-11:30 a.m.

Alice Martin, J.D., CFE, CHC, CHPC  
President, Martin Compliance Consulting



Federal prosecutors use the U.S. Sentencing Guidelines to advise judges of the offense level and culpability score to assign an organization. This has great impact on the sentencing outcomes. If your organization can demonstrate an effective compliance program and cooperation, it may earn up to a 95 percent reduction in a potential fine if charges arise. It can also determine non-prosecution versus deferred prosecution decisions. This session will describe the internal government process and how fraud and compliance risk assessments are valuable evidence in pre-indictment and post-indictment negotiations.

## TRACK I

### Hotlines, Whistleblowing and Doing What's Right: Ethics in the Workplace

#### 2I Integrating Ethics and Compliance in Latin America

LEVEL: INTERMEDIATE

Monday, 10:20-11:40 a.m.

Fernando Cevallos, CFE  
Regional Director of Compliance, Intelligence,  
Investigations and Technology ("CIIT"), Control Risks



Is your organization currently conducting or planning operations in Latin America? This region is growing and full of business opportunities. If you have a compliance program or are considering developing one in this region, consider that the Latino mindset and culture is unique. This session will discuss how to tailor your compliance program to the Latin American region and its specific risks.

#### 4I It's Not Just Tone at the Top: How Companies Can Build an Ethical Culture to Prevent Fraud

LEVEL: INTERMEDIATE

Monday, 1:40-3:00 p.m.

Eric Feldman, CFE, CIG  
Senior Vice President and Managing Director  
Corporate Ethics and Compliance Programs, Affiliated Monitors, Inc.



Open any newspaper in the world today and you'll see front-page accounts of corporate fraud, government enforcement actions, fines and settlements. Too often, companies wait for a disaster to occur before conducting an honest appraisal of the causes of fraud and misconduct and taking steps to strengthen their anti-fraud culture. This session will identify practical steps your company can take to strengthen its ethical culture, build effective anti-fraud programs and stay focused on the bottom line.

= Session content eligible for ACFE ethics CPE requirement.

# MAIN CONFERENCE EDUCATION

MONDAY, JUNE 15-WEDNESDAY, JUNE 17 | CPE: 20

## 5I/7I Doing the Right Thing: Learning from the Best, Worst and Most Challenging Ethical Dilemmas

LEVEL: INTERMEDIATE

Monday, 3:30-4:50 p.m. / Tuesday, 10:20-11:40 a.m.

Ryan Hubbs, CFE, CIA, CCSA, PHR  
Forensic Audit Manager, Halliburton



Doing the right thing is easy to talk about, but can be hard to do. In your professional careers you will face hard decisions, ethical dilemmas, possibly life or death situations. Will you make the right choices? This session will highlight some of the most challenging ethical dilemmas professionals have faced over the past 50 years. Some of the worst decisions by crooks and the ethically-challenged will also be highlighted to provide contrast, clarity and comedy. After analyzing these case studies, you will leave with renewed confidence that you can do the right thing when that time comes.

## 9I Four Fevers that Prevent Fraud Fighting and Present Ethical Concerns

LEVEL: INTERMEDIATE

Tuesday, 1:40-3:00 p.m.

Jeffrey Matthews, CFE, CPA  
Vice President, Charles River Associates



Certified Fraud Examiners are required to adhere to a rigorous set of standards, which includes a robust Code of Ethics. Competing in an often fee-sensitive marketplace and having to do more with less can cause examiners to take shortcuts. These shortcuts might result in fraud going undetected, which in turn might violate professional standards. This session will explore the four "fevers" that can derail fraud-fighting efforts and possibly cause examiners to violate standards.

## 10I/11I Whom Can You Trust?

LEVEL: INTERMEDIATE

Tuesday, 3:30-4:50 p.m. / Wednesday, 8:30-9:50 a.m.

Bethmara Kessler, CFE, CISA  
Chief Audit Executive, Campbell Soup Company



Each individual is guided by his or her own ethical and moral compass, which can make people the riskiest investments for a company. This session will explore the dynamics of trust and how trust plays into an organization's increased risk of fraud. How business leaders trust their employees is just as important as whom they trust. This session will analyze cases in which fraud schemes succeeded because the fraudsters were highly trusted, many times with the "keys to the kingdom."

## 12I Ethics Panel: Can Ethics Be Legislated and Regulated?

LEVEL: INTERMEDIATE

Wednesday, 10:10-11:30 a.m.

Moderator: Martin T. Biegelman, CFE  
Director, Forensic Investigations

Deloitte Financial Advisory Services LLP



Do regulations and laws governing compliance or behavior have a real effect on ethical behavior? Or do these just prevent bad behavior in some people, while others do not need them, and others will not adhere to them. Who makes more of a personal impact at the granular level of ethical decision making a government's restrictions or an organization's corporate culture? These and other questions will face this panel of ethics and compliance professionals as they take on these timely issues.

 = Session content eligible for ACFE ethics CPE requirement.

## TRACK J

### Best Practices and What is Working in the Field

#### 2J Putting the Work Together: How Do I Organize What I Have?

LEVEL: INTERMEDIATE

Monday, 10:20-11:40 a.m.

Allen F. Brown, CFE, CPA  
Former Assistant Legislative Auditor



For many fraud examiners, the hardest part of an investigation is not doing the investigation but communicating what was found. The examiner must tell the story. No matter how good the information is, if you cannot communicate it to those who can act on it, you will not be successful. This session presents a simple way to pull the evidence and information into one document and then use this document to create a final report.

#### 4J It's a Performance, Not a Conversation: Capitalizing on Media Attention

LEVEL: INTERMEDIATE

Monday, 1:40-3:00 p.m.

Katherine McLane  
Founding Partner, The Mach 1 Group



Attorneys, law enforcement personnel, financial professionals and government officials frequently find themselves answering questions from the media. A good interview is a performance, not a conversation, and it takes skill and training to master the art. This session will provide you with effective tools to accurately communicate key messages, shift through tough questions and use body language effectively.

#### 5J/7J Procurement Integrity Versus the Fraudster

LEVEL: ADVANCED

Monday, 3:30-4:50 p.m. / Tuesday, 10:20-11:40 a.m.

Tom Caulfield, CFE, CIG, CIGI  
Executive Director, Council of the Inspectors General on Integrity and Efficiency



Nearly every organizational department faces some degree of risk in achieving its mission and objectives, including the procurement function. Significant risks are procurement fraud, procurement abuse, non-compliance to established procurement policy by the entities' own employees and the lack of procurement integrity. This session will highlight lessons learned in building effective procurement integrity controls and the five components required for success.

#### 9J Money Laundering, Digital Currencies and New Payment Products and Services

LEVEL: INTERMEDIATE

Tuesday, 1:40-3:00 p.m.

David Long, J.D., CFE, CAMS  
Principal, NCFPS-Digital Currency AML Consultants, LLC



The development of new payment products and services (NPPS) such as digital currencies, mobile devices and prepaid cards in emerging economies has led observers to predict an explosion and realignment in the global remittance market. However, these NPPS potentially facilitate money laundering (ML) and terrorism financing (TF) in new and creative ways. This session will explore the ML/TF challenges posed by the continued development of these technologies.

### 10J/11J Currency Transaction Reporting: Knowing Your Customer

LEVEL: INTERMEDIATE

Tuesday, 3:30-4:50 p.m. / Wednesday, 8:30-9:50 a.m.

