

ACFE GLOBAL
FRAUD CONFERENCE

JUNE 23-28, 2019 ★ AUSTIN, TX



30TH ANNUAL ACFE GLOBAL FRAUD CONFERENCE
AUSTIN CONVENTION CENTER



The *ACFE Global Fraud Conference* is the world's largest anti-fraud event, attracting more than 3,000 industry leaders, decision-makers and influencers from around the world. In addition to more than 100 unique educational sessions, attendees gather in the Anti-Fraud Exhibit Hall to discover the latest solutions from leading providers of anti-fraud software, services and more.

Benefits of exhibiting or sponsoring

The *ACFE Global Fraud Conference* offers a unique chance to promote your product or services to a highly targeted and qualified audience. Participation in the event gives your organization a variety of ways to engage with attendees, including:

- Interact face-to-face with attendees with a booth in the Anti-Fraud Exhibit Hall
- Position your company as a thought leader with a sponsored Exhibitor Education Session
- Increase brand awareness with a sponsorship package
- Design your own conference participation with a custom package



60+
countries



3,000+
attendees



Unlimited
opportunities

Important dates to remember

Materials for conference brochure due
January 18, 2019

Promotional item sponsorship contracts due
February 28, 2019

Conference guide ad reservation deadline
April 12, 2019

Conference guide materials due
April 19, 2019

Exhibitor badge forms due
April 30, 2019

Conference bag inserts delivery deadline
May 17, 2019

Discounted hotel rate cut-off
May 24, 2019

Presented by



Association of Certified Fraud Examiners

The Association of Certified Fraud Examiners is the world's largest anti-fraud organization and premier provider of anti-fraud training and education. Together with nearly 85,000 members, the ACFE is reducing business fraud worldwide and inspiring public confidence in the integrity and objectivity within the profession. Learn more at ACFE.com.



of attendees would recommend the ACFE Global Fraud Conference to a colleague

“There is no better anti-fraud training than the annual ACFE conference.”

Rick Panske, CFE, CPA, CFF
Oshkosh Corporation

“Once again, the ACFE knocked it out of the park and delivered a high quality learning experience at a reasonable price. I returned to my job a more informed and ‘armed’ employee on fraud and compliance-related topics.”

Phil Benvenuti, CFE, CIA
Pegasystems, Inc.

“The ACFE conference combines relevant content with the right anti-fraud attendees in a fun and collaborative environment.”

EY | Platinum Sponsor



of exhibitors agree that their organization benefited from the exhibition and said they were interested in exhibiting or sponsoring in 2019.



of exhibitors consider the ACFE Global Fraud Conference a priority show for their company.

