

# WOMEN'S —SUMMIT—

WASHINGTON, D.C. AND VIRTUAL  
MARCH 7, 2025

## SPONSOR PROSPECTUS



**Reserve your exclusive sponsorship today!**

*The ACFE Women's Summit* attracts leading professionals involved in identifying, preventing and detecting fraud. Sponsorship of this event offers an unparalleled opportunity to promote your brand to a highly targeted group of anti-fraud professionals.

## BENEFITS OF SPONSORING

As a sponsor, your organization will have the unique chance to promote your products or services to a highly targeted and qualified audience. Participation in the event gives you a variety of ways to engage with attendees, including:

- Positioning yourself as an industry-leading provider in the anti-fraud market.
- Interacting face-to-face with current and potential customers.
- Increasing your brand awareness among this highly relevant audience.
- Gaining exposure by customizing your sponsorship package.

**SPONSORSHIP OPPORTUNITIES ARE LIMITED TO ONE —  
RESERVE YOUR SPOT TODAY!**

## ABOUT THE ACFE

The ACFE is the world's largest anti-fraud organization and premier provider of anti-fraud training and education. Together with more than 90,000 members, the ACFE is reducing business fraud worldwide and inspiring public confidence in the integrity and objectivity within the profession.

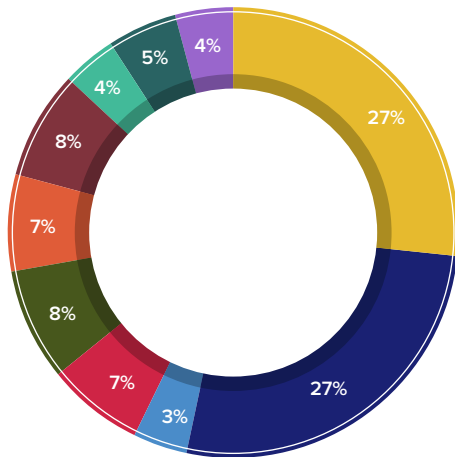


# WHO ATTENDS

More than 300 anti-fraud professionals are projected to attend the 2025 ACFE Women's Summit, representing a diverse group of fraud prevention and detection roles.

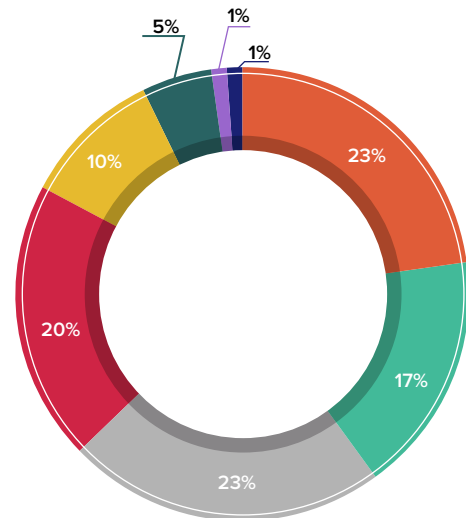
- Certified Fraud Examiners (CFEs) and other anti-fraud specialists
- Regulatory agency and other local government officials
- Internal and independent auditors
- CPAs, CAs and forensic accountants
- Governance, risk and compliance professionals
- Corporate and private investigators
- Law enforcement officials
- Corporate security managers
- Corporate attorneys

## ATTENDANCE BY INDUSTRY:



- Non-Profit
- Law/Legal Services
- Services
- Public/Chartered Accounting
- Insurance/Health Care
- Legal/Law Enforcement
- Financial Institutions
- Government
- Manufacturing
- Management Consultants

## ATTENDANCE BY PROFESSION:



- Controller
- Attorney/Legal Profession
- Law Enforcement/Security
- Corporate Management
- Governance, Risk Management and Compliance
- Auditing
- Accountant (CPA, Forensic Accountant, etc.)
- Fraud Examiner/Investigator

*Individuals that selected "other" were excluded from the above charts.*

"Year after year, the opportunities SAS has to connect with ACFE prove to be some of the most productive, insightful and beneficial we have across our business. ACFE ticks all of the boxes for our work as an organization: staying at the forefront of the fight against fraud, professional, organized and with a keen sense of their audiences' needs."