Robert Rudloff, CFE, CIA, CRMA

Senior Vice President, Internal Audit, MGM

Financial institutions across the United States and in many parts of the world are being challenged to crack down on money laundering, which too often involves the proceeds of illegal activity or terrorist financing. But the days of simply reporting the transaction activity are gone. Now financial institutions are expected to get to really know their customers and the sources of their funds — to know them in ways that might go well past the traditional customer relationship. This session will discuss key areas of focus in getting to know your customers so you can better protect your organization.



### 12J Inspector General Fraud Investigations: Observations from the Trenches

LEVEL: ADVANCED

Wednesday, 10:10-11:30 a.m.

Ken Dieffenbach, CFE

Senior Special Agent, U.S. Department of Justice, Office of the Inspector General

Within the U.S. government there are more than 60 different independent federal inspectors general who provide robust oversight of their respective agencies' spending to prevent, deter, detect and investigate fraud, waste and abuse. In fiscal year 2013, the U.S. government spent \$462 billion via contracts and distributed \$521 billion through grants — making the efficiency of this oversight critically important. This session will explore five key observations about inspector general fraud investigations, from the perspective of a career investigator.



## TRACK K

### Lessons from Real Fraud Examinations: Case Studies

#### 2K The Anatomy of a Fraud Investigation

LEVEL: BASIC

Monday, 10:20-11:40 a.m.

Lawrence Hoffman, CFE, CPA, CGMA, CVA

Senior Partner, Raffa, PC

Follow the real-life case of a multimillion-dollar embezzlement at a high-profile nonprofit from discovery through investigation and criminal referral. This session will walk you through how forensic investigators pieced together the evidence using a proven fraud investigative methodology and framework. Learn how investigators identified the alleged perpetrators, analyzed hundreds of falsified invoices and earned their client the maximum insurance settlement possible as a result of their well-documented work product.



#### 4K How Corruption Facilitates Transnational Organized Crime

LEVEL: INTERMEDIATE

Monday, 1:40-3:00 p.m.

Paul O'Sullivan, CFE

Senior Consultant, Paul O'Sullivan & Associates

The operations of transnational organized criminal networks span the globe and rake in billions of dollars in revenue. In order to survive, they have to be able to penetrate state defenses. This session will look at the enabling factors and examine the links among corruption, transnational organized crime and terrorism. Case studies will include drug trafficking, rhino-horn smuggling, human trafficking and money laundering.



### 5K/7K Putting a Case Together: \$1.4 Million Expense Reimbursement Fraud, a Forensic Accountant and the FBI

LEVEL: INTERMEDIATE

Monday, 3:30-4:50 p.m. / Tuesday, 10:20-11:40 a.m.

Tiffany Couch, CFE, CPA, CFF

Principal, Acuity Forensics

A questionable signature on an expense reimbursement led a publicly traded company to call for a more in-depth look at internal controls. This fraud examiner discovered that the signature was only the beginning of what would become a \$1.4 million expense reimbursement fraud. Learn how collaborating with the client, their internal and external counsel, and the FBI led to the culmination of an indictment within three weeks of the issuance of the report and a guilty plea less than five months after the questionable signature was discovered.



### 9K Hackers, Attack Anatomy and Security Trends

LEVEL: INTERMEDIATE

Tuesday, 1:40-3:00 p.m.

Ted Harrington

Executive Partner, Independent Security Evaluators

Studies show that 89 percent of CIOs express confidence in the effectiveness of their security practices, yet they often fail to account for evolving adversaries. Malicious hackers advance their techniques at a staggering pace, often rendering current defense tactics obsolete. This session will analyze the anatomies of real-world attacks, ranging from the well-known Target breach to lesser-known, but equally devastating, compromises. It will provide a framework of paradigm shifts to account for these modern attackers and provide immediately actionable guidance.



### 10K/11K Advanced Non-Verbal Interview and Interrogation Techniques

LEVEL: ADVANCED

Tuesday, 3:30-4:50 p.m. / Wednesday, 8:30-9:50 a.m.

Hugo Holland, J.D., CFE

Special Assistant District Attorney & Special Assistant Attorney General, State of Louisiana

Without a working knowledge of personality types, our ability to theme an interview is often hampered. When combined with fundamental proxemics, establishing rapport with the interviewee is made easier, and rapport is the cornerstone upon which good interviews are built. When combined with an understanding of micro-facial expressions and neuro-linguistic programming eye clues, you will be better armed to get to the truth during an interview.



### 12K People v. Rude: A Case Study of Forensic Analysis in Criminal Prosecution

LEVEL: ADVANCED

Wednesday, 10:10-11:30 a.m.

David Wall, CFE, CPA

Director, Singerlewak LLP

Hear inside information regarding techniques and approaches employed in the investigation and prosecution of Ryan Rude, who ran a \$5 million Ponzi scheme in Southern California's Inland Empire from 2007 to 2009. Detailed analysis and explanations will give deep insight into the forensic examination, approach and presentation. In addition, this session will address the format and content of expert testimony as presented to the jury and upheld in two days of blistering cross examination. Legal elements and evidentiary requirements for criminal cases will be discussed as will defenses to white-collar crime.



# MAIN CONFERENCE EDUCATION

MONDAY, JUNE 15-WEDNESDAY, JUNE 17 | CPE: 20

## TRACK L

### Fighting Fraud as a Career: Professional Development

#### 2L Business Development Intelligence: Your Pathway to Success

LEVEL: INTERMEDIATE

Monday, 10:20-11:40 a.m.

Sherry Brandon

CEO and President, Life-Design-Institute

Being in business isn't easy. It takes determination, guts, stamina, passion and the willingness to change. This session will make you look at every part of your business and yourself from an innovative perspective. Get ready to spend some time on your business. You will set strategic goals with solid steps to achieve those goals. You will begin to identify your obstacles and plan on how to get around or eliminate them. You will also discover how to get more clients and increase revenues.



#### 4L Time Is Money: Control Your Commodity

LEVEL: ADVANCED

Monday, 1:40-3:00 p.m.

Virginia Tate, CFE, CIRA, EA

President, Elk Point Consulting, Inc.

If you're not running your anti-fraud practice as a business, then it's just a hobby. Successful anti-fraud professionals lead their field by implementing strategies that manage clients in emotional and financial disarray, anticipating the tactics of opposing professional teams and preparing for legal proceedings. To be successful your company must focus on its goals; otherwise, you will rack up hours that cannot be billed and create client dissatisfaction. This session will explore effective time management skills that are critical to your financial success in our crisis- and deadline-driven field.



#### 5L/7L Just Because You're an Expert... Doesn't Make You Interesting

LEVEL: INTERMEDIATE

Monday, 3:30-4:50 p.m. / Tuesday, 10:20-11:40 a.m.

Paul Homoly, CSP

President, Homoly Communications

Communicating in a way that builds trust and confidence is a mandatory skill for successful fraud examiners. Designing, rehearsing and delivering compelling presentations require skillsets that many fraud examiners and other professionals do not have. Poorly designed or delivered presentations can diminish the significance of your content and lose the listeners' interest, but, more importantly, it can reduce your value to your organization, dull your appeal to new clients and degrade your credibility. Develop the essential skills and best practices you need as a fraud examiner to design, rehearse and deliver effective presentations.



#### 9L Professional Development Panel: Women in the Anti-Fraud Profession

LEVEL: BASIC

Tuesday, 1:40-3:00 p.m.