PAST EXHIBITORS AND SPONSORS

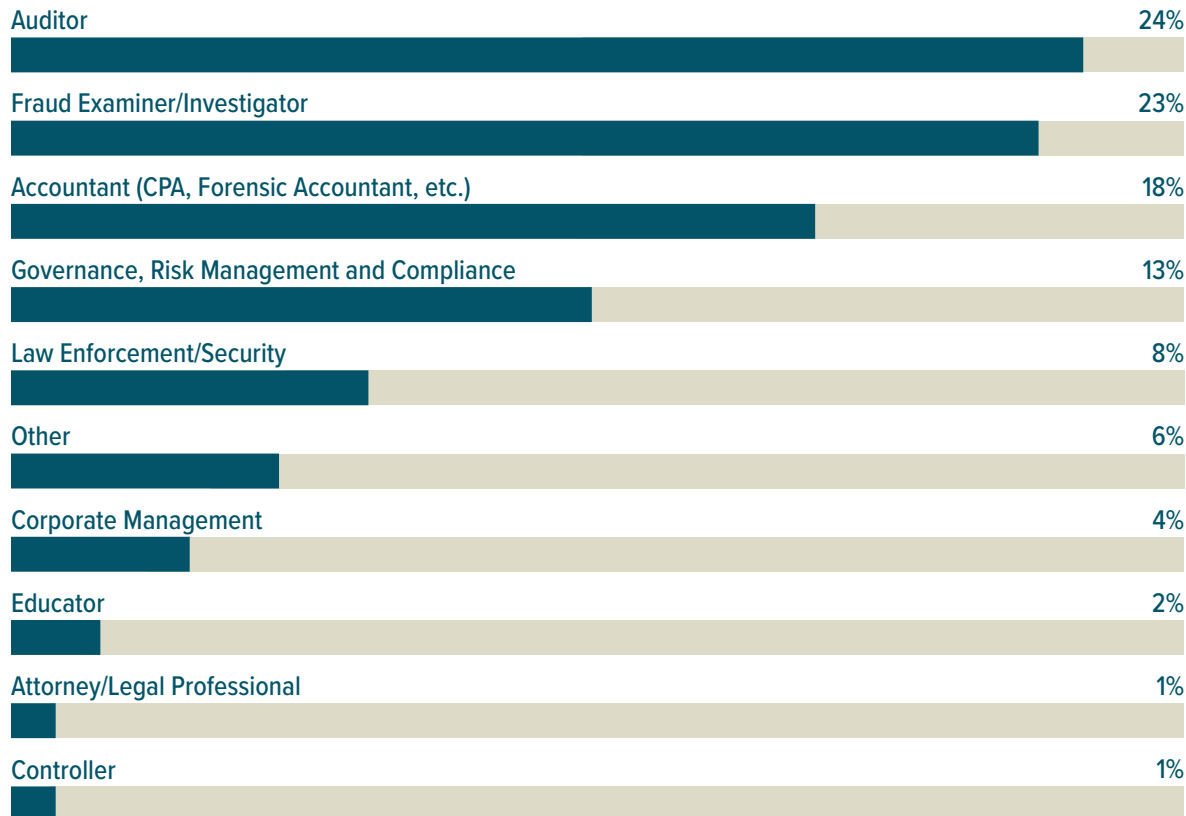
- | | | |
|----------------------------|--------------------------------------|---|
| ACL | Forestpin | PAYMINT AG |
| APEX Analytix | General Dynamics | PerfectAudit |
| AppZen | Information Technology | Pondera Solutions |
| Arbutus Software | Grant Thornton | Raytheon |
| Attachmate | H-11 Digital Forensics | SAS |
| Audimation Services | i-Sight | Saudi Aramco |
| BAE Systems | IBM | Scanwriter |
| Bates Group | In8 Development | Skopenow |
| Bishops Services | InfoZoom | Social Security Administration |
| Blackpeak | Integrus International | Splunk |
| Carlow University | Internal Revenue Service | Spycloud |
| CaseWare Analytics | John Jay College of Criminal Justice | Stevenson University |
| CohnReznick | Keesing Technologies | Surveilens |
| Column Technologies | KPMG | TD Bank |
| CRI Group | LegalFiles Software | The Institute of Internal Auditors |
| DataTree by First American | LexisNexis | The Red Flag Group |
| Datavisor | LifeRaft Inc. | Thomson Reuters |
| Dun & Bradstreet | Loyola University Chicago | U.S. Securities and Exchange Commission |
| Easy Solutions Inc. | Magnet Forensics | Utica College |
| EchoSec | Mainardi & Company | Verafin |
| eClerx Markets | Mindbridge Analytics | Viveka Health |
| Equifax | National Futures Association | West Virginia University |
| Ethoca | NCIS | Whooster |
| Excelerate Technology | Neustar | Wolters Kluwer |
| EY | NominoData | Zumigo |
| FBI | Oracle | |
| FEDS Protection | Paraben | |
| FINRA | | |