- Katie DeGraff, SAS Institute



# SPONSORSHIP LEVELS

## EXCLUSIVE SPONSOR (WITH THOUGHT LEADERSHIP) (\$8500)

- Spot for sponsor thought leader to be included on agenda (e.g., panelist, introducing keynote speaker — specific role TBD)
  - **(1)** One speaker pass
- Tabletop booth (6' tabletop booth, 2 chairs, wastebasket included)
- Recognition as the exclusive event sponsor, including the open and closing sessions.
- Recognition as the exclusive sponsor on the website.
- Company landing page for Virtual Sponsorship, including:
  - Company logo, description and link
  - Your virtual business card and contact form for lead generation
  - Up to **(6)** pieces of hosted content (articles, brochures, white papers, videos, giveaways, etc.)
- Signage at event
- Notebook inserts
- Pre- and post-attendee list (opt-ins)
- Two **(2)** in-person full conference passes
- Two **(2)** exhibitor passes
- Two **(2)** virtual passes
- One **(1)** - month Leaderboard ad on Fraud-Magazine.com
- Two **(2)** Ads in The Fraud Examiner E-Newsletter



## EXCLUSIVE SPONSOR (\$5500)

- Tabletop booth (6' tabletop booth, 2 chairs, wastebasket included)
- Recognition as the exclusive event sponsor, including the open and closing sessions.
- Recognition as the exclusive sponsor on the website.
- Company landing page for Virtual Sponsorship, including:
  - Company logo, description and link
  - Your virtual business card and contact form for lead generation
  - Up to **(4)** pieces of hosted content (articles, brochures, white papers, videos, giveaways, etc.)
- Signage at the event
- Notebook inserts
- Pre- and post-attendee list (opt-ins)
- Two **(2)** in-person full conference passes
- Two **(2)** exhibitor passes
- Two **(2)** virtual passes
- One **(1)** - month Leaderboard ad on Fraud-Magazine.com
- Two **(2)** Ads in *The Fraud Examiner* E-Newsletter

### ADDITIONAL INFORMATION

#### LOCATION:

Convene  
600 14th Street NW  
Washington, D.C. 20005

#### HOTEL:

Riggs Hotel  
900 F St NW  
Washington, D.C. 20004

Room Rate: \$349 S/D  
Rate Cut-Off: February 11, 2025

RESERVE NOW

# EXHIBITOR SCHEDULE

Location: The Foyer

**FRIDAY, MARCH 7**

7:30 a.m. – 6:00 p.m. Exhibition Hours

- 6:30 a.m. – 7:30 a.m. Exhibitor Set-Up
- 7:30 a.m. – 8:30 a.m. Breakfast Break
- 9:45 a.m. – 10:05 a.m. Coffee Break
- 11:20 a.m. – 11:40 a.m. Networking Break
- 12:30 p.m. – 1:30 p.m. Networking Lunch
- 2:45 p.m. – 3:05 p.m. Networking Break
- 4:30 p.m. – 5:30 p.m. Networking Reception

# SUMMIT SCHEDULE

Location: The Convene

**FRIDAY, MARCH 7**

7:30 a.m. – 6:00 p.m. Exhibition Hours

- 7:30 a.m. – 8:30 a.m. Registration & Breakfast
- 8:30 a.m. – 9:45 a.m. Educational Session
- 9:45 a.m. – 10:05 a.m. Coffee Break in The Foyer
- 10:05 a.m. – 11:20 a.m. Educational Sessions
- 11:20 a.m. – 11:40 a.m. Networking Break in The Foyer
- 11:40 a.m. – 12:30 p.m. Educational Sessions
- 12:30 p.m. – 1:30 p.m. Networking Lunch
- 1:30 p.m. – 2:45 p.m. Educational Session
- 2:45 p.m. – 3:05 p.m. Networking Break in The Foyer
- 3:05 p.m. – 4:20 p.m. Educational Sessions
- 4:30 p.m. – 5:30 p.m. Networking Reception in The Foyer

*\*Schedule is subject to change*

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## SPONSORSHIP REGISTRATION FORM

### CONTACT PERSON

Contact Name		Title	
Address			
City	State/Province	Country	Zip/Postal/Routing Code
Phone (Ext.)	Fax	Email	Website

### ORGANIZATION

Organization (as it should appear on invoicing)			
Billing Address (as it should appear on invoicing)			
City	State/Province	Country	Zip/Postal/Routing Code
Phone (Ext.)	Fax	Email	Website

#### Sponsorship Levels<sup>†</sup>

Exclusive Sponsor (with thought Leadership)	<input type="checkbox"/> USD 8500
Exclusive Sponsor	<input type="checkbox"/> USD 5500

#### Rate

#### Al la Carte Sponsorship Opportunities

Additional Summit Attendee Registration
Additional Virtual Registration
Exhibitor Pass

#### Rate

Qty: _____	<input type="checkbox"/> USD 600
Qty: _____	<input type="checkbox"/> USD 400
Qty: _____	<input type="checkbox"/> USD 200

**For advertising, sponsorship or questions, please contact:**

**Fallyn Berry**  
Phone: +1 (512) 478-9000  
Email: [Sponsorships@ACFE.com](mailto:Sponsorships@ACFE.com)  
Fax: +1 (512) 478-9297

Sponsorship Level/Package	Price
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**TOTAL:** \$ \_\_\_\_\_

#### Payment Information

Half of the payment is due at the time that the invoice is received by sponsor. The remaining amount is due two weeks prior (**February 21, 2025**) to the event start date. You also have the option to pay the total amount in full once invoice is received.