Moderator: Cynthia Cooper, CFE

CEO, Cooper Group

What are the barriers to entry and success for women in the anti-fraud profession? Are there any? Does a glass ceiling exist, and what can be done about it? These issues and those of moving ahead in your career and building your own practice will be discussed by a group of successful practitioners in both private industry and public practice.



#### 10L/11L Raise Your Likeability Factor: The Subtle Advantage for Getting Hired

LEVEL: INTERMEDIATE

Tuesday, 3:30-4:50 p.m. / Wednesday, 8:30-9:50 a.m.

Donn LeVie

Consultant/Trainer/Author, Donn LeVie Jr. STRATEGIES

In today's job market, "likeonomics" explains the new affinity economy where the most likeable people, ideas and organizations are the ones we believe in, buy from and get inspired by. The likeability factor is a subtle but important factor that candidates must embrace in order to advance to the next round in the hiring process. This approach holds true for job seekers, career changers and self-employed professionals targeting new clients. This session will demonstrate how to package your core competencies and functional expertise in a way that is articulated with a high likeability factor.



#### 12L Investigating Career Options

LEVEL: INTERMEDIATE

Wednesday, 10:10-11:30 a.m.

Kathy Lavinder

Executive Director,  
Security & Investigative Placement Consultants LLC

With lots of competition for the best fraud-fighting roles, job seekers need to devise a detailed plan to land that dream job. Posting a resume on a job board or submitting it through a company portal are not enough. In this session an executive recruiter and former investigator will lay out a detailed framework for a smart and effective job search that draws upon research, specialized resources, social media and effective networking.



## TRACK M

### Real-Time Solutions to Real-Time Problems

#### 2M How Investigators and Auditors Collaboratively Fight the Battle Against Fraud

LEVEL: BASIC

Monday, 10:20-11:40 a.m.

Richard Leach

Director, CohnReznick LLP

William Monks, CPA, CFF, CVA

Director, CohnReznick LLP

Using recent examples from the military, this session will cover how investigative and auditing techniques can be used collaboratively to stop instances of fraud that waste taxpayer money and can be applied to all types of control environments, whether in government organizations or the private sector. Fraud can have devastating results, but you will walk away with an understanding of how the investigation and audit communities can jointly ferret out the perpetrators of fraud and bring them to justice.



#### 4M How to Use Big Data to Detect, Investigate and Defeat Fraud, Theft and Abuse

LEVEL: BASIC

Monday, 1:40-3:00 p.m.

Joe Goldberg

Security, Compliance and Fraud, Splunk

The types and methods of fraud, account takeovers, theft and abuse have exploded in recent years, especially as more business moves online, and fraudsters and thieves are no longer limited by geographic boundaries. Machine data and log files (also known as big data) are often the subtle fingerprints of fraudsters, and big data solutions can detect them. In this session you will learn how to level the playing field by harnessing the massive amounts data generated in your organization to detect, investigate and defeat fraud, theft and abuse.



#### 5M Am I Providing Value? Measuring and Articulating Values of a Fraud Detection Program

LEVEL: BASIC

Monday, 3:30-4:50 p.m.

Taka Ariga

Senior Manager – Forensic Data Analytics, Ernst & Young LLP

Compliance and audit organizations have invested significantly over the years in technologies and human capital to combat fraud, waste and abuse. However — within a performance-driven culture — many struggle with talking about the contributions they provide to the enterprise. This session will examine how organizations can meaningfully engage in discussions of values by defining, measuring, tracking and articulating both tangible and intangible attributes.



#### 7M Vendor Fraud Prognostications: Iceberg Straight Ahead

LEVEL: BASIC

Tuesday, 10:20-11:40 a.m.

Tom Green

Director of Vendor Risk Management, IMC

Joe Palmar

President, Palmar Consulting Group

Advanced predictive analytics can evaluate a company's vendor population and detect unseen dangers related to undisclosed relationships, conflicts and related supplier frauds — much like the tip of an iceberg warns of unseen danger beneath the surface. Newly available technologies now exist to mine big data and use equally powerful tools to predict, detect and prevent current and future frauds. This session will focus on how to acknowledge the unseen part of the iceberg by bringing exposed risks to the surface.



#### 9M Big Data and Small Budget: How to Fully Use Internal and External Data for Fraud Detection and Investigation

LEVEL: BASIC

Tuesday, 1:40-3:00 p.m.

David Dixon

IBM Worldwide Counter Fraud Management

Troy Pugh

Red Cell Leader, IBM

Gaining insight into fraud exposure requires combing through vast amounts of data inside and outside of the organization. It is not enough to view the terabytes of historical company and third-party data; to find new patterns, information needs to be extracted from unstructured sources, including social networks, streaming and intelligence groups. This session will discuss how a flexible analytic arsenal can provide substantial benefits, including lower costs through automation and earlier detection, improved investigative effectiveness and continued compliance.



#### 10M There's No Such Thing as Big Data

LEVEL: BASIC

Tuesday, 3:30-4:50 p.m.

Gerhard Pilcher

Vice President and Senior Scientist, Elder Research

The term big data has little meaning to many professionals since it seems to lack any precise definition or structure. Investigators who are trying to make sense of the volumes of data flowing toward them are searching for a common language to discuss their specific challenges. This session will explain some of the key language circulating around big data concepts and explore the next level of detail in the big data discussion.



#### 11M Morality, Legality and Reality of Digital Forensics in Investigations

LEVEL: BASIC

Wednesday, 8:30-9:50 a.m.

Michael K. Hansen

Digital Forensic Analyst, H-11 Digital Forensics

Every story about fraud involves someone doing something somewhere at some point in time for some reason. It's the job of investigators to fill in the proper nouns. By treating suspect devices as credible sources of information (and counter information), the "who, what, where, when, why and how" get answered. This session will provide an overview of fraud investigation ethics, legal concerns and realistic fraud-fighting methods that use new digital forensic technologies.



#### 12M Using Data Visualization to Uncover Fraud

LEVEL: BASIC

Wednesday, 10:10-11:30 a.m.

Steven Pesklo

President, SoftLake Solutions

Using data analytics is critical when uncovering fraud. Data visualization takes investigators to a new level to see additional patterns visually that were previously missed or unknown. This session will discuss common tips and tricks for using data analytics to find fraud, outliers and patterns in data, and help you jump start your data analysis by discovering what you don't know. This session will use InfoZoom, a data visualization in-memory tool, to demonstrate how to identify patterns in data that uncover hidden fraud.



 = Session content eligible for ACFE ethics CPE requirement.

# POST-CONFERENCE EDUCATION

THURSDAY, JUNE 18-FRIDAY, JUNE 19 | CPE: 16

**Explore the latest strategies and methods to apply on the job** by selecting one of three Post-Conference educational options. These 2-day seminars allow you the opportunity to delve deeper into a specific anti-fraud topic and focus on building skills. You'll have opportunities to continue building professional relationships along with extended access to the ACFE Bookstore and Technology Lounge during Post-Conference sessions.