WHO ATTENDS

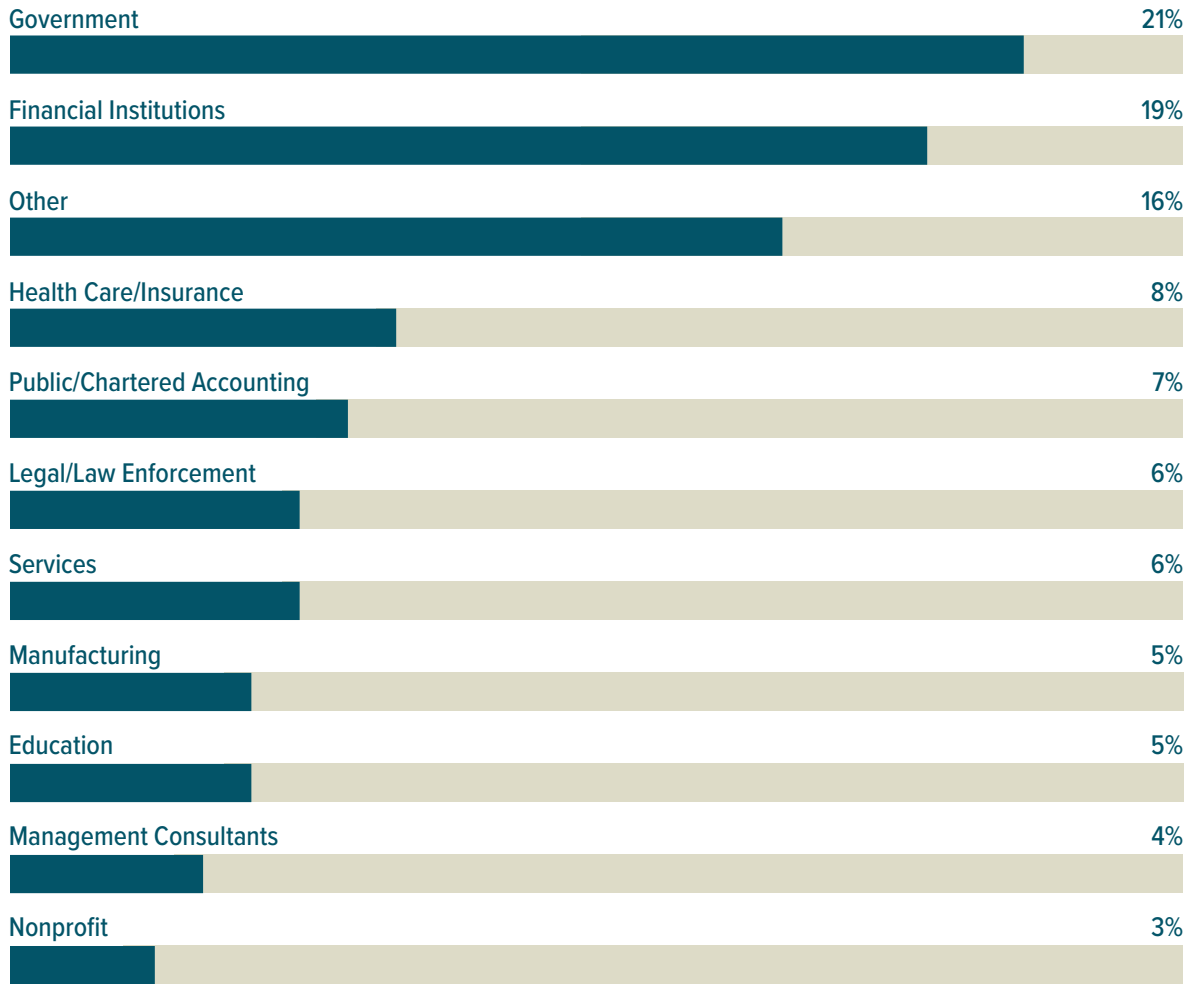
More than 3,000 anti-fraud professionals are projected to attend the *30th Annual ACFE Global Fraud Conference* in Austin, Texas, representing a diverse group of fraud prevention and detection roles:

- Certified Fraud Examiners and other anti-fraud specialists
- Business owners and managers of government entities
- Internal and independent auditors
- CFOs and audit committee members
- Corporate lawyers
- Business risk consultants
- Governance, risk and compliance professionals
- Risk managers
- Detectives and private investigators
- Corporate security managers
- Business professionals and educators interested in the field of fraud examination

ATTENDEES BY PROFESSION



ATTENDEES BY INDUSTRY



DECISION MAKERS



EXHIBIT OPPORTUNITIES

Booth Size	Early Reservation Rate (by December 31, 2018)	Standard Rate
10'x10'	\$2,750	\$3,500
10'x20'	\$3,250	\$4,250

Corner booths are available in a limited quantity for an additional charge of \$500. Customized booth sizes and island booths are available.

Contact Travis Kolaja at TKolaja@ACFE.com or +1 (512) 478-9000 for details.

All exhibitor packages include:

- 10'x10' or 10'x20' carpeted booth space
 - Skirted 6' table
 - Two chairs
 - Wastebasket
 - Booth identification sign
- One complimentary Main Conference registration*
- Three exhibit-only passes
- Pre-show attendee mailing list for a one-time mailing*
- Listing in on-site attendee conference guide*
- Logo and company description on FraudConference.com and the conference mobile app
- Half page ad in *Fraud Magazine**

Exhibit Hall Schedule

Exhibitor Set Up

Sunday, June 23 11:00 a.m.-4:00 p.m.