You can make payment by wire transfer, check or credit card by calling member services at +1 (512) 478-9000 or (800) 245-3321 (USA & Canada only) .

Please be aware of wire transfer fees. Online payment is not an option.

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## ATTENDEE REGISTRATION FORM

**All fields** are required for registration purposes. Please list the name, title and company exactly how you would like it listed on the name badges.

### IN-PERSON ATTENDEE 1

ACFE Member Number (IA)			Title
First Name	Last Name		
Billing Address			
City	State/Province	Country	Zip/Postal/Routing Code
Email	Company		
<input type="checkbox"/> Check this box if you would like to receive sponsor communications.			

### IN-PERSON ATTENDEE 2

ACFE Member Number (IA)			Title
First Name	Last Name		
Billing Address			
City	State/Province	Country	Zip/Postal/Routing Code
Email	Company		
<input type="checkbox"/> Check this box if you would like to receive sponsor communications.			

## VIRTUAL REGISTRATION FORM

### VIRTUAL ATTENDEE 1

ACFE Member Number (IA)			Title
First Name	Last Name		
Billing Address			
City	State/Province	Country	Zip/Postal/Routing Code
Email	Company		
<input type="checkbox"/> Check this box if you would like to receive sponsor communications.			

### VIRTUAL ATTENDEE 2

ACFE Member Number (IA)			Title
First Name	Last Name		
Billing Address			
City	State/Province	Country	Zip/Postal/Routing Code
Email	Company		
<input type="checkbox"/> Check this box if you would like to receive sponsor communications.			

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## EXHIBITOR STAFF

All fields are required for registration purposes. Please list the name, title and company exactly how you would like it listed on the name badges.

### EXHIBITOR 1

ACFE Member Number (IA)		Title	
First Name	Last Name		
Billing Address			
City	State/Province	Country	Zip/Postal/Routing Code
Email		Company	
<input type="checkbox"/> Check this box if you would like to receive sponsor communications.			

### EXHIBITOR 2

ACFE Member Number (IA)		Title	
First Name	Last Name		
Billing Address			
City	State/Province	Country	Zip/Postal/Routing Code
Email		Company	
<input type="checkbox"/> Check this box if you would like to receive sponsor communications.			

## FOR ADVERTISING, SPONSORSHIP OR QUESTIONS, PLEASE CONTACT:

Fallyn Berry, Account Executive

[Sponsorships@ACFE.com](mailto:Sponsorships@ACFE.com) +1 (512) 478-9000, ext. 129

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## SPONSORSHIP REGISTRATION FORM

Participation in the 2025 *ACFE Women's Summit* is conditional upon acceptance of the following Terms and Conditions:

### TERMS AND CONDITIONS

#### EVENT

ACFE will organize the 2025 *ACFE Women's Summit* ("Event"), to take place on March 7, 2025 in Washington, DC. ACFE will be responsible for procuring the space and online platform for the Event that will feature live sessions, on-demand recorded sessions, networking opportunities, and exhibition space.

#### SPACE AND INCENTIVES

The space and incentives selected are to be used solely for the Sponsor whose name appears in this agreement and it is agreed that the Sponsor will not sublet or assign any portion of the same without written consent of the Association of Certified Fraud Examiners, Inc. ("ACFE"). The ACFE will provide a development timeline for deliverables with every sponsorship. For Sponsor to receive additional incentives (e.g., conference passes) agreed to by the parties, it must provide relevant information requested by ACFE within the allotted time. If the requested information is not provided by that time, such incentives shall be subject to availability.

#### LIABILITY/RESPONSIBILITY

The Sponsor is entirely responsible for the space that is allotted to it and agrees to reimburse the exhibition hall facility where the Event is to be held ("Exhibition Hall") or ACFE for any damage to the floors, walls, ceiling or equipment in the space it has been allowed to use. The Sponsor assumes all responsibility for any and all loss, theft or damage to Sponsor's displays, equipment and other property during the exhibition, and while on the Exhibition Hall premises, and hereby waives any claim or demand it may have against ACFE or its affiliates, or against Exhibition Hall or its parents, subsidiaries or affiliates arising from such loss, theft or damage.

#### INDEMNITY

The Parties shall indemnify and hold harmless each other from and against all claims, losses, damages, liabilities, costs or expenses, including reasonable attorneys' fees with respect to any third party claim against the other Party insofar as such claims arise out of the indemnifying Party's negligence, willful misconduct, or unauthorized use of intellectual property in performance of this agreement.