## Auditing/Investigating Fraud Seminar

**CPE CREDIT: 16**

**LEVEL: BASIC**

**Prerequisite:** None

**Field of Study:** *Specialized Knowledge and Applications*



**Ryan Hubbs, CFE, CIA, CCSA, PHR**  
Forensic Audit Manager,  
Halliburton



**Tiffany Couch, CFE, CPA**  
Principal,  
Acuity Forensics

The *Auditing/Investigating Fraud Seminar* is structured as a series of general lecture and specific breakout sessions developed to get the respective disciplines up to speed in fraud examination. Once a fraud is detected or predication established, the next step is the careful planning and execution of the investigation. Not all frauds are created equal and knowing what to do, what skill sets to bring to bear and how to conduct the process from the beginning to ensure a successful conclusion to a fraud examination is not always learned on the job. Develop and sharpen your existing skills and techniques necessary for effective fraud detection and investigation. Learn the anti-fraud concepts necessary for auditors and investigators, as well as tips, techniques and perspectives on a variety of industry-specific issues.

### You Will Learn How To:

- Obtain information from public records
- Identify the direct responsibilities of accounting and auditing for detecting and deterring fraud
- Review the various asset misappropriation and corruption schemes auditors may encounter
- Use analytical techniques as they relate to fraud examination
- Understand the components of occupational fraud and abuse
- Conduct interviews including steps in the admission-seeking interview
- Use the Internet as an investigative tool during fraud examinations
- Act in accordance with legal issues which may impact investigators directly
- Prepare reports on a fraud examination

## Obtaining, Managing and Searching Electronic Evidence

**CPE CREDIT: 16**

**LEVEL: INTERMEDIATE**

**Prerequisite:** *Some familiarity with how electronic evidence is obtained and secured*

**Field of Study:** *Computer Science*



**Walt Manning, CFE**  
President,  
Investigations MD

Fraud examinations are constantly evolving, and technology is often the driving force behind these changes. In today's data-driven environment, the evidence obtained to investigate and eventually prosecute a fraud can come from numerous sources — many of which are now digital. Identifying where digital evidence might be stored and using specialized tools and techniques to preserve this data will require new expertise from both the digital forensics practitioner and the fraud examiner. This Post-Conference session will introduce you to the concept of digital forensics and will teach you accepted techniques to identify, preserve and manage digital evidence. You will learn how to qualify and work with the digital forensics expert to effectively narrow the focus of large volumes of data and identify those elements that will best serve the case. Learning how to work with these professionals and how to plan an investigative strategy in the digital environment will maximize your chance for a successful fraud examination.

### You Will Learn How To:

- Identify digital forensics best practices as they apply to a fraud examination
- Obtain and secure the digital evidence you are looking for
- Locate evidence you need in the cloud and on mobile devices

## Bribery and Corruption

**CPE CREDIT: 16**

**LEVEL: OVERVIEW**

**Prerequisite:** *None*

**Field of Study:** *Specialized Knowledge and Applications*



**Eric R. Feldman, CFE, CIG**  
Managing Director for Corporate Ethics and Compliance Programs, Affiliated Monitors, Inc.

Corruption schemes make up 37 percent of the reported fraud cases, with a median loss of \$200,000, according to the ACFE's 2014 *Report to the Nations*. Those often devastating effects, combined with a dramatic increase in the number of enforcements, have made bribery and corruption a key issue for many global organizations. The extension of anti-corruption laws to vendors presents additional vulnerability to companies in the United States. How do you ensure that both your employees and the third parties that play a critical role for your organization are following the rules?

Learn to protect your organization by effectively incorporating anti-bribery and corruption compliance policies, as well as effective detection and investigation procedures, into your anti-fraud strategy. During this session, you will gain an understanding of common corruption schemes and anti-corruption liability, including the Foreign Corrupt Practices Act (FCPA), UK Bribery Act and other anti-corruption legislation. From recognizing red flags to managing a global investigation, you will gain the skills and knowledge to combat the threat of bribery and corruption in your organization.

### You Will Learn How To:

- Navigate the legal elements of bribery and corruption
- Implement policies and procedures to comply with the FCPA, UK Bribery Act and other major anti-corruption initiatives
- Identify common corruption schemes
- Evaluate the effectiveness of your anti-corruption compliance program
- Conduct third-party due diligence
- Respond to red flags of corruption
- Manage investigations across international borders

# ANTI-FRAUD EXHIBIT HALL

**The Anti-Fraud Exhibit Hall offers you valuable face-to-face time** with today's leading anti-fraud solution providers. This is your chance to stay abreast of emerging technology, products and services. The Exhibit Hall will be the center of excitement with social events, raffle drawings, the ACFE Bookstore, Technology Lounge and Career Connection.

## Technology Lounge

Stay in touch with the world while at the conference. Take advantage of the Technology Lounge where you can check your email, surf the web at high speed or download needed files in your free time. The Technology Lounges includes walk-up computer stations, laptop power stations and a free wireless zone.

## Fraud Museum

The early pioneers of fraud set the stage for money laundering, forgery, false accounting and investment scams. So how did the frauds of yesterday morph into the sophisticated frauds of today? Take a walk through time to find out. The traveling exhibit of the ACFE Fraud Museum will be on hand to bring historic frauds to life, from the most famous to the most obscure. This is the seventh year of the highly popular traveling exhibit and will feature a number of new and exciting pieces recently added to the collection.

## ACFE Bookstore

Browse the latest titles in anti-fraud education, meet featured authors at daily book signings and take advantage of exclusive conference savings on best-selling titles at the ACFE Bookstore.

## Software Showcase

As fraudsters become more savvy and data becomes more complex, fraud fighters have an increased need for effective tools to prevent and detect these threats. This year's Software Showcase will feature the industry's leading software providers. Live demonstrations during networking breaks will allow you to see the software in action and ask questions.

## Be a Part of the Anti-Fraud Exhibit Hall

Does your organization provide products and services that support the fight against fraud? Showcase your solutions in the Anti-Fraud Exhibit Hall. As the largest anti-fraud event in the world, the *26th Annual ACFE Global Fraud Conference* offers a unique chance to promote your organization to a highly targeted and qualified audience. Participation in the event gives you a variety of ways to engage with attendees, including:

- Interacting face-to-face with attendees with a booth in the Anti-Fraud Exhibit Hall
- Increasing brand awareness with a sponsorship package
- Designing your own conference participation with a custom package

## RESERVE YOUR SPACE

**Interested in becoming an exhibitor or sponsor?**

**Contact Travis Kolaja today**

TKolaja@ACFE.com

(800) 245-3321 (toll-free)

+1 (512) 478-9000, ext. 186

# REGISTRATION FORM

## 26TH ANNUAL ACFE GLOBAL FRAUD CONFERENCE

### SECTION 1: Attendee Information

Name (first, last) <input type="checkbox"/> Dr. <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.	Email Address
Name on Badge (e.g. James or Jim)	Phone <span style="float: right; border-bottom: 1px solid black; padding-bottom: 5px;">Fax</span>
ACFE Member <input type="checkbox"/> Yes <input type="checkbox"/> No? If Yes, Member # <span style="margin-left: 20px;">Other Designations (CPA, etc.)</span>	Address: <input type="checkbox"/> Home <input type="checkbox"/> Business
Company	
Title	City <span style="margin-left: 100px;">State/Province</span> <span style="float: right;">Zip/Routing/Postal Code</span>
<b>Please indicate any special needs:</b> <b>Dietary:</b> <input type="checkbox"/> Vegetarian <input type="checkbox"/> Kosher	Country

**Physical:**  Please check here if you require special accommodations to participate and email a description of your needs by May 1, 2015 to [events@ACFE.com](mailto:events@ACFE.com). After May 1, 2015 we cannot guarantee we can accommodate your request.