Exhibit Hall Open

Sunday, June 23 7:00-9:00 p.m.

Monday, June 24 7:30 a.m.-3:35 p.m.

Tuesday, June 25 7:30 a.m.-3:35 p.m.

Exhibitor Teardown

Tuesday, June 25 4:00-7:00 p.m.

*This opportunity is deadline dependent.

ADVERTISING OPPORTUNITIES

- **Fraud Magazine** — Full page ad (~~\$3,880~~)
Conference-exclusive rate (\$2,750)
- **Conference Attendee Bag Insert** (\$2,000)
 - In the hands of more than 3,000 attendees
- **Conference Mobile App Advertising** (\$1,000)
 - 88% of attendees use the conference mobile app
 - 898,105 page views within app
- **Conference Guide Advertising** (\$1,000-\$2,250)
 - In the hands of more than 3,000 attendees
- **Fraud-Magazine.com Banner Advertising** (~~\$940/month~~)
Conference-exclusive rate (\$840/month)
 - 10,000+ impressions per month
- **E-Newsletter Advertising** (contact for pricing and availability)
 - Multiple newsletters ranging from 50,000-110,000 subscribers each month
- **ACFE Podcast Live-read Advertisement** (contact for pricing and availability)



Sponsorship Opportunities

With a variety of sponsorship opportunities to choose from, you are sure to find the right exposure for your company's products and services. Choose one of our premium packages or create a custom sponsorship.

Sponsor Level	Platinum	Gold	Silver
Package price	\$35,000	\$25,000	\$15,000
Package value	\$42,000+	\$30,000+	\$17,000+
Booth space included	20x20	10x20	10x20
Main Conference passes included	6	4	2
Exhibit-Hall only passes included	Unlimited	4	4
Priority consideration for Exhibitor Education Sessions*	✓	✓	✓
Logo on signage within the Main Conference venue*	✓	✓	✓
Logo on the home page of the event website with a link to your company's website	✓	✓	✓
Logo on conference promotional material including business publication advertising, the conference brochure, email communication and direct mail*	✓	✓	✓
<i>Fraud Magazine</i> four-color ads	(3) Full page ads	(2) Full page ads	(1) Full page ad
Profile in conference guide*	250 words	150 words	100 words
Ad in conference guide*	Full page ad	Full page ad	Full page ad
Company name, logo and description on conference mobile app	✓	✓	✓
Insert into attendee conference bags*	2	1	1
One of the following sponsorships: Technology Lounge, Welcome Reception or ACFE Fraud Museum Traveling Exhibit*	✓		
One of the following sponsorships: name badges, keynote session, networking lunch		✓	
One of the following sponsorships: ACFE Professional Development Center*, continental breakfasts or water bottles*			✓

Individual Sponsorships:

- Conference Mobile App (\$10,000)
- Branded Pens (\$3,500)*
- Charging Station (\$3,500)*
- Refreshment Breaks (\$3,500)*
- Branded Water Bottles (\$5,000)*
- Continental Breakfasts (\$5,000)*
- Keynote Session (\$7,000)*
- Networking Lunches (\$7,000)*
- Name Badges (\$10,000)*
- Branded Notepads (\$8,000)*
- Welcome Reception (\$12,000)*
- Technology Lounge (\$20,000)*
- Conference-Themed Coffee Mugs (\$8,000)*
- Virtual Conference (contact for pricing)
- Roundtable (contact for pricing)

Additional Exposure:

- Conference Guide Advertising (\$1,000-\$2,250)*
- Conference Attendee Bag Insert (\$2,000)*
- Exhibitor Educational Presentation (\$2,500)
- Software Showcase (\$500)

*This opportunity is deadline dependent. A schedule of deliverables will be provided with every sponsorship package. Artwork for branded sponsorships is subject to ACFE approval.



Exhibitor Sponsored and Software Showcase

Exhibitor Education (\$2,500)

Position your company as a thought leader with a session during the *30th Annual ACFE Global Fraud Conference*. A limited number of exhibitors will have the opportunity to sponsor and present a session.