#### FORCE MAJEURE

In the event the exhibition is not held as a result of any cause not reasonably within ACFE's control (including, without limitation, acts of terrorism, acts of God, war, civil disturbances, unavailability of telecommunications services that prevent the occurrence of the exhibition, declaration of national emergency, accidents or labor disputes, fire, storms, pandemics, epidemics, etc.) then both parties will be relieved of performance of their obligations under this agreement (and any accompanying payment obligations) to the extent such performance is so directly limited or prevented, without liability of any kind.

#### SPONSOR CONDUCT

The distribution of samples, souvenirs, publications, etc., or other sales or sales promotion activities in the Exhibition Hall must be conducted by Sponsor only from within its booth. Activities, demonstrations, or the distribution of any article in the Exhibition Hall that interferes with the activities or obstructs access to neighboring booths, or that impedes aisles, is prohibited. The Sponsor shall conduct and operate its exhibit so as not to annoy, endanger or interfere with the rights of other Sponsors and visitors. ACFE reserves the right to prohibit any Sponsor conduct or material that, in its sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the Event. Sponsor's booth(s) must be staffed by the Sponsor during all open show hours.

#### MERCHANDISE REMOVAL

No exhibit or part of exhibit may be removed until after the closing hour of the last date of the Event unless other arrangements have been made in advance. Exhibits must be removed from the building by the time specified. In the event that the Sponsor fails to remove its

exhibit in the allotted time, ACFE reserves the right at the Sponsor's expense, to ship the exhibit through a carrier of ACFE's choosing or to place the same in a storage warehouse subject to the Sponsor's disposition or make such other disposition of this property as it may deem appropriate without any liability to ACFE.

#### TRADEMARKS

Sponsor grants ACFE, without the right to sublicense, a nonexclusive, revocable, nontransferable, royalty-free, worldwide license to use and display Sponsor's company name and Logo on ACFE website(s), print materials and in other marketing media solely for purposes of promoting the Event and future events, provided that such use is in accordance with Sponsor's established brand guidelines. If Sponsor elects to become a branded sponsor for any portion of the Event, the use of Sponsor's logo, marks or artwork (collectively "Sponsor Artwork") on any Event promotion, merchandise, or collateral is subject to the prior approval of ACFE, which reserves the right to reject any Sponsor Artwork that, in ACFE's sole discretion, fails to meet the defined specifications or general standards of quality for ACFE events. Sponsor grants the ACFE or anyone authorized by the ACFE, the right to use or publish, in print or electronic format, any images or video taken during the Event which contain images or likenesses of Sponsor's employees, contractors, subcontractors or agents attending the Event, as well as any images displayed on Sponsor's booth, including any trademarks, logos, or other images.

#### AMENDMENT TO TERMS AND CONDITIONS

Any matters not specifically covered by this Agreement shall be subject solely to the discretion of ACFE. ACFE shall have full power in the matter of interpretations, amendment and enforcement of all terms and conditions of this Agreement, and any amendments to such terms and conditions when made and brought to the notice of Sponsor shall be and become part hereof as though duly incorporated.

#### AGREEMENT TO RULES AND LAWS

Sponsor, for itself and its employees and representatives, agrees to abide by the foregoing terms and conditions and by any amendments that may be put into effect by ACFE. Sponsor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority, in addition to Exhibition Hall rules. The Parties agree that they shall each carry out any data collection and marketing activities hereunder in accordance with all applicable laws and regulations including, without limitation, marketing and data protection laws, including the U.S. CAN-SPAM Act, Canada's Anti-Spam Legislation (CASL), and the European Union General Data Privacy Regulation (GDPR). Sponsor is responsible for the content it provides for its materials distributed to attendees and educational sessions, including obtaining the rights and permissions necessary to use copyrights and trademarks.

#### PAYMENT AND CANCELLATION POLICY

To secure an exhibit booth and/or sponsorship, a deposit equal to 50% of the total cost must be paid when the registration form is submitted. The remaining balance will be due upon invoice two weeks prior to the first day of the Event. All cancellations are required to be in writing. Cancellation received less than 30 days from the first day of the Event will result in forfeit of the Sponsorship deposit. Deposits and payments for Sponsorships are non-refundable. Upon signing the agreement, there are costs incurred on behalf of ACFE, and the full, published amount of the Sponsorship must be paid. However, in the event that the Sponsorship is resold and the promotional material corrected before the Event, 50% of the Sponsorship fee may be refunded.

#### AGREEMENT TO TERMS AND CONDITIONS

Sponsor agrees to observe and abide by the foregoing Terms and Conditions and by such rules made by ACFE from time to time for the efficient or safe operation of the exhibit. ACFE, in its sole judgment, may refuse to consider for participation in future events any Sponsor who violates or fails to abide by such Terms and Conditions.

Having read and understood the above Terms and Conditions, Sponsor agrees to assume full responsibility for compliance with these terms.

Signature

Printed Name

Date