### SECTION 2: Membership Offer — Join now and save on registration fees!

<p><b>Attention Non-Members:</b> Sign up today for a one-year ACFE membership and save on registration fees for the conference.</p> <p><input type="checkbox"/> Yes, I would like to join the ACFE, please accept my application. When registering for the conference, I will choose member rates.</p> <p><input type="checkbox"/> No, I do not wish to join the ACFE at this time and will pay the non-member conference registration fees.</p>	<p><b>Membership Dues</b></p> <p><input type="checkbox"/> Associate (U.S./Canada) ..... \$175</p> <p>For other country fees, visit <a href="http://ACFE.com">ACFE.com</a>.</p>
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**SECTION 2 TOTAL: \$** \_\_\_\_\_

Have you ever been convicted of a felony or misdemeanor involving moral turpitude, including convictions expunged ("Moral turpitude" means an offense that calls into question the integrity or judgment of the offender, such as fraud, bribery, corruption, theft, embezzlement, solicitation, etc.)?  Yes  No If so, please describe (attach written statement if necessary):

**New Members Only:** I certify that the above is true and correct to the best of my knowledge. Falsification of any information on this application is grounds for denial or revocation of membership. If this application is accepted, I agree to abide by the Bylaws and Code of Professional Ethics of the Association of Certified Fraud Examiners. Membership is a privilege and not a right. Qualifications are established by the Board of Regents, whose decisions are final. I consent to the storage of my personal data in ACFE's offices in the United States, in its regional offices, and by its local chapters.

Signature \_\_\_\_\_ Date \_\_\_\_\_

SECTION 3: Registration Packages	Early Registration* (Through March 25, 2015)	Advanced Registration* (Through May 1, 2015)	Standard Registration (After May 1, 2015)	Government Pricing
<input type="checkbox"/> <b>FULL CONFERENCE PACKAGE (June 14-19)</b> Includes the Main Conference and  <b>Pre-Conference (choose one):</b> <input type="checkbox"/> Bitcoin, Alt Currencies and the New Landscape for Money Laundering <input type="checkbox"/> Building an Effective Ethics Program <input type="checkbox"/> Counter Fraud Analytics Using Statistical and Predictive Modeling Techniques  <b>Post-Conference (choose one):</b> <input type="checkbox"/> Auditing/Investigating Fraud Seminar <input type="checkbox"/> Bribery and Corruption <input type="checkbox"/> Obtaining, Managing and Searching Electronic Evidence	<b>Members:</b> \$1350  <b>Non-Members:</b> \$1550	<b>Members:</b> \$1450  <b>Non-Members:</b> \$1650	<b>Members:</b> \$1550  <b>Non-Members:</b> \$1750	<b>Members:</b> \$1275  <b>Non-Members:</b> \$1475
<input type="checkbox"/> <b>Main Conference only (June 15-17)</b>	<b>Members:</b> \$950  <b>Non-Members:</b> \$1150	<b>Members:</b> \$1050  <b>Non-Members:</b> \$1250	<b>Members:</b> \$1150  <b>Non-Members:</b> \$1350	<b>Members:</b> \$825  <b>Non-Members:</b> \$1025

Continued on next page ▶

SECTION 3: Registration Packages (continued)		Pricing
<b>INDIVIDUAL EVENT PACKAGES</b>		Members: \$350
<input type="checkbox"/> <b>Pre-Conference — June 14 (choose one):</b>		Non-Members: \$450
<input type="checkbox"/> Bitcoin, Alt Currencies and the New Landscape for Money Laundering <input type="checkbox"/> Building an Effective Ethics Program <input type="checkbox"/> Counter Fraud Analytics Using Statistical and Predictive Modeling Techniques		
<input type="checkbox"/> <b>Post-Conference — June 18-19 (choose one):</b>		Members: \$695
<input type="checkbox"/> Auditing/Investigating Fraud Seminar <input type="checkbox"/> Bribery and Corruption <input type="checkbox"/> Obtaining, Managing and Searching Electronic Evidence		Non-Members: \$845
<b>COMBO EVENT PACKAGES</b>		Members: \$1250
<input type="checkbox"/> <b>Option 1: Main and Pre-Conference — June 14-17 (choose one):</b>		Non-Members: \$1450
<input type="checkbox"/> Bitcoin, Alt Currencies and the New Landscape for Money Laundering <input type="checkbox"/> Building an Effective Ethics Program <input type="checkbox"/> Counter Fraud Analytics Using Statistical and Predictive Modeling Techniques		
<input type="checkbox"/> <b>Option 2: Main and Post-Conference — June 15-19 (choose one):</b>		Members: \$1450
<input type="checkbox"/> Auditing/Investigating Fraud Seminar <input type="checkbox"/> Bribery and Corruption <input type="checkbox"/> Obtaining, Managing and Searching Electronic Evidence		Non-Members: \$1650
<b>SECTION 3 TOTAL: \$ _____</b>		

Group Registration Packages		
	Full Conference (June 15-20)	Main Conference (June 16-18)
<b>Register with 3 or more***</b>	Members ..... \$1250 Non-Members ..... \$1450	Members ..... \$850 Non-Members ..... \$1050
<b>Register with 5 or more***</b>	Members ..... \$1200 Non-Members ..... \$1400	Members ..... \$825 Non-Members ..... \$1025
<b>Register with 10 or more***</b>	Members ..... \$1125 Non-Members ..... \$1325	Members ..... \$800 Non-Members ..... \$1000

To register as a group, please contact a Member Services Representative at (800) 245-3321 or visit [FraudConference.com/Register](http://FraudConference.com/Register) for instructions and the downloadable Group Registration Form.

<b>GRAND TOTAL SECTIONS 2 AND 3: \$ _____</b>
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### SECTION 4: Session Selection

Main Conference			
Monday, June 15	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>
<b>Block 2</b> 10:20-11:40 a.m.			
<b>Block 4</b> 1:40-3:00 p.m.			
<b>Block 5</b> 3:30-4:50 p.m.			
Tuesday, June 16	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>
<b>Block 7</b> 10:20-11:40 a.m.			
<b>Block 9</b> 1:40-3:00 p.m.			
<b>Block 10</b> 3:30-4:50 p.m.			
Wednesday, June 17	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>
<b>Block 11</b> 8:30-9:50 a.m.			
<b>Block 12</b> 10:10-11:30 a.m.			
Auditing/Investigating Fraud Seminar			
Thursday, June 18	1 <sup>st</sup>	2 <sup>nd</sup>	
<b>Block 15</b> 10:05-11:25 a.m.			
<b>Block 17</b> 12:25-1:45 p.m.			
<b>Block 18</b> 2:00-3:20 p.m.			
Friday, June 19	1 <sup>st</sup>	2 <sup>nd</sup>	
<b>Block 21</b> 10:05-11:25 a.m.			
<b>Block 23</b> 12:25-1:45 p.m.			
<b>Block 24</b> 2:00-3:20 p.m.			

**Education Session Selection** — Registered attendees will be notified to select their educational sessions once the sessions have been finalized. Tracks and sessions will be available online at [FraudConference.com](http://FraudConference.com) in early 2015.

### SECTION 5: Method of Payment

**YES**, I signed up to be a member of the ACFE and would like to sign up for Automatic Dues Renewal (ADR) and save 10% on my annual dues using the credit card provided.