These 75-minute sessions allow your organization to share your expertise by addressing current anti-fraud challenges and providing proven solutions. Exhibitor sessions are included as part of the Main Conference program and offer an unrivaled opportunity to interact closely with conference attendees. Sessions are recorded and archived as a part of our virtual conference, furthering the reach of your session.

Proposals are due December 28, 2018.

Software Showcase (\$500)

Maximize your ability to show off your software solution to a highly targeted group of anti-fraud professionals. The Anti-Fraud Exhibit Hall's Software Showcase is a special presentation area that allows you to demonstrate your technology solutions during networking breaks.

Sessions are limited to networking breaks and will be available on a first-come, first-serve basis, pending ACFE approval. Participation in the Software Showcase is reserved for exhibitors and sponsors.

For more information on Exhibitor Education or the Software Showcase, contact Travis Kolaja at TKolaja@ACFE.com or +1 (512) 478-9000.

Driving Traffic

The Anti-Fraud Exhibit Hall is a hub of excitement during the conference, and special features draw attendees into the area throughout the conference.

- Welcome Reception
- Breakfasts and Networking Breaks
- ACFE Bookstore and Book Signings
- Professional Development Center
- Technology Lounge
- Fraud Museum
- Exhibitor Raffle
- Special Presentations
- Social Networking Lounge

**Ready to reserve your space?
Contact:**

Travis Kolaja
Account Executive
TKolaja@ACFE.com
(800) 245-3321 (toll-free) or
+1 (512) 478-9000, ext. 186



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Exhibition Registration Form

CONTACT PERSON

Contact Name				Title			
Address				Mail Stop/Floor			
City	State/Province	Zip/Postal/Routing Code	Country				
Phone (Ext.)	Fax	Email	Website				

COMPANY/ORGANIZATION

Organization Name (as it should appear in conference materials)						
Address				Mail Stop/Floor		
City	State/Province	Zip/Postal/Routing Code	Country			
Phone (Ext.)	Fax	Email	Website			

I am interested in learning more about speaking opportunities at ACFE conferences.

Exhibition Registration

10x10 Booth Package
10x20 Booth Package
Corner Booth Upgrade
Additional Exhibit-Only Booth Staff
Conference Attendee Physical Mailing List (distributed after event)

Early (through Dec. 31)	Standard
<input type="checkbox"/> \$2750	<input type="checkbox"/> \$3500
<input type="checkbox"/> \$3250	<input type="checkbox"/> \$4250
	<input type="checkbox"/> \$500
	<input type="checkbox"/> \$150
	<input type="checkbox"/> \$1000

Exhibit Subtotal: \$ _____

FOR EXHIBITION, ADVERTISING AND SPONSORSHIP INFORMATION, CONTACT:

Travis Kolaja

Phone: (800) 245-3321 (toll-free) or +1 (512) 478-9000

Email: TKolaja@ACFE.com | ACFE.com

Fax: +1 (512) 478-9297

Sponsorship Registration

For the best return on your dollar and optimum exposure, please return this form together with your deposit at your earliest convenience.

Sponsorship Level/Package	Price
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TOTAL (Exhibit Subtotal + Sponsorship): \$ _____

Method of Payment

Charge my credit card for the full amount **or** Charge my credit card for the 50% deposit (Choose one. Cards charged in U.S. dollars):

Card Number	Cardholder Name (as shown on card — please print)	Expiration (MM/YYYY)
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Address	City	State	Zip/Postal/Routing Code	Country
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Signature of Cardholder _____

Check or money order enclosed (payable to the Association of Certified Fraud Examiners)

To secure an exhibit booth and/or sponsorship, a deposit equal to 50% of the total cost must accompany this form. The balance is due on or before May 31, 2019. The deposit will be forfeited for cancellations after May 31, 2019. Subject to availability. This contract is voidable by the ACFE if payment schedule is not followed. The ACFE reserves the right to relocate exhibitor to space other than specified in registration.



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Participation in the 30th Annual ACFE Global Fraud Conference is conditional upon acceptance of the following terms and conditions:

SPACE

The space is to be used solely for the Exhibitor/Sponsor whose name appears in this agreement and it is agreed that the Exhibitor/Sponsor will not sublet or assign any portion of the same without written consent of the Association of Certified Fraud Examiners, Inc. ("ACFE").