Charge my (cards charged in U.S. dollars)          

Cardholder Name (as shown on card) \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date (month/year) \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_ Zip/Postal/Routing Code \_\_\_\_\_

Signature \_\_\_\_\_

U.S. dollar check or money order enclosed (payable to the ACFE)

Please bill me (must be paid prior to the event)

Purchase order (Govt. and educational institutions only. Include a copy of PO)

Wire transfer (call 800-245-3321 / +1 (512) 478-9000 for banking details). Reference: \_\_\_\_\_

### Terms and Conditions

**\*Group/Team Discounts** — Groups discounts are made available to groups of 3, 5, 10 or more registering together. To receive a registration fee discount for your team, all group members must register and submit payment at the same time.

**\*Payment** — For the complete pricing matrix and additional discount deadlines, please visit [FraudConference.com](http://FraudConference.com). Full payment is required in order to receive early or advanced registration discounts. You will receive your conference bag, course materials, name badge and any other event related materials on site at the registration area. Event fees do not include travel, lodging, incidentals and other meals.

**Cancellation Policy** — Our cancellation policy is intended to keep costs low for attendees. Due to financial obligations incurred by ACFE, Inc. you must cancel your registration prior to the start of the event. Cancellations received less than 14 calendar days prior to an event start date are subject to a \$100 administrative fee. No refunds or credits will be given for cancellations received on or after the start date of the event. Those who do not cancel and do not

attend are responsible for the full registration fee. Terms and conditions are subject to change without notice. Visit [ACFE.com](http://ACFE.com) for the latest updates.

**Guests** — All guests must register to attend any function and must be 21 years or older to attend any of the social events.

**Photo/Video Release** — By registering for this event, I grant the ACFE or anyone authorized by the ACFE, the right to use or publish in print or electronic format, any photographs or video containing my image or likeness for any promotional purpose, without compensation. Your mailing address may be disseminated to conference sponsors or exhibitors for promotional purposes. In no event will ACFE share your phone or email address with these sponsors or exhibitors.

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**Register today!**

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# HOTEL & TRAVEL

**The 26th Annual ACFE Global Fraud Conference sails into Baltimore's Inner Harbor in 2015.** The conference will be held at the Baltimore Convention Center, located in the heart of downtown Baltimore and just steps from the waterfront.

Rich in history and charm, Baltimore is easy to get to and easy to get around, with a walkable convention campus. Whether you're strolling around the famed Inner Harbor, staying at one of many first-class hotels or networking in the Baltimore Convention Center, you'll find Baltimore a delightful waterfront city.



Baltimore Harbor



Lexington Market



Camden Yards



Mount Vernons Washington Monument



Hippodrome Theatre



Baltimore Museum of Art

All images © Visit Baltimore

Learn more about the sights, sounds and attractions in Baltimore by visiting [visitbaltimore.org/ACFE](http://visitbaltimore.org/ACFE).



## Hotels

Room blocks are available at special attendee rates at the following hotels. Rooms may be booked at this rate until May 22 or until the room block is filled, whichever comes first.\*

- 1 Renaissance Baltimore Harborplace Hotel**  
 202 East Pratt St.  
 Baltimore, MD 21202  
 Phone: (800) 228-9290  
 Room Rate: \$199 single/double\*\*
- 2 Baltimore Marriott Inner Harbor at Camden Yards**  
 110 South Eutaw St.  
 Baltimore, MD 21201  
 Phone: (800) 228-9290  
 Room Rate: \$189
- 3 Sheraton Inner Harbor Hotel**  
 300 South Charles St.  
 Baltimore, MD 21201  
 Phone: (800) 325-3535 or +1 (410) 962-8300  
 Room Rate: \$199
- 4 Hyatt Regency Baltimore**  
 300 Light St.  
 Baltimore, MD 21202  
 Phone: (888) 421-1442  
 Room Rate: \$199
- 5 Days Inn Inner Harbor**  
 100 Hopkins Place  
 Baltimore, MD 21201  
 Phone: +1 (410) 576-1000  
 Room Rate: \$169
- 6 Hotel Monaco Baltimore**  
 2 North Charles St.  
 Baltimore, MD 21201  
 Phone: (800) KIMPTON  
 Room Rate: \$199

\*Subject to availability. \*\*A limited number of rooms at the government rate are available.

# MAIN CONFERENCE EDUCATIONAL PLANNER

## MONDAY, JUNE 15

8:30-9:50 a.m.



### Opening General Session

Leslie R. Caldwell  
Assistant Attorney General, Criminal Division, U.S. Department of Justice

TRACK A	TRACK B	TRACK C	TRACK D	TRACK E
Awareness Prevention & Deterrence: First Steps	Fraud Detection: Critical Steps	Fraud Investigation & Remediation: Closing Steps	What's Changing, What's Challenging: Emerging Trends & Issues	Continuous Auditing for Fraud
<b>2A</b> Who Left the Door Open? Protecting Your Organization from Health Care Fraud <i>Intermediate</i>	<b>2B</b> Blurred Lines: When Does Cybercrime Become an Act of War? <i>Basic</i>	<b>2C</b> Navigating Investigations Overseas: Resources, Procedures and Best Practices <i>Intermediate</i>	<b>2D</b> The Future of Fraud: Fraud Examination Techniques Beyond 2015 <i>Intermediate</i>	<b>2E</b> You Completed a Fraud Risk Assessment: Now What Do You Do? <i>Intermediate</i>
<b>Working Lunch</b> James T. Reese, Ph.D. Author, <i>Former FBI Criminal Profiler</i>				
<b>4A</b> Developing an Anti-Fraud Program to Defend Against Emerging Social Engineering Schemes <i>Basic</i>	<b>4B</b> Occupational Fraud in Government and Steps to Prevent and Detect It <i>Intermediate</i>	<b>4C</b> Forfeiture: Stripping Criminals of Ill-Gotten Gains <i>Intermediate</i>	<b>4D</b> International Issues in AML <i>Intermediate</i>	<b>4E</b> What to Do When Your Fraud Examination Turns Hostile <i>Intermediate</i>
<b>5A</b> Online Monitoring Tools: Watching the Web and Social Media for Fraud <i>Intermediate</i>	<b>5B</b> 5 Seconds to Truth: How to Use the New Body Language to Detect Deception <i>Basic</i>	<b>5C</b> Conducting Internal Investigations <i>Intermediate</i>	<b>5D</b> Using Tax Returns in Fraud Examinations <i>Advanced</i>	<b>5E</b> The Role of Internal Controls in the Fight Against Fraud <i>Intermediate</i>

11:40 a.m.-1:10 p.m.



**Working Lunch**  
James T. Reese, Ph.D.  
Author, *Former FBI Criminal Profiler*

1:40-3:00 p.m.

3:30-4:50 p.m.

## TUESDAY, JUNE 16

8:30-9:50 a.m.



### General Session

Brian Krebs  
Journalist, *Krebs on Security*

10:20-11:40 a.m.



**Working Lunch**  
Lesley Stahl  
Co-Editor of "60 Minutes"

1:40-3:00 p.m.

3:30-4:50 p.m.

## WEDNESDAY, JUNE 17

8:30-9:50 a.m.

10:10-11:30 a.m.

11:40 a.m.-12:30 p.m.



### General Session and Closing

Nathan Mueller  
Convicted Fraudster\*

<b>7A</b> Online Monitoring Tools: Watching the Web and Social Media for Fraud <i>Intermediate</i> <i>(session 5A repeated)</i>	<b>7B</b> 5 Seconds to Truth: How to Use the New Body Language to Detect Deception <i>Basic</i> <i>(session 5B repeated)</i>	<b>7C</b> Conducting Internal Investigations <i>Intermediate</i> <i>(session 5C repeated)</i>	<b>7D</b> Using Tax Returns in Fraud Examinations <i>Advanced</i> <i>(session 5D repeated)</i>	<b>7E</b> The Role of Internal Controls in the Fight Against Fraud <i>Intermediate</i> <i>(session 5E repeated)</i>
<b>9A</b> The War Against Herbalife: Pyramid Scheme or Multilevel Marketing Master? <i>Intermediate</i>	<b>9B</b> Fraud in Capital Projects and Construction <i>Intermediate</i>	<b>9C</b> Investigators Panel: Interviewing the Interviewers: Best Practices <i>Intermediate</i>	<b>9D</b> Real World Perspective: How to Be an Effective Gatekeeper <i>Intermediate</i>	<b>9E</b> Creating a Fraud Risk Assessment and Implementing a Continuous Monitoring Program <i>Advanced</i>
<b>10A</b> Will the Real Dr. John Smith Please Stand Up? A Look at the Latest Trends in Health Care Fraud <i>Intermediate</i>	<b>10B</b> Managing New Fraud Risks in an Electronic Procurement/Tendering Environment <i>Advanced</i>	<b>10C</b> Want More Success From Your Compliance-Gaining Interviews? It's All in How You Frame Them <i>Advanced</i>	<b>10D</b> This is a Robbery! Give Me All Your Ones and Zeros! <i>Intermediate</i>	<b>10E</b> Internal Investigations in Multinational Companies: The Investigative Audit <i>Intermediate</i>
<b>11A</b> Will the Real Dr. John Smith Please Stand Up? A Look at the Latest Trends in Health Care Fraud <i>Intermediate</i> <i>(session 10A repeated)</i>	<b>11B</b> Managing New Fraud Risks in an Electronic Procurement/Tendering Environment <i>Advanced</i> <i>(session 10B repeated)</i>	<b>11C</b> Want More Success From Your Compliance-Gaining Interviews? It's All in How You Frame Them <i>Advanced</i> <i>(session 10C repeated)</i>	<b>11D</b> This is a Robbery! Give Me All Your Ones and Zeros! <i>Intermediate</i> <i>(session 10D repeated)</i>	<b>11E</b> Internal Investigations in Multinational Companies: The Investigative Audit <i>Intermediate</i> <i>(session 10E repeated)</i>
<b>12A</b> Educator Panel: Where Should Fraud Studies Reside in Academics? <i>Intermediate</i>	<b>12B</b> Social-Psychology Behaviors: An Underutilized Tool for Interviewers <i>Advanced</i>	<b>12C</b> Low-Tech Approaches to Obtaining Corporate Intelligence <i>Advanced</i>	<b>12D</b> Whistleblowing Culture in Africa: Issues, Challenges and Recommendations <i>Intermediate</i>	<b>12E</b> Audit Panel: Is Fraud Examination Audit's Responsibility? Why? Why Not? <i>Intermediate</i>

TRACK F	TRACK G	TRACK H	TRACK I
Big Data Does Not Mean Big Headaches: Fraud and Data Analytics	Paperless Fraud, Paperless Investigation: Anti-Fraud Technology	The Balancing Act of Risk Management and Compliance	Hotlines, Whistleblowing and Doing What is Right: Ethics in the Workplace
<b>2F</b> Selecting the Best Fraud Sample Using Various Analytic Techniques <i>Basic</i>	<b>2G</b> Smartphone Devices: Learning the Keys to Collection, Apps and Fraud <i>Advanced</i>	<b>2H</b> Crisis Chaos Management: When Fraud is Discovered <i>Intermediate</i>	 <b>2I</b> Integrating Ethics and Compliance in Latin America <i>Intermediate</i>
<b>4F</b> Defending Your Work: Bulletproof Expert Testimony with Forensic Data Analytics <i>Advanced</i>	<b>4G</b> Crime in the Corporate World <i>Intermediate</i>	<b>4H</b> Navigating Compliance in Current Global Markets <i>Advanced</i>	 <b>4I</b> It's Not Just Tone at the Top: How Companies Can Build an Ethical Culture to Prevent Fraud <i>Intermediate</i>
<b>5F</b> The Nathan Mueller Fraud Scheme: A Personal Touch with Detection and Prevention Strategies <i>Advanced</i>	<b>5G</b> Bitcoin: Fact, Fiction, Fraud <i>Basic</i>	<b>5H</b> Case Management: Keeping Your Examination on Track, on Schedule and on Budget <i>Intermediate</i>	 <b>5I</b> Doing the Right Thing: Learning from the Best, Worst and Most Challenging Ethical Dilemmas <i>Intermediate</i>
<b>7F</b> The Nathan Mueller Fraud Scheme: A Personal Touch with Detection and Prevention Strategies <i>Advanced</i> <i>(session 5F repeated)</i>	<b>7G</b> Bitcoin: Fact, Fiction, Fraud <i>Basic</i> <i>(session 5G repeated)</i>	<b>7H</b> Case Management: Keeping Your Examination on Track, on Schedule and on Budget <i>Intermediate</i> <i>(session 5H repeated)</i>	 <b>7I</b> Doing the Right Thing: Learning from the Best, Worst and Most Challenging Ethical Dilemmas <i>Intermediate</i> <i>(session 5I repeated)</i>
<b>9F</b> All the Data: Integrating Data Analytics and Digital Forensics for Fraud Examinations <i>Intermediate</i>	<b>9G</b> Developing a Counterespionage Fraud Protection Program <i>Intermediate</i>	 <b>9H</b> Corruption and Having a Compliant Culture <i>Advanced</i>	 <b>9I</b> Four Fevers that Prevent Fraud Fighting and Present Ethical Concerns <i>Intermediate</i>
<b>10F</b> Beyond Rules-Based Tests: The "7 Wonders" Counter Fraud Statistical Modeling Tests <i>Intermediate</i>	<b>10G</b> Untraceable Links: Technology Tricks Used by Crooks to Cover Their Tracks <i>Advanced</i>	<b>10H</b> Fraud and Compliance: A Robust 360° Approach <i>Intermediate</i>	 <b>10I</b> Whom Can You Trust? <i>Intermediate</i>
<b>11F</b> Beyond Rules-Based Tests: The "7 Wonders" Counter Fraud Statistical Modeling Tests <i>Intermediate</i> <i>(session 10F repeated)</i>	<b>11G</b> Untraceable Links: Technology Tricks Used by Crooks to Cover Their Tracks <i>Advanced</i> <i>(session 10G repeated)</i>	<b>11H</b> Fraud and Compliance: A Robust 360° Approach <i>Intermediate</i> <i>(session 10H repeated)</i>	 <b>11I</b> Whom Can You Trust? <i>Intermediate</i> <i>(session 10I repeated)</i>
<b>12F</b> Why Data Analytics Initiatives Fail: Tips for Building Successful Programs <i>Intermediate</i>	<b>12G</b> Key Elements to Securing Intellectual Property <i>Intermediate</i>	<b>12H</b> How an Effective Compliance Program Can Reduce the Guidelines for Federal Fines <i>Intermediate</i>	 <b>12I</b> Ethics Panel: Can Ethics be Legislated and Regulated? <i>Intermediate</i>