LIABILITY/ RESPONSIBILITY CLAUSE

The Exhibitor/Sponsor is entirely responsible for the space that is allotted to it and agrees to reimburse the exhibition hall facility where the Event is to be held ("Exhibition Hall") or ACFE for any damage to the floors, walls, ceiling or equipment in the space it has been allowed to use. The Exhibitor/Sponsor assumes all responsibility for any and all loss, theft or damage to Exhibitor/Sponsor's displays, equipment and other property during the exhibition, and while on the Exhibition Hall premises, and hereby waives any claim or demand it may have against ACFE or its affiliates, or against Exhibition Hall or its parents, subsidiaries or affiliates arising from such loss, theft or damage. In addition, the Exhibitor/Sponsor agrees to defend (if requested by and with counsel satisfactory to ACFE), indemnify and hold harmless ACFE and Exhibition Hall and their respective parent, subsidiary and other affiliated or related companies from and against any liabilities, obligations, claims, damages, fines, suits, costs and expenses, including, without limitation, attorneys' fees and costs up through and including any appeal, arising from or in connection with the Exhibitor/Sponsor's occupancy and use of the Exhibition Hall premises or any part thereof or any negligent act, error or omission or willful misconduct of the Exhibitor/Sponsor or its employees, contractors, subcontractors or agents.

INSURANCE

It is the responsibility of the Exhibitor/Sponsor to maintain proper insurance coverage for its property and liability. ACFE or the Exhibition Hall may require certificates of workman's compensation and commercial general liability insurance with minimum limits of \$1,000,000 per occurrence from the Exhibitor/Sponsor 90 days prior to the Event.

FORCE MAJEURE

In the event the exhibition is not held as a result of any cause not reasonably within ACFE's control (including, without limitation, acts of terrorism, unavailability of transportation that prevents the occurrence of the exhibition, acts of God, war, civil disturbances, declaration of national emergency, accidents or labor disputes, fire, storms, etc.) then both parties will be relieved of performance of their obligations under this agreement (and any accompanying payment obligations) to the extent such performance is so directly limited or prevented, without liability of any kind.

EXHIBITOR/SPONSOR CONDUCT

The distribution of samples, souvenirs, publications, etc., or other sales or sales promotion activities must be conducted by Exhibitor/Sponsor only from within its booth. The distribution of any article that interferes with the activities or obstructs access to neighboring booths, or that impedes aisles, is prohibited. No article containing any product other than the product or material made or used by the Exhibitor/Sponsor in its service may be distributed. The Exhibitor/Sponsor shall conduct and operate its exhibit so as not to annoy, endanger or interfere with the rights of other Exhibitor/Sponsors and visitors. ACFE reserves the right to prohibit any exhibit that, in its sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the show.

Any demonstrations or activity that may result in obstruction of aisles or that prevent ready access to nearby Exhibitor/Sponsor's booths shall be prohibited. Exhibitor/Sponsor's booth(s) must be staffed by the Exhibitor/Sponsor during all open show hours.

MERCHANDISE REMOVAL

No exhibit or part of exhibit may be removed until after the closing hour of the last date of the Event unless other arrangements have been made in advance. Exhibits must be removed from the building by the time specified. In the event that the Exhibitor/Sponsor fails to remove

its exhibit in the allotted time, ACFE reserves the right at the Exhibitor/Sponsor's expense, to ship the exhibit through a carrier of ACFE's choosing or to place the same in a storage warehouse subject to the Exhibitor/Sponsor's disposition or make such other disposition of this property as it may deem appropriate without any liability to ACFE.

OBSERVANCE OF LAWS

Exhibitor/Sponsor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority and all rules of the Exhibition Hall.

TRADEMARKS

Exhibitor/Sponsor grants ACFE, without the right to sublicense, a nonexclusive, revocable, nontransferable, royalty-free, worldwide license to use and display Exhibitor/Sponsor's company name and Logo on ACFE website(s), print materials and in other marketing media solely for purposes of promoting the Event and future events, provided that such use is in accordance with Exhibitor/Sponsor's established brand guidelines. If Exhibitor/Sponsor elects to become a branded sponsor for any portion of the Event, the use of Exhibitor/Sponsor's logo, marks or artwork (collectively "Sponsor Artwork") on any Event merchandise or collateral is subject to the prior approval of ACFE, which reserves the right to reject any Sponsor Artwork that, in ACFE's sole discretion, fails to meet the defined specifications or general standards of quality for ACFE events. Exhibitor grants the ACFE or anyone authorized by the ACFE, the right to use or publish, in print or electronic format, any photographs or video taken during the Event which contain images of Exhibitor's booth or space, including any trademarks, logos, or other images displayed in or on Exhibitor's booth or space, as well as any images or likenesses of Exhibitor's employees, contractors, subcontractors or agents in the Exhibit Hall or at the Event.

AMENDMENT TO TERMS AND CONDITIONS

Any matters not specifically covered by this Agreement shall be subject solely to the discretion of ACFE. ACFE shall have full power in the matter of interpretations, amendment and enforcement of all terms and conditions of this Agreement, and any amendments to such terms and conditions when made and brought to the notice of Exhibitor/Sponsor shall be and become part hereof as though duly incorporated.

AGREEMENT TO RULES

Exhibitor/Sponsor, for itself and its employees and representatives, agrees to abide by the foregoing terms and conditions and by any amendments that may be put into effect by ACFE.

PAYMENT TERMS

To secure an exhibit booth and/or sponsorship, a deposit equal to 50% of the total cost must accompany this form. The balance is due on or before May 31, 2019.

CANCELLATION POLICY

All cancellations are required to be submitted in writing. Half of the deposit will be forfeited for cancellations between March 29, 2019 and May 31, 2019. The entire deposit will be forfeited for cancellations after June 1, 2019.

AGREEMENT TO TERMS AND CONDITIONS

Exhibitor/Sponsor agrees to observe and abide by the foregoing Terms and Conditions and by such rules made by ACFE from time to time for the efficient or safe operation of the exhibit. ACFE, in its sole judgment, may refuse to consider for participation in future events any Exhibitor/Sponsor who violates or fails to abide by such Terms and Conditions.

By signing this Agreement, I certify that I have read, understand and agree to abide to the foregoing terms.

Signature

Printed Name

Date

The ACFE collects and stores your personal data in the U.S. to provide member services and fulfill transactions requested by you. For a full explanation of your rights regarding how we store and use your data, see: ACFE.com/privacy-policy.aspx.

EXTEND YOUR REACH

Extend your exposure beyond the *ACFE Global Fraud Conference* by investing in some of the ACFE's additional marketing and advertising opportunities.

Global Sponsorship Package (\$10,000)

Tap into a global network of fraud fighters by sponsoring all five worldwide conferences. This package includes the following for each event: exhibit space, one Main Conference pass, three exhibit-only passes, bag insert and company logo on promotional materials. The Global Sponsorship Package offers the most cost-effective solution for meeting face-to-face with influential anti-fraud professionals across the world.



ACFE Fraud Conference Middle East

February 24-26, 2019
ABU DHABI



ACFE Fraud Conference Europe

March 27-29, 2019
ZURICH



30th Annual ACFE Global Fraud Conference

June 23-28, 2019
AUSTIN



ACFE Fraud Conference Asia-Pacific

September 25-27, 2019
SINGAPORE



ACFE Fraud Conference Canada

October 20-23, 2019
MONTREAL, QC

Lead Generation

There are countless opportunities to connect with the nearly 85,000 members of the world's largest anti-fraud organization before and after the conference. Drive leads through a demand generation campaign such as white paper hosting or a webinar sponsorship. These avenues help promote your organization as a thought leader while providing valuable resources to ACFE members around the world.

For full details on additional marketing and advertising opportunities, visit [ACFE.com/advertise](https://www.acfe.com/advertise) to download the Media Planner or contact Travis Kolaja at TKolaja@ACFE.com or (800) 245-3321 / +1 (512) 478-9000.



Association of Certified Fraud Examiners

GLOBAL HEADQUARTERS
THE GREGOR BUILDING
716 West Ave
Austin, TX 78701-2727
USA

STEP UP.

Stand Out.

“[The *ACFE Global Fraud Conference*] is one of the best we have attended as a sponsor — both personally and professionally. The materials are organized, informative and easy to follow. We receive valuable professional advice, and we enjoy the warm and welcoming environment. We look forward to attending again.”

ScanWriter | Silver Sponsor

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SAVE up to \$1000!

Just sign up to exhibit at
the *30th Annual ACFE
Global Fraud Conference*
by December 31, 2018.