	TRACK J	TRACK K	TRACK L	TRACK M
	<b>Best Practices and What is Working in the Field</b>	<b>Lessons from Real Fraud Examinations: Case Studies</b>	<b>Fraud Fighting as a Career: Professional Development</b>	<b>Real-Time Solutions to Real-Time Problems</b>
	<b>2J</b> Putting the Work Together: How Do I Organize What I Have? <i>Intermediate</i>	<b>2K</b> The Anatomy of a Fraud Investigation <i>Basic</i>	<b>2L</b> Business Development Intelligence: Your Pathway to Success <i>Intermediate</i>	<b>2M</b> How Investigators and Auditors Collaboratively Fight the Battle Against Fraud <i>Basic</i>
	<b>4J</b> It's a Performance, Not a Conversation: Capitalizing on Media Attention <i>Intermediate</i>	<b>4K</b> How Corruption Facilitates Transnational Organized Crime <i>Intermediate</i>	<b>4L</b> Time Is Money: Control Your Commodity <i>Advanced</i>	<b>4M</b> How to Use Big Data to Detect, Investigate and Defeat Fraud, Theft and Abuse <i>Basic</i>
	<b>5J</b> Procurement Integrity Versus the Fraudster <i>Advanced</i>	<b>5K</b> Putting a Case Together: \$1.4 Million Expense Reimbursement Fraud, a Forensic Accountant and the FBI <i>Intermediate</i>	<b>5L</b> Just Because You're an Expert...Doesn't Make You Interesting <i>Intermediate</i>	<b>5M</b> Am I Providing Value? Measuring and Articulating Values of a Fraud Detection Program <i>Basic</i>
	<b>7J</b> Procurement Integrity Versus the Fraudster <i>Advanced</i> <i>(session 5J repeated)</i>	<b>7K</b> Putting a Case Together: \$1.4 Million Expense Reimbursement Fraud, a Forensic Accountant and the FBI <i>Intermediate</i> <i>(session 5K repeated)</i>	<b>7L</b> Just Because You're an Expert...Doesn't Make You Interesting <i>Intermediate</i> <i>(session 5L repeated)</i>	<b>7M</b> Vendor Fraud Prognostications: Iceberg Straight Ahead <i>Basic</i>
	<b>9J</b> Money Laundering, Digital Currencies and New Payment Products and Services <i>Intermediate</i>	<b>9K</b> Hackers, Attack Anatomy and Security Trends <i>Intermediate</i>	<b>9L</b> Professional Development Panel: Women in the Anti-Fraud Profession <i>Basic</i>	<b>9M</b> Big Data and Small Budget: How to Fully Use Internal and External Data for Fraud Detection and Investigation <i>Basic</i>
	<b>10J</b> Currency Transaction Reporting: Knowing Your Customer <i>Intermediate</i>	<b>10K</b> Advanced Non-Verbal Interview and Interrogation Techniques <i>Advanced</i>	<b>10L</b> Raise Your Likeability Factor: The Subtle Advantage for Getting Hired <i>Intermediate</i>	<b>10M</b> There's No Such Thing as Big Data <i>Basic</i>
	<b>11J</b> Currency Transaction Reporting: Knowing Your Customer <i>Intermediate</i> <i>(session 10J repeated)</i>	<b>11K</b> Advanced Non-Verbal Interview and Interrogation Techniques <i>Advanced</i> <i>(session 10K repeated)</i>	<b>11L</b> Raise Your Likeability Factor: The Subtle Advantage for Getting Hired <i>Intermediate</i> <i>(session 10L repeated)</i>	 <b>11M</b> Morality, Legality and Reality of Digital Forensics in Investigations <i>Basic</i>
	<b>12J</b> Inspector General Fraud Investigations: Observations from the Trenches <i>Advanced</i>	<b>12K</b> People v. Rude. Case Study of Forensic Analysis in Criminal Prosecution <i>Advanced</i>	<b>12L</b> Investigating Career Options <i>Intermediate</i>	<b>12M</b> Using Data Visualization to Uncover Fraud <i>Basic</i>



= Session content eligible for ACFE ethics CPE requirement.

\*The ACFE does not compensate convicted fraudsters.

# AGENDA AT A GLANCE

## SUNDAY, JUNE 14

11:00 a.m.-4:00 p.m.	Conference registration open
1:00-5:00 p.m.	Pre-Conference events in session
5:00-9:00 p.m.	Conference registration open
6:30-7:00 p.m.	Membership Orientation
7:00-9:00 p.m.	Welcome Reception in the Exhibit Hall

## MONDAY, JUNE 15

7:30-8:30 a.m.	Registration and continental breakfast
7:30 a.m.-3:30 p.m.	Exhibit Hall open
8:30-9:50 a.m.	<b>Opening Ceremonies and General Session: Leslie R. Caldwell</b> <i>Assistant Attorney General, Criminal Division, U.S. Department of Justice</i>
9:50-10:20 a.m.	Networking break
10:20-11:40 a.m.	Main Conference workshops in session
11:40 a.m.-1:10 p.m.	<b>Working Lunch: James T. Reese, Ph.D.</b> <i>Author, Former FBI Criminal Profiler</i>
1:10-1:40 p.m.	Networking break
1:40-3:00 p.m.	Main Conference workshops in session
3:00-3:30 p.m.	Networking break
3:30-4:50 p.m.	Main Conference workshops in session

## TUESDAY, JUNE 16

7:30-8:30 a.m.	Registration and continental breakfast
7:30 a.m.-3:30 p.m.	Exhibit Hall open
8:30-9:50 a.m.	<b>General Session: Brian Krebs</b> <i>Journalist, Krebs on Security</i>
9:50-10:20 a.m.	Networking break
10:20-11:40 a.m.	Main Conference workshops in session
11:40 a.m.-1:10 p.m.	<b>Working Lunch: Lesley Stahl</b> <i>Co-editor of "60 Minutes"</i>
1:10-1:40 p.m.	Networking break
1:40-3:00 p.m.	Main Conference workshops in session
3:00-3:30 p.m.	Networking break
3:30-4:50 p.m.	Main Conference workshops in session
5:00-6:00 p.m.	ACFE Foundation Networking Reception

## WEDNESDAY, JUNE 17

7:30-8:30 a.m.	Registration and continental breakfast
7:30 a.m.-12:30 p.m.	ACFE Bookstore and Technology Lounge open
8:30-11:30 a.m.	Main Conference workshops in session
11:40 a.m.-12:30 p.m.	<b>General Session and Main Conference Closing: Nathan Mueller</b> <i>Convicted Fraudster**</i>

## THURSDAY, JUNE 18

7:30-8:30 a.m.	Registration and continental breakfast
7:30 a.m.-3:35 p.m.	ACFE Bookstore and Technology Lounge open
8:30 a.m.-4:45 p.m.	Post-Conference workshops in session
11:25 a.m.-12:25 p.m.	Group lunch

## FRIDAY, JUNE 19

7:30-8:30 a.m.	Registration and continental breakfast
7:30 a.m.-3:35 p.m.	ACFE Bookstore and Technology Lounge open
8:30 a.m.-4:45 p.m.	Post-Conference workshops in session
11:25 a.m.-12:25 p.m.	Lunch on your own

\*Schedule subject to change.

\*\*The ACFE does not compensate convicted fraudsters.



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— Derek Knights, CFE, CISSP  
Senior Manager, Strategic Initiatives, TD Bank, Toronto